

THE CASH BOX

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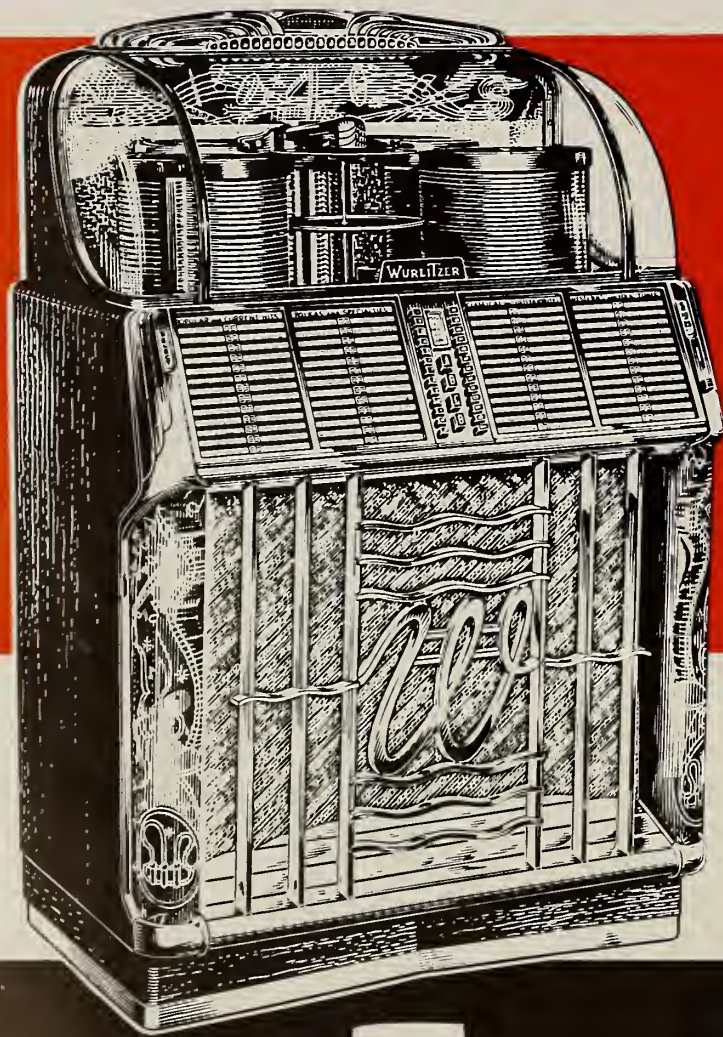


"The Mask Is Off" and the author of the hit tune of the same name is revealed to be Art Ford (center), WNEW, New York disk jockey. With Art is Elmo Russ (left), co-author and head of Pyramid Records on whose label the disk was put out. To the right is Buddy Costa, who has become one of the important new singers through his performance of the tune.

Plays

tunes

WURLITZER FIFTEEN HUNDRED



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the Lid on Operator Profits
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Plays

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The Rudolph Wurlitzer Company, North Tonawanda, New York



The Cash Box

July 12, 1952

Volume 13

Number 42

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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You Ain't Seen Nothin' Yet!

(With Sincere Acknowledgment To Al Jolson,
Wherever You Are—To Your Great, Optimistic,
Effervescent, Unyielding, Fighting Spirit)

Thanks a zillion for your great, grand and simply overwhelming compliments on the 10th Anniversary Issue.

Believe us, all of us, here at *The Cash Box*, are so tremendously impressed that, for a short, short second, our heads ALMOST got too big for our hats.

But . . . brother . . . YOU AIN'T SEEN NOTHIN' YET.

We ain't even begun!

We are just beginnin' to move, brother, kinda slow and easy-like.

Kinda-like feelin' our way . . . if you don't mind.

Just waitin' to see what you tho't of that "Tenth Anniversary Issue".

Because, brother, WE GOT SURPRISES FOR YOU LIKE YOU NEVER DID SEE BEFORE IN ALL THE HISTORY OF THIS INDUSTRY.

You ain't seen nothin' yet!

That 172 page issue you read. That issue of so much informative material that everybody, everywhere 'round the nation is callin' "the encyclopedia of the industry", brother, that ain't nothin' yet.

Know why?

Because the kind of kids who are runnin' this publication are young, vital, full of hell, vim, and vinegar . . . and JUST STARTIN' TO GO PLACES!

We ain't even started YET!

We've got so many, many ideas! So many, many grand suggestions! So much, much constructive criticism down deep in the marrow of our bones—flexible, fine, solid, ain't-afraid-of nothin' bones—that you just have to

BENEFIT FROM STICKIN' BY AND WITH 'THE CASH BOX'!

That's how come we created this publication in the first place!

Because down deep inside of us guys is the HOPE that we're gonna do YOU lotsa GOOD.

That's why we're in there punchin' like crazy. Every day. Any day.

In fact, brother, we'll meet you in the middle of the Brooklyn (or Chicago's Link Bridge) at midnight, for a \$5 ad.

Man, we're prouder'n hell!

But, we're not proud where it comes to customers!

And you and you and you and all of you, who are readin' this bit of writin'—you are our customers.

The greatest, grandest, swellest people on earth.

You the people who know that a guy needs TWO hands to wash himself! Your hands and ours.

And THAT'S WHAT IT TAKES.

Your AD and our magazine. That's how a publication is born . . . and grows great!

But, brother, YOU AIN'T SEEN NOTHIN' YET . . . because we have just started . . . and because we are young . . . fightin' young . . . crazy young . . . but daring and truthful and fearless young people . . . just the kind of kids who want to make YOU HAPPY!!

Who ask so sincerely and so meaningfully to "BE OUR FRIENDS." AND HELP US TO HELP YOU!

THE NATION'S

TOP TEN

PLUS

THE NEXT

15

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

AL—Aladdin	CR—Coral	CODE	MG—MGM	SA—Savoy
AP—Apollo	DA—Dana		MO—Modern	SIT—Sittin' In
AT—Atlantic	DE—Decca		OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby		PE—Peacock	TE—Tempo
CA—Capitol	FE—Federal		PR—Prestige	TN—Tennessee
CH—Chess	4 Star—Four Star	LO—London	RA—Rainbow	UN—United
CO—Columbia	IN—Intro	ME—Mercury	RE—Regent	VI—Victor

Pos. Last Week

1

HERE IN MY HEART

AL MARTINO

BBS-101 (45x101)—Al Martino
CO-39745 (4-39745)—Tony Bennett
CR-60746 (9-60746)—Alan Dale

DE-28213 (9-28213)—The Andrews Sisters/Dick Haymes
ME-5877 (5877x45)—Vic Damone

2

2

KISS OF FIRE

GEORGIA GIBBS

CO-39737 (4-39737)—Toni Arden
DE-28179 (9-28179)—Guy Lombardo O.
DE-28177 (9-28177)—Louis Armstrong O.
ME-5823 (5823x45)—Georgia Gibbs

MG-11225 (K11225)—Billy Eckstine
VI-20-4671 (47-4671)—Tony Martin
VI-20-4705 (47-4705)—Ralph Flanagan

1

3

I'M YOURS

DON CORNELL/EDDIE FISHER

CA-2102 (F-2102)—Baxter & Beavers
CO-39737 (4-39737)—Toni Arden
CR-60690 (9-60690)—Don Cornell

DE-28162 (9-28162)—Four Aces
VI-20-4680 (47-4680)—Eddie Fisher
VI-20-4705 (47-4705)—Ralph Flanagan

3

4

DELICADO

PERCY FAITH

LO-1151—Edmundo Ros O.
CA-2040 (F-2040)—Stan Kenton O.
CO-39708 (4-39708)—Percy Faith O.
CR-60729 (9-60729)—Laurindo Almeida
DE-28044 (9-28044)—Waldyr Azevedo O

DE-28179 (9-28179)—Guy Lombardo O.
VI-204677 (47-4677)—Three Suns
VI-20-4719 (47-4719)—Dinah Shore
VI-20-4706 (47-4706)—Ralph Flanagan

5

5

WALKIN' MY BABY BACK HOME

JOHNNIE RAY

CA-2130 (F-2130)—Nat "King" Cole
CO-39750 (4-39750)—Johnnie Ray

DE-28277 (9-28277)—Guy Lombardo
SE-7002—Bernice Parks

6

6

I'LL WALK ALONE

DON CORNELL

CA-2044 (F-2044)—Jane Froman
CA-2000 (9-2000)—Margaret Whiting
CO-39654 (4-39654)—Burt Taylor
CR-60659 (9-60659)—Don Cornell
DE-28094 (9-28094)—Gene Ammons O.

DE-28038 (9-28038)—Patty Andrews
ME-5821 (5821x45)—Richard Hayes
MG-11198 (K11198)—Leroy Holmes O.
VI-20-4643 (47-4643)—Peter King Singers
VI-20-4703 (47-4703)—Ralph Flanagan

4

7

BLUE TANGO

LEROY ANDERSON

CA-1966 (F-1966)—Les Baxter
DE-27875 (9-27875)—Leroy Anderson
DE-28031 (9-28031)—Guy Lombardo

ME-5817 (5817x45)—Xavier Cugat
VI-20-4518 (47-4518)—Hugo Winterhalter

7

8

AUF WIEDERSEH'N SWEETHEART

VERA LYNN

CO-39776 (4-39776)—Champ Butler
CR-60773 (9-60773)—Ames Brothers
DE-28271 (9-28271)—Guy Lombardo O.

LO-1227 (45-1227)—Vera Lynn
ME-5871 (5871x45)—Eddy Howard
VI-20-4777 (4777)—Billy Shepard O.

—

9

LOVER

PEGGY LEE

CA-1600 (F-1600)—Les Paul & Mary Ford

DE-28215 (9-28215)—Peggy Lee

10

10

WHEEL OF FORTUNE

KAY STARR

CA-1964 (F-1964)—Kay Starr
CR-60650 (9-60650)—Jimmy Scott
DE-27967 (9-27967)—Arthur Prysock
DE-48280 (9-48280)—Helen Humes
DY-787—Sunny Gale & Eddie Wilcox O.

KI-1051 (45-1051)—Jimmy Thomason
ME-5779 (5779x45)—Bobby Wayne
TT-128—Juanita Hall
VI-20-4349 (47-4349)—Johnny Hartman
VI-20-4520 (47-4520)—Bell Sisters

9

The Big Problem: HOW TO PICK A HIT TUNE

There is probably no more important factor to a recording artist than the song he has to work with.

A singer whose ability is already proven knows he can put over a song. He knows too that, in most cases, the production behind him will be good—the musicians, the direction, the engineering.

What he doesn't know is the commercial potential of a new song.

In this business, there is practically no one who is not trying to find the right tune, the right melody, the right combination of lyrics that makes for a hit.

The song is literally the basic material.

As far as an artist is concerned, he has two ways in which to tackle the problem of finding proper material. First, he can accept the recommendations of the A & R man—in many cases he has no choice but to accept them—or secondly, he can set about finding his own material.

Both methods can bring success. But most artists feel the second procedure is more effective.

Many artists claim that they should in fact have a great deal more to say about what they record than they do at present.

Their contention is that an artist should go about finding a tune he really can feel, that he can put his heart into.

And it is a fact that folk artists, for instance, usually have had very much to say about the hits they've turned out. Many times they've even written the song themselves. And it often happens that folk sessions are set with artists simply coming into the studio and recording—no rehearsals, no nothing. The same applies to the rhythm and blues field.

It's true an artist should feel a song, and unless he has a clearly objective viewpoint, shouldn't be forced to wax tunes he doesn't like. But it is also true that most ventures of artists into the publishing field, where they pick tunes and then record them, haven't been productive of a great number of hits.

Probably the whole thing boils down to the fact that picking hits is one of the most difficult things in the world. Any one who could do it on a consistent basis would be worth unlimited amounts of money to publishers, record firms and everyone else in the music business. And indeed it is usually the case that those who are the most successful in this business and are placed highest up are the men who have been able to pick those hits on a more consistent basis than their fellow industry members.

As far as choosing tunes today goes, we're apparently reaching a state where a compromise is being worked out. Songs that are being recorded, for the most part, are ones that both the A & R men want and ones which the artists at the same time feel.

This seems the most likely way of accomplishing the end in sight—to get a hit—for in such a procedure everyone can bring his experience, judgment and picking ability to bear.

But no matter who picks the tunes, the big problem is to make those smashes which make money not only for the artist, publisher and record firm, but also for the dealer and juke box operator.

The one thing to always keep in mind is that making records is a commercial enterprise. The object is to make a profit.

11) BE ANYTHING. 12) MAYBE. 13) HALF AS MUCH. 14) A GUY IS A GUY. 15) CARIOCA. 16) SOMEWHERE ALONG THE WAY. 17) SUGARBUSH. 18) BLACKSMITH BLUES. 19) YOU. 20) ONCE IN A WHILE. 21) I'M CONFESSIN'. 22) BOTCH-A-ME. 23) WATERMELON WEATHER. 24) FORGIVE ME. 25) I WAITED A LITTLE TOO LONG.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|-------------------------------|--|
| 1. HERE IN MY HEART | Al Martino (B.B.S.) |
| 2. I'M YOURS | Don Cornell (Coral)
Eddie Fisher (RCA Victor) |
| 3. KISS OF FIRE | Georgia Gibbs (Mercury) |
| 4. DELICADO | Percy Faith (Columbia) |
| 5. AUF WIEDERSEH'N SWEETHEART | Vera Lynn (London) |
| 6. WALKIN' MY BABY BACK HOME | Johnnie Ray (Columbia) |
| 7. LOVER | P. Lee-G. Jenkins (Decca) |
| 8. HALF AS MUCH | Rosemary Clooney
(Columbia) |
| 9. BLUE TANGO | Leroy Anderson (Decca) |
| 10. SOMEWHERE ALONG THE WAY | Nat "King" Cole (Capitol) |

Getting in on the current drive of all facets of the music industry to plug and thereby boom the band business, Joyce Martin presented an all-Ellington show on her June 21 jazz stint "Joyce 'n Jazz," on WMUR-Manchester, N. H. with the great Duke Ellington as her featured guest. Joyce and her two member panel carried their tape to the Duke's one-night stand and recorded one of her best shows to date. Ellington refuses to believe there is anything wrong with the dance band business that a few good dance bands wouldn't cure. . . . Station WAUG of Augusta, Ga. has announced a new deejay lineup. The morning show has been taken up by Ed Tacy; Wayman White has the "Duke Of Wax" show. Wayman is the only negro jock in Augusta; Don Melvin airing the afternoon pop show; and Joan-Ellen does the "Voice Of The Turtle" show. . . . Congratulations on our 10th Anniversary issue are still pouring in. Donn Tibbetts (WKXL-Concord, N. H.) wires: "Congratulations on Cash Box Tenth Anniversary. There is no better than Cash Box in the trade. Sincerely."

Robin Seymour (WKMH-Dearborn, Mich.) has just celebrated his 6th year at the station. He is on five hours a day, and one of his program highlights is his daily report on the top five records in the area. Bob obtains this list by calling 20 "recommended Record Stores" for their listings. Seymour never fails to do four school or charity appearances every week. He is particularly happy about having signed a long-termer with Meck T.V. for sponsorship. . . . Len Ross (KRUX-Phoenix, Ariz.) is now mc'ing a daily disk show "Telequest Time With Lucky Len." Ross conducts several contests each day and needs autographed records, albums and photographs. . . . While appearing on the Bill Randle show at station WERE in Cleveland, Buddy Costa and Bill were interrupted by a phone call into the studio. The call was from the public relations officer of the Cleveland Police Department to thank Bill for his cooperation during the school term in preaching safety to his many scholastic listeners. After the show, Buddy, Bill and promotion man Morris Diamond went down and across the street for breakfast. Up pops a cop ready to give the trio tickets for jay-walking. Bill assumed responsibility for the two New Yorkers, and when proper identification was furnished by Randle, the matter was dropped after a lecture of course. . . . Ex cop Jack Rowzie went back on the "Night Beat" July 1, but he won't be pounding the pavements. Rowzie took over WWDC's (Washington, D. C.) all night show (1 to 6 A.M. every morning except Sunday) and in his honor, being an ex policeman, the station changed the name of the show from the "Yawn Patrol" to the "Night Beat." Rowzie replaces Felix Grant who, in turn, will remain with the station as a staff announcer.

Lee Murray, ex WMCK (Pittsburgh, Pa.) announcer is back from service with Uncle Sam in Korea via the AFRS. He rejoins the staff next week. . . . The Pittsburgh territory disk jockies are giving Phil Brito's new Congress disks a nice working over. Seemingly favored is "Love Me, My Love." . . . Sid Dickler, also of WMCK is moving in with Joe Hiller, theatrical agent, in the Century Building, downtown Pittsburgh. . . . Bob Poole, of MBS, just added 4 more stations to his network, making it an all time high of 554. Poole needed the four additional stations "like a moose needs a hat rack." Currently five national magazines are doing pieces on Poole. . . . Joe Sallay (WATH-Athens, O.) conducting "Summer Sequence" featuring big solid bands and hot vocalists. The show is aimed at the younger set since 75% of his audience comes from the local high schools and colleges. Athens is the home of Ohio University. In the past year the following artists have been on his show, either live or taped—Woody Herman; Billy May; Patti Page; Ralph Flanagan; Frankie Laine and Stan Kenton.



... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JULY 5

- | | | | |
|--|-----------------------------|---------|------------|
| Maybe / Watermelon Weather | Perry Como and Eddie Fisher | 20-4744 | (47-4744)* |
| Hang Out The Stars / Wise Little Echo | Bell Sisters w. Henri Rene | 20-4844 | (47-4844)* |
| I'm Yours / Just A Little Lovin' | Eddie Fisher | 20-4680 | (47-4680)* |
| Vanessa / Somewhere Along The Way | Hugo Winterhalter | 20-4691 | (47-4691)* |
| Slow Poison / Heart Trouble | Johnnie & Jack | 20-4765 | (47-4765)* |
| Wish You Were Here / The Hand Of Fate | Eddie Fisher | 20-4830 | (47-4830)* |
| Strange Sensation / So Madly In Love | June Valli | 20-4759 | (47-4759)* |
| A Full Time Job / Shepherd Of My Heart | Eddy Arnold | 20-4787 | (47-4787)* |
| That's The Chance You Take / Forgive Me | Eddie Fisher | 20-4574 | (47-4574)* |
| Someday / Luna Rossa | Tony Martin | 20-4836 | (47-4836)* |
| Lady's Man / Married By The Bible, Divorced By The Law | Hank Snow | 20-4733 | (47-4733)* |
| Blue Tango | Hugo Winterhalter | 20-4518 | (47-4518)* |
| Night Train | Buddy Morrow | 20-4693 | (47-4693)* |
| I Remember When | Eddie Fisher | 20-4618 | (47-4618)* |
| Kiss of Fire | Tony Martin | 20-4671 | (47-4671)* |

* 45 rpm cat. nos.

The stars who make the hits
are an



RCA VICTOR Records

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

RECORD REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> C GOOD
<input checked="" type="radio"/> B+ EXCELLENT	<input checked="" type="radio"/> C FAIR
<input checked="" type="radio"/> B VERY GOOD	<input checked="" type="radio"/> D MEDIOCRE

DON CHERRY

(Decca 28292; 9-28292)

C+ "PRETTY GIRL" (2:24) A melodic number with a moderate fast beat is given an enjoyable going over by Don Cherry as the cute lyrics make this a strong side.

B "MY NAME IS MORGAN BUT IT AIN'T J.P." (2:23) Here Don sings a cute novelty with amusing lyrics to the tempo of a light Latin beat. Group support and whistling in spots make side a pleasing one.

KAY STARR

(Capitol 2151; F-2151)

B "FOOL, FOOL, FOOL" (2:11) A male vocal group backs Kay Starr as she gives her low down interpretation of a rhythm and blues type number. The Harold Mooney ork sets the belting pace.

B+ "KAY'S LAMENT" (2:17) Kay delivers a very fast moving and powerful rendition of another R & B style number this time with the aid of a very speedy Latin beat in the backdrop.

LIBERACE

(Decca 28279; 9-28279)

C+ "VELVET MOON" (3:18) Liberace's fleet fingers cruise smoothly over the keyboard as he plays a slow number with an inviting melody. Lush ork backing is fitting.

C+ "IT'S SHADOW TIME" (3:12) The pianist deals out some expressive dance music as the full ork backing showcases his tender touch. Slow number offers some good mood music.

THE WINNERS

(Derby 802)

B+ "MY SIN" (2:49) The Winners ease through a terrific number with a great lyric and melody combination. This terrific reading could make the boys a hit over night. Slow number shows their voices to full advantage.

C+ "TO THINK WE'RE ONLY FRIENDS" (2:47) Supported by rhythm accompaniment again, the group dish up another slow number and create a good sound. Top lid shows off the vocalist's talent to better advantage.

KEN GRIFFIN

(Columbia 39775; 4-39775)

C+ "ROSARY LANE" (2:28) As Ted Stanford chants the pretty melody, Ken Griffin backs him with a great deal of feeling on the organ. Number is done in a waltz tempo.

C+ "IN A CHAPEL BY THE SIDE OF THE ROAD" (3:20) Ken softly presents the organ backing to a nostalgic number with a slow beat as Ted sings again. Lyrics are tender.

ELTON HAYES

(Decca 28214; 9-28214)

C+ "WHISTLE MY LOVE" (3:08) From Walt Disney's latest flick "Robin Hood," comes this pretty, slow piece that Elton Hayes warbles with the aid of Philip Green's ork.

C+ "RIDDLE DE DIDDLE DE DAY" (3:01) Elton chants a gay and amusing bounce item with a Gaelic flavoring as the Green crew backs him once more.

THE CASH BOX DISK OF THE WEEK

"WISH YOU WERE HERE" (2:55)

"THE HAND OF FATE" (2:55)

EDDIE FISHER

(RCA Victor 20-4830; 47-4830)



EDDIE FISHER

● Whether he learned it in the armed forces or not, Eddie Fisher is using the idea of always keeping a replacement ready to full advantage. That's just what the crooner has been doing with his picks. As soon as one hit reaches

the top ten, another one is released to join it. Now Eddie comes up with a wonderful slow ballad entitled, "Wish You Were Here" from the musical of the same name. As Hugo Winterhalter provides the lush backdrop with a light Latin beat, the vocalist offers a warm and tender rendition of a most attractive tune. Eddie's voice sounds as great as ever. Flip is another soft romantic ballad called, "The Hand Of Fate." Supported by the Winterhalter crew once again, the chanter shows all the warmth and appealing character that his voice possesses. We're thrilled by the top deck and it looks like a natural for the peak of the charts.

DANNY SUTTON

(Federal 14004; 45-14004)

B "PLEASE OPEN YOUR HEART" (2:20) Danny Sutton gets the aid of group harmony as he sings a beautiful slow ballad with all the warmth and feeling his voice carries.

B "KNOWING YOU AS I DO" (2:39) Some grand listening is dished up by the vocalist as he tenderly reads through another soft and slow ballad.

TOMMY DORSEY

(Decca 28257; 9-28257)

C+ "DEEP IN THE BLUE" (3:01) The familiar and pleasant trombone of Tommy Dorsey leads the ork as they provide some fitting backing to Francis Irvin's chirping of a slow ballad.

C+ "YOUR DADDY'S GOT THE GLEEKs" (2:46) TD changes the tempo to a moderate beat. Charlie Shavers sings the rhythm and blues type number dynamically. Ork backing is stirring.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MY SIN" The Winners Derby 802
- ★ "FORGETTING YOU" Kay Karol Rainbow 178
- ★ "KAY'S LAMENT" Kay Starr Capitol 2151; F-2151

THE MERRY MACS

(Intro 6046)

C+ "I'LL ALWAYS BE IN LOVE WITH YOU" (2:45) Supported by Ike Carpenter's Sextette, the Merry Macs blend their warm voices in a pretty reading of slow ballad. Harmony is fine.

C+ "RIPPY DIPPY DIDO" (2:40) The artists' ballad type harmony now turns and bounces through a cute ditty that plays on tricky wording. Light number is pleasant listening.

HARRY JAMES ORCHESTRA

(Columbia 10076; 4-10076)

C+ "SERENADE IN BLUE" (2:53) The sweet and tearful trumpet of Harry James pipes out a beautiful sounding melody of a slow ballad. Oldie comes from Harry's album called "Soft Lights, Sweet Trumpet."

C+ "SEPTEMBER IN THE RAIN" (2:48) Harry gives this slow number the low down expressive treatment of the horn and delivers some beautiful dance and mood music.

HELEN O'CONNELL

(Capitol 2137; F-2137)

B "ZING A LITTLE ZONG" (2:15) Helen O'Connell supported by the Harold Mooney ork presents a cute little ditty with a catchy tune and a humorous play on the Dutch "Z."

C+ "BODY AND SOUL" (3:12) Here a grand old ballad is softly chanted by the chirp in her own sweet and feelingful fashion. The Mooney ork again deserves credit.

DEAN MARTIN

(Capitol 2140; F-2140)

B "COME BACK TO SORRENTO" (3:11) With his side kick Dick Stabile supplying the backing, Dean Martin comes up with a soft and smooth rendition of a beautiful favorite that he sings in his native Italian and in English.

B "OH MARIE" (2:22) The chanter warbles another slow Italian standard in a tender manner and changes the pace at mid point into a rhythmic jump as he continues the lyrics in English.

SARAH VAUGHAN

(Columbia 39789; 4-39789)

B "STREET OF DREAMS" (2:58) The great range of Sarah Vaughan's voice spans the octaves as she lilts through a pretty number in her stirring fashion. Providing the full stringy backing for this slow ballad is Percy Faith.

B "TIME TO GO" (2:47) Again teamed with the wonderful music of Percy and the crew, Sarah sings a slow blues type number in her feelingful torchy style.

LIONEL HAMPTON ORCHESTRA

(Decca 28230; 9-28230)

C+ "IF YOU EVER LEARN TO LOVE ME" (3:13) Lionel Hampton and the boys provide a lush backing to a sweet vocal reading by Irma Curry. The pretty melody shows the fitting voice of Irma.

C+ "JELLY ROLL" (3:00) A moderate jump beat is the pace set by Hamp's gang as Sonny Parker belts out a rhythm and blues type number while ork members solo dynamically.

'ROUND THE WAX CIRCLE

NEW YORK:

Latest confirmation reveals no basis for Dave Kapp exiting from RCA Victor. . . . Robert N. McCormick, veepee and general manager of the southern division of Decca Records has just been made a Colonel on Governor Robert F. Kennon's staff. It's Colonel Bob for the third consecutive time. . . . Dave Cavanaugh moves from New York to Capitol's Hollywood office. Cavanaugh takes over Repertoire for the company's Children's Department.



ALAN DEAN

. . . Alan Dean's new MGM waxing "Luna Rossa," backed with "I'll Forget You," looks like it may be a real winner for the young Britisher. A click performer in clubs and theatres, Dean begins an engagement at the Skyway Club in Cleveland, July 7th. With Cleveland's top jock, Bill Randle, one of his most ardent fans, Alan Dean may well crack wide open within the next few months. . . . Buddy De Franco is really hot on his personal appearance tour in L.A. and San Francisco. Buddy's agents, MCM, plan to keep him on the coast from 3 to 6 months. They are working on several picture "deals" and T.V. guest shots. . . . Helen Grayco and hubby Spike Jones resting at home after a strenuous tour of one-nighters. Spike and his Musical Depreciation Revue broke existing records everywhere they went. . . . Toni Arden and brother Jan teamed up for "Blow Out The Candle" and "Where Did The Night Go." It is the first time we

can remember a brother and sister duo on wax. . . . Guy Mitchell has been signed to play a two week engagement at the famed Palladium in London, July 21. Guy has been a favorite of the British since his "My Heart Cries For You." . . . Cathy Page, Irving Berlin Music secretary, vacationing in California. . . . Folk balladeer Harry Belafonte is currently setting the Cleveland jocks and press on fire. Appearing at the Alhambra, Harry is on his first lap of a cross country tour which next takes him to the swank Thunderbird in Las Vegas in August and the Mocambo in Hollywood in September. . . . Ray Anthony has signed for his 5th annual engagement at the Cafe Rouge of New York's Hotel Statler, opening January 12 for 5 weeks. . . . Now that he is home from overseas, Pvt. Vic Damone is stationed at Fort Jay, N. Y., and is slated to be assigned to activities aimed at recruiting women for the armed services.

CHICAGO:

Billy Williams phoned. Said he would visit us the very next day. Right "after the first show." But, from what we gather, Billy got so busy, he just couldn't get around to it. Billy claimed Chicago Theatre "doing very splendid" regardless of torrid weather. . . . Teddy Phillips called around. Advised, "The band is enjoying its greatest year." But, butted, Teddy, "Sure wish we had a clicker record." . . . Some guys 'round town claim that Frank Sinatra "sounds like Frankie of old" on his latest wax: "Tennessee Newsboy" b/w "Luna Rosa." . . . Nice long distance phone call this past week from nervous Harry Link of Marks who said, "Boy, we are goin' places with Les Paul and Mary Ford 'In The Good Old Summer-time.'" (Just like we didn't know. Harry, better go back to that gorgeous home on Long Island and relax. You gotchaself a clicker record). . . . Tess White over at Forster's, while Fred on his vacation, being driven absolutely wild with the way requests are coming in for: "I Remember When." The tune over which little Eddie Fisher is getting the public wild. . . . Thanx to friend Herb Graffis of the Chgo Sun-Times and also to very grand guy (Kup) Kuppnet for their very nice remarks anent our Tenth Anniversary Issue. . . . Max Miller, star of the 88's, is now also a disk distrib. For 'Life Records.' . . . Rocky Rolf of RCA-Victor (one of the really sweet kids 'round our town) just back from a vacation at Lookout Mountain, (of course) Tenn. Rocky praised our Tenth Anniversary Issue. (Thanks, Rocky, and hope it serves you as well as you believe it will). . . . Leonard Chess (who seems to click whether it's "Chess" or "Checkers") is down in the deep South. Reports back that what the folks down there go for is Al (Fats) Domino's dinking of "Baby, Please No, No." . . . "Satchmo" over at the Blue Note. Grand person. Terrific artist. And biggest torrid, humid weather crowd puller 'round these parts. (Should play the 'Satch' in White Sox Park). . . . Noted friend Buddy Lester having himself some of Jimmy Moy's food with wife and dotter at the new Driftwood. . . . Thanks to good friend, Mack Clark of King Records, for his verry, verry nice complimentary remarks concerning our Tenth.



LES PAUL & MARY FORD

LOS ANGELES:

No amount of modesty could prevent us from mentioning the really terrific response to the Tenth Anniversary Issue of The Cash Box in these parts. . . . Compliments and congratulations poured into our office from many folks in the business, record company execs, artists, ditributors and operators. . . . Among those who thought the issue was just about the finest of its kind ever was King prexy Syd Nathan who happened to be in town and keeping branch manager Al Sherman on the jump (not that Al isn't normally an up-and-at-'em character). . . . Syd didn't seem displeased with that full page article on him, as reprinted from the Revere Copper publication. . . . Syd's Federal A & R head Ralph Bass was busy cutting a first session with Jimmy Witherspoon, whom he'd just signed. . . . Also signed by Ralph was Big Jay McNeely, the man who went real crazy with his sax at the recent concert featuring Earl Bostic.



FLOYD DIXON

Another record company topper who expressed his pleasure with the anniversary issue was Leo Mesner, whose Aladdin label has one breaking fast on the hot charts in Floyd Dixon's "Call Operator 210," we're happy to report. . . . Decca appears to have a sleeper taking off in a hurry on "Till the End of the World," the familiar tune on which Bing Crosby pairs with folk artist Grady Martin. . . . If you recall John Laurenz' voice on Mercury and other records as sounding the closest ever to the late, great Russ Columbo, we'd like to suggest you hear his new Palace label recordings of "At Your Command" and "Tell Me That You Love Me Tonight."



LES
PAUL
&
MARY
FORD

in a great treatment of...

"IN THE GOOD OLD SUMMER TIME"



Published by
EDWARD B. MARKS MUSIC CORPORATION



Capitol
Record
2123
F-2123

RECORD REVIEWS

A DISK & SLEEPER

B EXCELLENT

B VERY GOOD

C GOOD

C FAIR

D MEDIOCRE

LES BAXTER
(Capitol 2143; F-2143)

B "AUF WIEDERSEH'N SWEETHEART" (2:48) Les Baxter and the ork offer some live coverage of a number that's soaring on the lists. This slow item with a male chorus chanting is good listening material.

C "PADAM - PADAM" (2:31) With full choral tones aiding the Baxter crew, a pretty waltz with resounding instrumentation is pounded out. Waltz lovers are sure to go for this one.

KAY KAROL-FRANK MURPHY
(Rainbow 178)

B "FORGETTING YOU" (2:48) A pretty, slow number is warmly read by the convincing voice of Kay Karol while the Esquire Boys supply the musical backing. Talking injected by a low bass voice adds to side. Lid could happen.

C "I DON'T WANT EV'RY-THING" (2:47) On this deck, Frank Murphy sings a soft and tender ballad aided by the music of Joseph Kuhn. Tune is pleasing.

JAN GARBER ORCHESTRA
(Capitol 2150; F-2150)

C "SO MADLY IN LOVE" (2:31) Jan Garber and his "Idol Of The Airplanes" orchestra presents the accompaniment for the vocal of Roy Cordell on a wonderful ballad.

C "SOME DAY" (2:45) An old favorite with a pleasing melody is given a warm vocal treatment by Roy and a lush backing is dished up by Jan and the boys.

BILL KENNY & THE INK SPOTS
(Decca 28289; 9-28289)

B "SORRY YOU SAID GOOD-BYE" (3:15) The inimitable voice of Bill Kenny eases through a slow sentimental ballad in Bill's warm manner as his Ink Spots lend vocal support.

C "A BUNDLE FROM HEAVEN" (2:36) Another slow ballad done with the same feeling and in the same style as the top lid is delivered smoothly by the boys.

THE THREE SUNS
(RCA Victor 20-4790; 47-4790)

C "SKI-HIGH" (2:25) The familiar and pleasing sound of the Three Suns is enjoyably projected as they run through a fast moving number with a polka like tempo.

C "BIRDS 'N BEES" (2:35) The Suns distinctive and effective styling is lent to a melodic and happy moderate beat item. This light listening could draw coin.

DOROTHY LOUDON
(RCA Victor 20-4792; 47-4792)

C "ZING A LITTLE ZONG" (2:38) From the flick "Just For You" comes this cute sounding bouncer that Dorothy Loudon does so well. Group harmony adds to number.

C "MA-MA, MA-MA PUT THE KETTLE ON" (2:32) Dorothy punches out another cutie in a pleasant way. Cute lyrics make number pleasant listening.

THE CASH BOX SLEEPER OF THE WEEK

"I LAUGHED AT LOVE" (2:26)
"FATHER TIME" (3:02)

SUNNY GALE
(RCA Victor 20-4789; 47-4789)



SUNNY GALE

● Sunny Gale, the gal who made the original dynamic recording of "The Wheel Of Fortune" dishes up a sure hit on her first waxing for

RCA Victor. The tune, tagged "I Laughed At Love," is a driving jump number that's just chock full 'o rhythm and is given an expressive and effective piping in the distinctive style of the chirp's. As a group supplies the vocal rhythm for Sunny, Ralph Burns and his ork set the pace for the bouncer by sending up a grand backing. The bottom deck labeled "Father Time" is a slow number that's emotionally worked on by the thrush. Her grand style, a pretty tune, and slick instrumental accompaniment by Ralph and the boys, add up to some fine listening. Keep your eye on the top lid 'cause it's gonna be up there with the best.

JUNIE KEEGAN
(Decca 28278; 9-28278)

B "WALK AWAY WITH A SMILE" (2:36) The sweet and mature voice of the young Junie Keegan comes up with a soft and pretty reading of a slow number with a modified waltz tempo. The Sy Oliver ork provides fine backing to sentimental item.

B "BETWIXT AND BETWEEN" (2:59) The protege pipes out a catchy novelty number that has a light moderate beat. Lyrics are cute. Ork credits again go to Oliver.

ANITA KERR
(Decca 28260; 9-28260)

C "A PROMISE AND A PRAYER" (2:19) Anita Kerr supported by an organ presents her persuasive whispering vocal interpretation of a slow pretty number with a slow waltz tempo.

C "MY GRAND MOTHER'S PLACE IN THE BIBLE" (2:14) An organ accompaniment again sets the mood for the thrush's reading of a touching reminiscing type slow number.

YOGI YORGESSION
(Capitol 2135; F-2135)

C "I'M GONNA VOTE FOR A DEMOCRAT" (1:50) With a light march beat setting the pace, Yogi Yorgesson presents some humorous election year material while Johnny Duffy and the Scandahoovians lend a hand.

C "I'M GONNA VOTE REPUBLICAN" (1:49) Yogi jokes about the other party on this side and subtly satires on popular government men to the same beat as the top side.

LITA ROZA
(London 1176)

B "I WISH I KNEW" (2:49) The soft and tender voice of Lita Roza is perfectly showcased by the lush music of the Ted Heath orchestra as she chants a slow ballad with a very pretty melody.

C "ALLENTOWN JAIL" (2:39) A waltz number with comical lyrics is offered by Lita with the Ted Heath crew again supplying the backing.

WINIFRED ATWELL
(London 1189)

C "JUBILEE RAG" (2:32) Winifred Atwell socks out some terrific listening as she really lets her fingers rip on the piano keys. The rag type number is appealing.

C "GOLD AND SILVER" (2:36) Here Wini changes the pace entirely by softly and smoothly brushing through a pretty waltz item with a familiar melody.

FREDDIE HALL
King 15193 45-15193)

C "FASCINATING RHYTHM" (2:13) An old Gershwin favorite is given a very fast moving treatment by Freddie Hall as he presents the number in a talking type fashion.

C "PUDDIN' HEAD JONES" (2:35) Freddie tells a cute story 'bout a young lad and his teacher in offering this light bouncer with amusing lyrics.

CHARLIE STONE
(Arcade 102)

C "WANTED" (2:35) Charlie Stone offers his rendition of a grand slow number with a light Latin beat as Bill Carter and the ork supply a pretty background.

C "SITTIN' ON A RAINBOW" (2:25) Here the vocal artist delivers a slow moderate beat item with support of an organ in the background.

KAY BROWN
(Mercury 5863; 5863x45)

C "ROSES ALL THE WAY" (2:48) As Maynard Ferguson provides the tempo, Kay Brown punches out a moderate beat jump number in smooth fashion. Lyrics are cute.

C "WOW" (2:38) Kay bounces through an interesting novelty on this deck with the fitting backing again portrayed by the Ferguson men.

STANLEY BLACK ORCHESTRA
(London 1206)

C "PIANOLA" (2:35) With bongos pounding in the background, members of the Caribbean Carnival ork under the direction of Stanley Black belt out a terrific Latin number that could garner coin in the right spots.

C "MOROCCO" (2:39) The artists dish up some grand dance music as they run through another rhythmic Latin item with a slightly slower tempo.

TERRY GILKYSON
(Decca 28258; 9-28258)

C "FOND AFFECTION" (3:00) A pretty number with a pretty melody is delivered by Terry Gilkyson in waltz tempo fashion as the Notables offer harmony support and Vic Shoen conducts the ork.

C "THE MAN YOU DON'T MEET EV'RY DAY" (2:31) Some fine listening is dished up by the group as Terry leads the crew in another waltz beat item.

PERCY FAITH ORCHESTRA
(Columbia 39790; 4-39790)

B "JAMAICAN RHUMBA" (3:03) Following up his wonderful "Delicado," Percy Faith and the ork create beautiful effects on a familiar melody. Full and lavish instrumental is delivered with a light Latin beat.

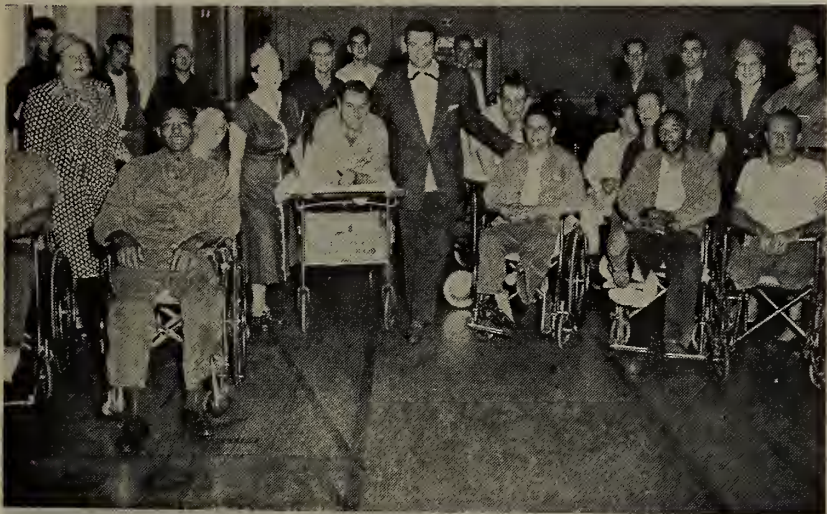
B "DA-DU" (2:30) The Percy Faith chorus lends vocal assistance to a rhythmic bouncer. The cute lyrical play and catchy melody make for light and pleasant listening.

HENRI RENE ORCHESTRA
(RCA Victor 20-4791; 47-4791)

B "MANDOLINO MANDOLINO" (2:19) As the name might indicate, a mandolin takes the spot light in this slow pretty Henri Rene type instrumental. Subdued tango beat adds to number.

C "BYE BYE BLUES" (2:37) Henri and the boys ease through another lush instrumental that has a lovely melody and is presented in a lilting manner.

FRANKIE LAINE CHEERS THE SICK AND ENTERTAINS THE VETS



Frankie Laine, currently one of the hottest and one of the busiest singers in the business somehow finds time to spread a little cheer among the less fortunate. Below Frankie is shown in some of his free appearances which were arranged by Pat Blunda, sales manager of the record division of Artophone Corporation, St. Louis.

Top—Frankie visiting the Veterans Hospital, Jefferson Barracks, Mo. where he entertained and chinned with the hospitalized vets.

Center—Laine appeared at the Army Finance Center in St. Louis, where he sang for more than 1200 enlisted men and 700 WACs.

Bottom—Frankie spreading a little joy among the youngsters at the Shriner's Hospital for Crippled Children in St. Louis.

Natt Hale is on vacation. His column "The Hale You Say" will be resumed in two weeks.

America's Fastest Selling Records

DECCA

"BEST BETS"

Place these fast-moving numbers now... Selections based on actual sales.

POSITION THIS WEEK

1.	HARD AIN'T IT HARD? RUN HOME TO MA-MA	The Weavers	28228*
2.	NIGHT AND DAY YOU ARE THE LIGHT O' MY LIFE	Grady Martin	28231*
3.	WALKIN' MY BABY BACK HOME ONCE IN A WHILE	Guy Lombardo	28277*
4.	FROM THE TIME YOU SAY GOODBYE SO MADLY IN LOVE	Dorothy Collins and Gordon Jenkins	28251*
5.	IS IT TRUE WHAT THEY SAY ABOUT DIXIE? SOMEDAY SWEETHEART	Al Morgan and Frankie Froba	28229*
6.	MAYBE We Three (My Echo, My Shadow And Me)	Ink Spots	23634*
7.	KISSES ON PAPER ARE YOU TRYING TO TELL ME GOODBYE	Red Foley	28288*
8.	I HEARD YOU TALKING IN YOUR SLEEP LIKE THE WAVES UPON THE RIVER	Jimmie Davis	28259*
9.	ONE FOR THE WONDER IDLE CHATTER	Andrews Sisters	28276*
10.	I'VE BEEN WORKING ON THE RAILROAD-POLKA TURNPIKE POLKA	Georgie Cook	28223
11.	(I'm a) SENTIMENTAL FOOL SCHOOL OF LOVE	Arthur Prysock	28270*
12.	SATURDAY RAG BUSYBODY	Roberta Lee with the Lawson-Haggart Jazz Band	28236*
13.	THE MAN IN THE MOON CRIED LAST NIGHT YOUR HEART IS TOO 'CROWDED	Mervin Shiner	28220*

*Also available in 45 RPM (add prefix '9-' to record number)

GRADY'S GREATEST HIT RECORD!

GRADY MARTIN

YOU ARE THE LIGHT
OF MY LIFE

and
Night And Day

Decca 28231 (78 RPM)
and 9-28231 (45 RPM)

DECCA
RECORDS



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on

**PERMO
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*the complete coin
needle line!*

PERMO, INC. CHICAGO 26, ILLINOIS
MANUFACTURERS OF "FIDELITONE",
"PERMO-POINTS" AND "PERMO" PRODUCTS

"TAKE MY HEART"

recorded by

Al Martino... Capitol
Toni Arden... Columbia
Vic Damone... Mercury
Dennis Day... Victor

Non-exclusively Licensed by

BROADCAST MUSIC, INC.

Biggest Hit of 1952!

"TRYING"

by

The Hilltoppers

Dot Record 15018 (45 x 15018)

DOT RECORDS, INC.

Gallatin, Tennessee
Phones: 880-881

A SUMMER SMASH
AND NO MAYBE ABOUT IT!

Maybe

ROBBINS MUSIC CORPORATION

Cole - Kenton - Vaughn Sign For "Biggest Show of '52"

NEW YORK CITY—Tim Gale and Cress Courtney have signed Nat King Cole, Stan Kenton and Sarah Vaughan and are negotiating for four top supporting acts to complete the cast of their fall edition of "The Biggest Show of '52," which will begin a 10-week tour on September 19. The combination of these three great stars on one stage spells out a tour that could be more successful than any of the previous Biggest Show packages.

The Cole, Kenton, Vaughn package marks the third edition of the "Biggest Show" policy which was started in 1951 by Tim Gale and Cress Courtney. The first show, starring King Cole, Sarah Vaughan and Duke Ellington broke every conceivable record and established itself as an immediate solid hit. The second edition, which starred Frankie Laine, Patti Page and Billy May, surpassed even the records established by the "Biggest Show of '51." These two editions of the "Biggest Show" racked up close to a two million dollar gross, making the "Biggest Shows" one of the largest box office attractions in the history of show business.

The Cole, Kenton and Vaughn "Biggest Show of '52" unit represents an investment of close to a half million dollars which is twice the investment necessary to put on a hit show such as "South Pacific." During its 10-week tour, it is estimated that the "Biggest Show of '52" will gross \$1,300,000, which is almost three times as much as "South Pacific" earned over any 10-week period of its long run.

The plans for the "Biggest Show of '52" were completed on June 24 and by the morning of June 26—only a day and a half later—it was 60 percent booked. The "Biggest Show" will play 7 evenings and 4 matinees every week.

Paul Weston Expands Duties

Paul Weston, Columbia's West Coast Director of Popular Artists and Repertoire, will expand his duties to include full planning and recording of pop albums in the company's Hollywood studios, according to an announcement by Goddard Lieberman, Executive Vice President.

Reporting directly to Mr. Lieberman, Mr. Weston will, in addition to supervising all popular single disc recording on the West Coast, create and develop new albums. He will have full authority to arrange for tie-ins with motion pictures and West Coast television.

Mr. Weston supervises all popular recordings made on the West Coast by such top Columbia stars as Frankie Laine, Doris Day, Jo Stafford, Frank Sinatra and Harry James, who make their headquarters in Hollywood.

Correction!

The Peacock ad on page 61 of the June 28 issue listed the wrong song title under Jimmy McCracklin. The advertisement should have read as follows:

JIMMY McCRACKLIN
"My Days Are Limited"
"She's Gone" # 1605

Singer Sells Ops On His Latest



NEW YORK—Alan Dean, MGM recording star is shown presenting his latest record to the board members of the Automatic Music Operators Association. The tunes "Luna Rossa" and "I'll Forget You" are two of Alan's best and he's hoping the juke box operators give them a heavy play. Left to right are: Sidney Levine, attorney for the AMOA; Joe Connors; Al Denver; Alan Dean; Arthur Herman and Sol Trella.

MOA Meet Expected To Be Biggest Yet

CHICAGO — Advance reservations for rooms and exhibits being received by Ray Cunliffe and Phil Levin, who constitute the Reservations and Exhibit Committee for MOA, (Music Operators of America, Inc.) indicate that the forthcoming MOA convention, September 11, 12 and 13 at the Congress Hotel, this city, will be the biggest yet seen.

It is also predicted that the three days of the MOA showing will be jammed with operators from all over the nation.

Some years back *The Cash Box* urged the trade to an "all shows same

week" plan. In this way, this publication explained, everyone would save money. Operators would have but one expense as would exhibitors.

The closest to this plan is now the MOA and NAMA conventions. MOA will be here in Chicago for three days prior to the opening of the NAMA show on September 14.

The reservations which have poured into MOA offices and the fact that the NAMA show immediately follows the MOA convention has had its effect on operators everywhere in the nation.

Hayes "High Noon" A Hit



NEW YORK—Bill Hayes, MGM artist and singing star on the "Show Of Shows," shows his co-stars a copy of his latest release "High Noon," from the picture of the same name. Seen with Bill are Judy Johnson, Imogene Coca and Sid Caesar.

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 5 without any changes on the part of THE CASH BOX.

Ross Smitherman

WHBS—Huntsville, Ala.

1. Here In My Heart (Al Martino)
2. Delicado (Ston Kenton)
3. Confessin' (Poul-Ford)
4. Kiss Of Fire (Georgia Gibbs)
5. I'm Yours (Don Cornell)
6. Smoke Rings (Poul-Ford)
7. Walkin' My Baby Back Home (Jahnnie Roy)
8. Sugarbush (Loine-Day)
9. Half As Much (G. Lombardo)
10. Lover (Lee-Jenkins)

Red Munro

WTMA—Charleston, S.C.

1. As Time Goes By (Roy Anthony)
2. Be Anything (Peggy Lee)
3. Walkin' My Baby Back Home (Not "King" Cole)
4. I'm Yours (Don Cornell)
5. Scatterbrain (Roy Anthony)
6. Somewhere Along The Way (Not "King" Cole)
7. My Blue Heaven (Les Paul-G. Austin)
8. Smoke Rings (Poul-Ford)
9. Cherokee (Jerry Wald)
10. Goody Goody (Modernaires)

Larry Gentile

WJBK—Detroit, Mich.

1. Here In My Heart (Al Martino)
2. Half As Much (R. Clooney)
3. I'm Yours (Don Cornell)
4. I Will Never Change (Don Cherry)
5. I'm Confessin' (Paul-Ford)
6. Kiss Of Fire (Georgia Gibbs)
7. Lover (Lee-Jenkins)
8. You'll Never Walk Alone (Judy Garland)
9. Delicado (George Rose)
10. Walkin' My Baby Back Home (Jahnnie Roy)

Ray Schreiner

WRNL—Richmond, Va.

1. In The Good Old Summertime (Paul-Ford)
2. Lover (Lee-Jenkins)
3. I'm Yours (Eddie Fisher)
4. Here In My Heart (Al Martino)
5. Half As Much (R. Clooney)
6. Vanessa (Hugo Winterhalter)
7. I Waited A Little Too Long (Kay Starr)
8. Blue Tango (Leroy Anderson)
9. Forgive Me (Eddie Fisher)
10. Watermelon Weather (Como-Fisher)

Bud Brees

WPEN—Philadelphia, Pa.

1. Walkin' My Baby Back Home (Jahnnie Roy)
2. Vanessa (Hugo Winterhalter)
3. Gonna Get Along Without Ya (Teresa Brewer)
4. Watermelon Weather (Como-Fisher)
5. Mountains In The Moonlight (Jahnnie Roy)
6. Auf Wiederseh'n Sweetheart (Vera Lynn)
7. Lonely Wine (Bill Darnell)
8. Why Did You Leave Me (Perry Como)
9. Once In A While (P. Page)
10. Half As Much (R. Clooney)

Don McLeod

WJBK—Detroit, Mich.

1. I Never Cared (Al Martino)
2. This Is The Beginning Of The End (Don Cornell)
3. Botch-A-Me (R. Clooney)
4. Vanessa (Hugo Winterhalter)
5. Have A Good Time (Tony Bennett)
6. Here In My Heart (Al Martino)
7. Lover (Lee-Jenkins)
8. How Much Will I Miss You (Johnny Desmond)
9. I'm Yours (Don Cornell)
10. Watermelon Weather (Como-Fisher)

Johnnie Pearson

KOWH—Omaha, Neb.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. I'll Walk Alone (Don Cornell)
3. Delicado (Percy Faith)
4. Here In My Heart (Dick Haymes)
5. I'm Yours (Eddie Fisher)
6. Maybe (Como-Fisher)
7. Walkin' My Baby Back Home (Not "King" Cole)
8. Kiss Of Fire (Tony Martin)
9. Lover (Peggy Lee)
10. In The Good Old Summertime (Paul-Ford)

Arty Kay

WVLK—Lexington, Ky.

1. Maybe (Como-Fisher)
2. Delicado (Three Suns)
3. Kiss Of Fire (Georgia Gibbs)
4. A Guy Is A Guy (Doris Day)
5. I'm Yours (Eddie Fisher)
6. Vanessa (Hugo Winterhalter)
7. Half As Much (R. Clooney)
8. Blue Tango (Leroy Anderson)
9. It Wasn't God Who Made Honky Tonk Angels (Kitty Wells)
10. Smoke Rings (Poul-Ford)

Lou Barile

WKAL—Rome, N.Y.

1. I'm Yours (Eddie Fisher)
2. Delicado (Percy Faith)
3. Here In My Heart (Tony Bennett)
4. Auf Wiederseh'n Sweetheart (Vera Lynn)
5. I'm Sorry (Bobby Wayne)
6. Half As Much (Rosemary Clooney)
7. Walkin' My Baby Back Home (Jahnnie Roy)
8. Botch-A-Me (R. Clooney)
9. Kiss Of Fire (Toni Arden)
10. Maybe (Como-Fisher)

Joe Grady & Ed Hurst

WPEN—Philadelphia, Pa.

1. Take My Heart (Al Martino)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. Wanted (Four Aces)
4. Rock The Joint (Bill Haley)
5. Kisses On Paper (Theresa Brewer)
6. Forgetting You (Esquire Boys)
7. Once In A While (Patti Page)
8. Here In My Heart (Al Martino)
9. Walkin' My Baby Back Home (Jahnnie Roy)
10. I Understand (Four Aces)

Murray Jordan

WLJB—New York, N.Y.

1. I'm Yours (Don Cornell)
2. I'm Confessin' (Paul-Ford)
3. I Understand (Four Aces)
4. Auf Wiederseh'n Sweetheart (Ames Bros.)
5. You'll Never Be Mine (Alan Dean)
6. Maybe (Como-Fisher)
7. I'm Sorry (Bobby Wayne)
8. Maria Mia (Vinni De Campa)
9. Gonna Get Along Without Ya (Janette Davis)
10. Something To Remember You By (Ja Stafford)

"Lace"

WAAB—Worcester, Mass.

1. Here In My Heart (Al Martino)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. Lover (Lee-Jenkins)
4. Delicado (Percy Faith)
5. Kiss Of Fire (Georgia Gibbs)
6. Walkin' My Baby Back Home (Jahnnie Roy)
7. Half As Much (R. Clooney)
8. Why Did You Leave Me (Perry Como)
9. For The Very First Time (Tony Martin)
10. The Mask Is Off (Buddy Costa)

Pat Chamburs

WFLA—Tampa, Fla.

1. In The Good Old Summertime (Paul-Ford)
2. Mask Is Off (Buddy Costa)
3. My Girl (Frank Sinatra)
4. Walkin' My Baby Back Home (Not "King" Cole-Billy May)
5. One Hour Ahead Of The Posse (Burl Ives)
6. Lonely Wine (Les Baxter)
7. Toothache In My Heel (James Melton)
8. Here In My Heart (Al Martino)
9. Plink Plank Plunk (Owen Bradley)
10. Mad About The Boy (Dinah Washington)

Gene Davis

WDOK—Cleveland, O.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. The Mask Is Off (Buddy Costa)
3. High Moon (Bill Hayes)
4. Strange Sensation (J. Valli)
5. The Parting Song (Vera Lynn)
6. Somewhere Along The Way (Not "King" Cole)
7. Maybe (Como-Fisher)
8. Half As Much (R. Clooney)
9. Lover (Lee-Jenkins)
10. This Is The Beginning Of The End (Don Cornell)

Jim Lounsbury

WIND—Chicago, Ill.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Here In My Heart (Al Martino)
3. Delicado (Percy Faith)
4. Lover (Lee-Jenkins)
5. I'm Yours (Don Cornell)
6. Kiss Of Fire (Georgia Gibbs)
7. Blue Tango (Leroy Anderson)
8. Half As Much (R. Clooney)
9. Carioca (Paul-Ford)
10. Maybe (Como-Fisher)

Brad Phillips

WINS—New York, N.Y.

1. Here In My Heart (Al Martino)
2. Lover (Lee-Jenkins)
3. Why Did You Leave Me (Perry Como)
4. Delicado (Percy Faith)
5. Kiss Of Fire (Georgia Gibbs)
6. I'm Yours (Eddie Fisher)
7. I'll Walk Alone (Don Cornell)
8. A Guy Is A Guy (Doris Day)
9. Walkin' My Baby Back Home (Jahnnie Roy)
10. Blue Tango (Leroy Anderson)

Earle Pudney

WGY—Schenectady, N.Y.

1. Here In My Heart (Al Martino)
2. Kiss Of Fire (Georgia Gibbs)
3. I'm Yours (Eddie Fisher)
4. Watermelon Weather (Como-Fisher)
5. Smoke Rings (Poul-Ford)
6. Once In A While (Patti Page)
7. I Hear The Bluebells (Teresa Brewer)
8. Auf Wiederseh'n Sweetheart (Vera Lynn)
9. Half As Much (R. Clooney)
10. Walkin' In The Sunshine (Frank Sinatra)

Bud Wilson

WKBR—Manchester, N.H.

1. Half As Much (Rosemary Clooney)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. California Rose (Vaughn Monroe)
4. Am I In Love (Freddie Martin)
5. I'm Yours (Don Cornell)
6. Blue Tango (Les Baxter)
7. Plink Plank Plunk (Leroy Anderson)
8. Mask Is Off (Buddy Costa)
9. Lover (Lee-Jenkins)
10. Tenderly (Rosemary Clooney)

Roger Clark

WNOR—Norfolk, Va.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Lover (Lee-Jenkins)
3. This Is The Beginning Of The End (Don Cornell)
4. To Be Loved By You (Dinah Shore)
5. Underneath The "Love You Tree" (Lorry Raine)
6. Night Train (Buddy Morrow)
7. Delicado (Percy Faith)
8. In The Good Old Summertime (Paul-Ford)
9. Walkin' My Baby Back Home (Jahnnie Roy)
10. Stars Fell On Alabama (Mantovani)

Bob Perry

WLAW—Boston, Mass.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Be Anything (Helen O'Connell)
3. Here In My Heart (Al Martino)
4. Delicado (Percy Faith)
5. You'll Never Walk Alone (Perry Como)
6. Perfidia (Ben Light)
7. Blue Tango (Leroy Anderson)
8. Black Moonlight (Perry Como)
9. As Time Goes By (Ray Anthony)
10. Strange Sensation (June Valli)

Bill Bennett

WPTR—Albany, N.Y.

1. I'm Yours (Don Cornell)
2. Here In My Heart (Al Martino)
3. Kiss Of Fire (Georgia Gibbs)
4. Blue Tango (Les Baxter)
5. The Mask Is Off (Buddy Costa)
6. Night Train (Modcaps)
7. I'm Sorry (Alan Dale)
8. Delicado (Percy Faith)
9. More Or Less (Burt Taylor)
10. Plink Plank Plunk (Leroy Anderson)



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JOB"

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Selections

AL—Aladdin
AP—Apollo
AT—Atlantic
BU—Bullet
CA—Capitol
CH—Chess
CO—Columbia

CR—Coral
DA—Dana
DE—Decca
DY—Derby
FE—Federal
4 Star—Four Star
IN—Intro

CODE
JU—Jubilee
KI—King
LO—London
ME—Mercury
MG—MGM
MO—Modern

NA—National
OR—Oriole
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
SA—Savoy

SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TN—Tennessee
UN—United
VI—Victor

July 12 July 5

1—Kiss Of Fire 104.7 124.6

CA-2102 (F-2102)—**BAXTER & BEAVERS**
I'm Yours

CO-39737 (4-39737)—**TONI ARDEN**
I'm Yours

CR-60745 (9-60745)—**LES BROWN O.**
I Waited A Little Too Long

DE-28179 (9-28179)—**GUY LOMBARDO O.**
Delicado

DE-28177 (9-28177)—**LOUIS ARMSTRONG O.**
I'll Walk Alone

LO-1214 (45x1214)—**ANNE SHELTON**
Body And Soul

ME-5823 (5823x45)—**GEORGIA GIBBS**
A Lasting Thing

MG-11225 (K11225)—**BILLY ECKSTINE**
Never Like This

VI-20-4671 (47-4671)—**TONY MARTIN**
For The Very First Time

VI-20-4705 (47-4705)—**RALPH FLANAGAN**
I'm Yours

2—Here In My Heart 95.2 96.4

BBS-101—**AL MARTINO**
I Cried Myself To Sleep

CO-39745 (4-39745)—**TONY BENNETT**
I'm Lost Again

CR-60746 (9-60746)—**ALAN DALE**
I'm Sorry

DE-28213 (9-28213)—**THE ANDREWS SISTERS**
DICK HAYMES

ME-5877 (5877x45)—**VIC DAMONE**
Rosanne

3—I'm Yours 93.5 96.9

CA-2102 (F-2102)—**BAXTER & BEAVERS**
Kiss Of Fire

CO-39737 (4-39737)—**TONI ARDEN**
I'm Yours

CR-60690 (9-60690)—**DON CORNELL**
My Mother's Pearls

DE-28162 (9-28162)—**FOUR ACES**
I Understand

VI-20-4680 (47-4680)—**EDDIE FISHER**
Just A Little Lovin'

VI-20-4705 (47-4705)—**RALPH FLANAGAN**
Kiss Of Fire

4—Delicado 91.6 55.9

LO-1151—**EDMUNDO ROS O.**
Baiao

CA-2040 (F-2040)—**STAN KENTON O.**
Bags And Baggage

CO-39708 (4-39708)—**PERCY FAITH O.**
Festival

CR-60729 (9-60729)—**LAURINDO ALMEIDA**
R'Eco—R'Eco

DE-28044 (9-28044)—**WALDYR AZEVEDO O.**
See If You Like It

DE-28179 (9-28179)—**GUY LOMBARDO O.**
Kiss Of Fire

SE-7002—**BERNICE PARKS**
Walkin' My Baby Back Home

VI-20-4677 (47-4677)—**THREE SUNS**
Plink, Plank, Plunk!

VI-20-4719 (47-4719)—**DINAH SHORE**
The World Has A Promise

5—Blue Tango 74.4 87.5

CA-1966 (F-1966)—**LES BAXTER**
Please, Mr. Sun

DE-27875 (9-27875)—**LEROY ANDERSON**
Belle Of The Ball

DE-28031 (9-28031)—**GUY LOMBARDO**
At Last; At Last

ME-5790—**DICK HAYMAN**
For Sentimental Reasons

ME-5817 (5817x45)—**XAVIER CUGAT O.**
Jungle Flute

6—Auf Wiederseh'n Sweetheart 54.7 34.2

CA-2143 (F-2143)—**LES BAXTER**
Padain... Padain...

CO-39776 (4-39776)—**CHAMP BUTLER**
Padain, Padain

CR-60773 (9-60773)—**AMES BROTHERS**
Break The Bands That Bind Me

DE-28271 (9-28271)—**GUY LOMBARDO O.**
Half As Much

LO-1227 (45-1227)—**VERA LYNN**
Parting Song

ME-5871 (5871x45)—**EDDY HOWARD**
I Don't Want To Take A Chance

VI-20-4777 (47-4777)—**BILLY SHEPARD O.**
The Mask Is Off

July 12 July 5

VI-20-4518 (47-4518)—**HUGO WINTERHALTER O.**
The Gypsy Trail

VI-20-4541 (47-4541)—**FRANKIE CARLE**

6—Auf Wiederseh'n Sweetheart 54.7 34.2

CA-2143 (F-2143)—**LES BAXTER**
Padain... Padain...

CO-39776 (4-39776)—**CHAMP BUTLER**
Padain, Padain

CR-60773 (9-60773)—**AMES BROTHERS**
Break The Bands That Bind Me

DE-28271 (9-28271)—**GUY LOMBARDO O.**
Half As Much

LO-1227 (45-1227)—**VERA LYNN**
Parting Song

ME-5871 (5871x45)—**EDDY HOWARD**
I Don't Want To Take A Chance

VI-20-4777 (47-4777)—**BILLY SHEPARD O.**
The Mask Is Off

7—I'll Walk Alone 51.6 66.4

CA-2000 (F-2000)—**MARGARET WHITING**
I Could Write A Book

CA-2044 (F-2044)—**JANE FROMAN**
With A Song In My Heart

CO-39654 (F-39654)—**BURT TAYLOR**
Solitude

CR-60659 (9-60659)—**DON CORNELL**
That's The Chance You Take

DE-23340 (9-23340)—**MARY MARTIN**
Good Night, Wherever You Are

DE-28038 (9-28038)—**PATTY ANDREWS**
That's The Chance You Take

DE-28177 (9-28177)—**LOUIS ARMSTRONG O.**
Kiss Of Fire

ME-5821 (5821x45)—**RICHARD HAYES**
Tattletale

MG-11198 (K11198)—**LEROY HOLMES**
You're My Thrill

VI-20-4703 (47-4703)—**RALPH FLANAGAN**
Just A Little Lovin'

VI-20-4643 (47-4643)—**PETER KING SISTERS**
Love, Where Are You Now?

8—Walkin' My Baby Back Home 34.6 34.1

CA-2130 (F-2130)—**NAT "KING" COLE**
Funny

CO-39750 (4-39750)—**JOHNNIE RAY**
Give Me Time

DE-28277 (9-28277)—**GUY LOMBARDO O.**
Once In A While

SE-7002—**BERNICE PARKS**
Delicado

9—Be Anything (But Be Mine) 33.2 34.4

AP-1191—**BOBBY SMITH**
Skippin' and Hoppin'

CA-2011 (F-2011)—**HELEN O'CONNELL**
Right Or Wrong

CO-39690 (4-39690)—**CHAMP BUTLER**
When I Look Into Your Eyes

CR-60686 (9-60686)—**JACK HASKELL**
Sincere

DE-28039 (9-28039)—**BUDDY STARK**
Forgive Me

DE-28142 (9-28142)—**LEE-JENKINS**
Forgive Me

JU-6002—**DOLLY DAWN**
You're Not Worth My Tears

ME-8270 (8270x45)—**WINI BROWN**
She Took

ME-5815 (5815x45)—**EDDY HOWARD O.**
She Took

10—Lover 28.2 29.7

CA-1600 (F-1600)—**LES PAUL & MARY FORD**
Brazil

DE-28215 (9-28215)—**PEGGY LEE**
You Go To My Head

11—Maybe 25.6 20.9

VI-20-4744 (47-4744)—**COMO & FISHER**
Watermelon Weather

12—Half As Much 24.7 16.1

CO-39710 (4-39710)—**ROSEMARY CLOONEY**
Poor Whip-Poor-Will

CO-20879 (4-20879)—**CURLEY WILLIAMS**
ME-6366 (6366x45)—KEN MARVIN

MG-11202 (K-11202)—**HANK WILLIAMS**
DE-28271 (9-28271)—GUY LOMBARDO O.

Auf Wiederseh'n Sweetheart

13—A Guy Is A Guy 24.5 44.6

CO-39673 (4-39673)—**DORIS DAY**
Who, Who, Who

July 12 July 5

MG-11187 (K11187)—**ALAN DEAN**
All My Life

VI-20-4576 (47-4576)—**DON ESTES**
Everytime

VI-20-4704 (47-4704)—**RALPH FLANAGAN**
Forgive Me

10—Lover 28.2 29.7

CA-1600 (F-1600)—**LES PAUL & MARY FORD**
Brazil

DE-28215 (9-28215)—**PEGGY LEE**
You Go To My Head

11—Maybe 25.6 20.9

VI-20-4744 (47-4744)—**COMO & FISHER**
Watermelon Weather

12—Half As Much 24.7 16.1

CO-39710 (4-39710)—**ROSEMARY CLOONEY**
Poor Whip-Poor-Will

CO-20879 (4-20879)—**CURLEY WILLIAMS**
ME-6366 (6366x45)—KEN MARVIN

MG-11202 (K-11202)—**HANK WILLIAMS**
DE-28271 (9-28271)—GUY LOMBARDO O.

Auf Wiederseh'n Sweetheart

13—A Guy Is A Guy 24.5 44.6

CO-39673 (4-39673)—**DORIS DAY**
Who, Who, Who

DE-28049 (9-28049)—**ELLA FITZGERALD**
That Old Feeling

TT-128—**JUANITA HALL**
Wheel Of Fortune

14—Sugarbush 17.9 16.6

CO-39693 (4-39693)—**F. LAINE & D DAY**
How Lovely Cooks The Meat

DE-28287 (9-28287)—**JOSEF MARAIS**
How Lovely Cooks The Meat

15—Wheel Of Fortune 17.7 20.7

CA-1964 (F-1964)—**KAY STARR**
I Wanna Love You

CR-60650 (9-60650)—**JIMMY SCOTT**
Come What May

DE-27967 (9-27967)—**ARTHUR PRYSECK**
'Till The Stars Fall

DE-48280 (9-48280)—**HELEN HUMES**
All Night Long

DY-787—**SUNNY GALE & EDDIE WILCOX**
KI-1051 (45-1051)—JIMMY THOMASON

Kiamish Choctow Rose

ME-5779 (5779 x 45)—**BOBBY WAYNE**
If I Had The Heart Of A Clown

TT-128—**JUANITA HALL**
A Guy Is A Guy

VI-20-4349 (47-4349)—**JOHNNY HARTMAN**
VI-20-4520 (47-4520)—BELL SISTERS

Poor Whip-Poor-Will

16—Somewhere Along The Way 15.4 6.5

CA-2069 (F-2069)—**NAT "KING" COLE**
What Does It Take?

CO-39695 (4-39695)—**TONY BENNETT**
Sleepless

DE-28141 (9-28141)—**JERRY GRAY O.**
Pittsburgh, Pa.

VI-20-4691 (47-4691)—**HUGO WINTERHALTER**
Vanessa

17—Botch-A-Me 15.3 7.8

CO-39767 (4-39767)—**ROSEMARY CLOONEY**
On The First Warm Day

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising
100
Selections

July 12	July 5	July 12	July 5	July 12	July 5
18—You CO-39724 (4-39724)— SAMMY KAYE <i>Oh, How I Miss You Tonight</i> CO-39537 (4-39537)— JANETTE DAVIS <i>Mad About Him, Sad Without Him</i> DE-28235 (9-28235)— FRED WARING O. <i>It Happened In Monterey</i> MG-11245 (K11245)— TOMMY FURTADO <i>Wonder</i>	15.1 12.9	27—I'm Confessin' CA-2080 (F-2080)— LES PAUL & MARY FORD <i>Carioca</i>	8.9 7.2	36—This Is The Beginning Of The End CR-60748 (9-60748)— DON CORNELL <i>I Can't Cry Anymore</i>	3.6 —
19—Watermelon Weather DE-28238 (9-28238)— CROSBY & PEGGY LEE <i>Moon Came Up With A Great Idea</i> VI-20-4744 (47-4744)— COMO & FISHER <i>Maybe</i>	14.6 9.7	28—Vanessa VI-20-4691 (47-4691)— HUGO WINTERHALTER O. <i>Somewhere Along The Way</i>	8.7 11.6	37—Perfidia CA-2023 (F-2023)— BEN LIGHT <i>Mistakes</i> CA-2019 (F-2019)— BOB SAVAGE <i>Confetti</i> CO-35962— BENNY GOODMAN CR-60693 (9-60693)— THE MULCAYS <i>Let Me Call You Sweetheart</i> DE-25483— TONY MARTIN DE-27987 (9-27987)— FOUR ACES <i>You Brought Me Love</i> ME-5589— JAN AUGUST VI-42-0157— GLENN MILLER <i>At Last</i>	3.2 3.4
20—Smoke Rings CA-2123 (F-2123)— LES PAUL & MARY FORD <i>In The Good Old Summertime</i>	14.1 11.4	29—You'll Never Be Mine CO-39753 (4-39753)— GUY MITCHELL <i>The Day of Jubilo</i> CR-60747 (9-60747)— RAY BLOCH O. <i>Never Let Her Go</i> MG-11226 (K11226)— ALAN DEAN <i>Do You Care?</i>	8.0 5.1	38—Anytime CA-1895 (F-1895)— HELEN O'CONNELL <i>Crazy Heart</i> DE-27972 (9-27972)— SY OLIVER O. <i>Blacksmith Blues</i> VI-20-2700— EDDY ARNOLD VI-20-4359 (47-4359)— EDDIE FISHER <i>Never Before</i>	2.8 2.4
21—Once In A While ME-5867 (5867x45)— PATTI PAGE <i>I'm Glad You're Happy</i>	12.8 11.8	30—I Waited A Little Too Long CA-2062 (F-2062)— KAY STARR <i>Me Too</i> CR-60745 (9-60745)— LES BROWN O. <i>Kiss Of Fire</i> DE-28190 (9-28190)— T. RICHARDS & A. SHAW <i>I May Hate Myself In The Morning</i>	7.5 4.2	39—Raminay CO-39725 (4-39725)— JO STAFFORD <i>Within Your Arms</i>	2.6 2.7
22—Carioca CA-2080 (F-2080)— LES PAUL & MARY FORD <i>I'm Confessin' That I Love You</i> DE-27757 (9-27757)— ANDREWS SISTERS <i>Daddy</i> DE-28216 (9-28216)— COLEMAN HAWKINS <i>Lonely Wine</i> ME-8966 (8966x45)— CHICO O'FARRILL O.	12.3 16.4	31—I Remember When DE-28041 (9-28041)— LENNY HERMAN O. <i>Would You Dance With A Stranger?</i> VI-20-4618 (47-4618)— EDDIE FISHER	7.3 —	40—The Day Of Jubilo CO-39753 (4-39753)— GUY MITCHELL <i>You'll Never Be Mine</i>	2.5 1.6
23—Take My Heart CA-2122 (F-2122)— AL MARTINO <i>I Never Cared</i> CO-39768 (4-39768)— TONI ARDEN <i>Tell Your Tale, Nightingale</i>	12.1 4.8	32—In The Good Old Summertime CA-2123 (F-2123)— LES PAUL & MARY FORD <i>Smoke Rings</i> DE-24605 (9-24605)— ANDREWS SIS. & DAILEY <i>Take Me Out To The Ball Game</i>	4.9 —	41—Oakie Boogie 2.4 2.9	
24—Forgive Me CR-60718 (9-60718)— GEORGIE AULD <i>A Room With A View</i> MG-11170 (K11170)— TOMMY EDWARDS <i>The Bridge</i> VI-20-4574 (47-4574)— EDDIE FISHER <i>That's The Chance You Take</i>	11.9 18.7	33—I'm Sorry CR-60746 (9-60746)— ALAN DALE <i>Here In My Heart</i> CR-60754 (9-60754)— ALAN DALE <i>Faith</i> DE-28213 (9-28213)— ANDREWS SISTERS & HAYMES <i>Here In My Heart</i> ME-5857 (5857x45)— WAYNE & AUGUST <i>Rutza, Rutza</i> ME-5847 (5847x45)— BOBBY WAYNE <i>Saturday Rag</i> VI-20-4736 (47-4736)— LILY ANN CAROL <i>Please Be Kind</i>	4.8 6.2	42—Just A Little Lovin' 2.1 3.3	
25—Blacksmith Blues CA-1922 (F-1922)— ELLA MAE MORSE <i>Love Me Or Leave Me</i> DE-27968 (9-27968)— BILL DARNEL <i>Salty Dog Rag</i> MG-11171 (K11171)— ART MOONEY <i>You're Not Worth My Tears</i> VI-20-4532 (47-4532)— ELTON BRITT <i>Retreat</i> VI-20-4505 (47-4505)— GRANDPA JONES VI-20-4706— RALPH FLANAGAN <i>Delicado</i>	11.4 23.9	34—Busybody CA-2107 (F-2107)— JAN GARBER O. <i>Hindustan</i> CO-39755 (4-39755)— ARTHUR GODFREY <i>Can You Whistle, Johanna?</i> CR-60784 (9-60784)— LAWRENCE WELK O. DE-28236 (9-28236)— ROBERTA LEE <i>Saturday Rag</i> ME-5840 (5840x45)— TINY HILL O. <i>Diesel Smoke</i> VI-20-4655 (47-4655)— PEE WEE KING O.	4.7 7.4	43—Lady Love 1.9 4.6	
26—Lonely Wine CA-2106 (F-2106)— LES BAXTER O. <i>Lost In Meditation</i> DE-28216 (9-28216)— COLEMAN HAWKINS <i>Carioca</i> DE-28192 (9-28192)— BILL SNYDER <i>My Melancholy Baby</i> DE-27994 (9-27994)— BILL DARNEL <i>Alone And Forsaken</i> VI-20-4695 (47-4695)— EDDIE MILLER <i>Saturday Rag</i>	9.2 3.1	35—Pittsburgh, Pennsylvania CO-39663 (4-39663)— GUY MITCHELL <i>Doll With A Sawdust Heart</i> DE-28142 (9-28142)— JERRY GRAY O. <i>Somewhere Along The Line</i>	3.8 18.6	44—I Understand 1.8 4.9	
		36—This Is The Beginning Of The End CR-60748 (9-60748)— DON CORNELL <i>I Can't Cry Anymore</i>	3.6 —	45—With A Song In My Heart 1.4 1.5	
		37—Perfidia CA-2023 (F-2023)— BEN LIGHT <i>Mistakes</i> CA-2019 (F-2019)— BOB SAVAGE <i>Confetti</i> CO-35962— BENNY GOODMAN CR-60693 (9-60693)— THE MULCAYS <i>Let Me Call You Sweetheart</i> DE-25483— TONY MARTIN DE-27987 (9-27987)— FOUR ACES <i>You Brought Me Love</i> ME-5589— JAN AUGUST VI-42-0157— GLENN MILLER <i>At Last</i>	3.2 3.4	46—Rutza, Rutza 1.3 7.6	
		38—Anytime CA-1895 (F-1895)— HELEN O'CONNELL <i>Crazy Heart</i> DE-27972 (9-27972)— SY OLIVER O. <i>Blacksmith Blues</i> VI-20-2700— EDDY ARNOLD VI-20-4359 (47-4359)— EDDIE FISHER <i>Never Before</i>	2.8 2.4	47—Cry 1.2 1.4	
		39—Raminay CO-39725 (4-39725)— JO STAFFORD <i>Within Your Arms</i>	2.6 2.7	48—That's How It Goes 1.1 1.8	
		40—The Day Of Jubilo CO-39753 (4-39753)— GUY MITCHELL <i>You'll Never Be Mine</i>	2.5 1.6	49—Why Did You Leave Me 1.0 4.4	
		41—Oakie Boogie 2.4 2.9		50—Whispering Winds —1.0 1.9	

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- ✓ PERCY HAID'S MELODY with
- ✓ ED SARCHE'S LYRIC

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WALTHAM, MASS.—Cindy Lord, MGM Records singing starlet here conducts mail call for the Korean battle casualties convalescing at Murphy Army Hospital in Waltham, Mass., after being voted "The Gal We'd Most Like to Deliver Our Mail" by the returnees. Her fan club at the hospital accorded her the honor following her personal appearances there and as result of her plea to record-fans to write to service personnel each time they hear her rendition of "Walk-in' To The Mailbox." The teenaged, talented and tuneful thrush is currently appearing coast-to-coast on the ABC Network's Don MacNeil Break-fast Club.

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FRAN-TASTIC!

FRAN WARREN

What is This Thing
Called Love?

and

Wish You Were Here

MGM 11270 78 rpm—K11270 45 rpm

BILLY ECKSTINE
Hold Me Close to You

and

If They Ask Me

MGM 11217 78 rpm—K11217 45 rpm

BILL HAYES

High Noon

and

Padam-Padam

MGM 11266 78 rpm—K11266 45 rpm

THE DE MARCO SISTERS

Auf Wiederseh'n Sweetheart

and

Watermelon Weather

MGM 11278 78 rpm—K11278 45 rpm

BARBARA RUICK

How About You?

and

I'd Wanna Walk Right Out of This World

MGM 11231 78 rpm—K11231 45 rpm

BLUE BARRON

& His Orchestra

A Girl, A Fella, A Beach Umbrella

and

A Mighty Pretty Waltz

MGM 11239 78 rpm—K11239 45 rpm

PEGGY KING

I Cried For You

and

There's Doubt In My Mind

MGM 11260 78 rpm—K11260 45 rpm

HANK WILLIAMS

Half as Much

and

Let's Turn Back the Years

MGM 11202 78 rpm—K11202 45 rpm

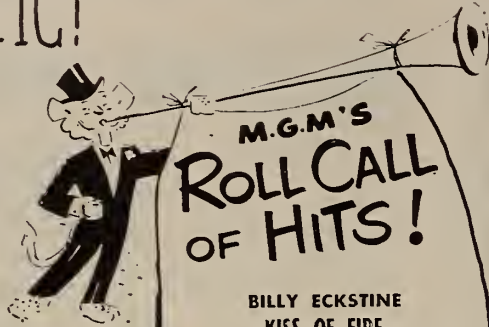
JACK HART

Rabbits Don't Ever Get Married

and

Angelina

MGM 11261 78 rpm—K11261 45 rpm



**M.G.M.'S
ROLL CALL
OF HITS!**

BILLY ECKSTINE

KISS OF FIRE

and

NEVER LIKE THIS

MGM 11225 78 rpm

K11225 45 rpm

DAVID ROSE & His Orchestra

THE FLYING HORSE

and

TENDERLY

MGM 30384 78 rpm

K30384 45 rpm

HENRY JEROME & His Orchestra

BOO-HOO

and

WHISTLE MY LOVE

MGM 11240 78 rpm

K11240 45 rpm

JONI JAMES

LET THERE BE LOVE

and

MY BABY JUST CARES FOR ME

MGM 11223 78 rpm

BILL FARRELL

BREAK THE BANDS

THAT BIND ME

and

STAY

MGM 11256 78 rpm

K11256 45 rpm

BUDDY DeFRANCO & His Quartet

GET HAPPY

and

SAMIA SHUFFLE

MGM 11250 78 rpm

LeROY HOLMES & His Orchestra

ISN'T THIS A NIGHT FOR LOVE

and

OOH THAT KISS

MGM 11247 78 rpm

K11247 45 rpm

SKIP MARTIN & His Orchestra

I CONCENTRATE ON YOU

and

VILIA

MGM 11248 78 rpm

K11248 45 rpm

FESS FRITSCH & His Goosetown Band

HOPELESS POLKA

and

THE MOON BEAMS CLEAR

MGM 11246 78 rpm

COY McDANIEL

DEVIL'S DREAM

and

OLD JOE CLARK

MGM 11243 78 rpm

BOB WILLS

SNATCHIN' AND GRABBIN'

and

I WANT TO BE WANTED

MGM 11241 78 rpm

K11241 45 rpm

THE CASH BOX



**Disk Jockey's
REGIONAL RECORD REPORTS**



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 5 without any changes on the part of THE CASH BOX.

Phil Wilson

WMAL—Washington, D.C.

1. Kiss Of Fire (Georgia Gibbs)
2. Delicado (Percy Faith)
3. Here In My Heart (Al Martino)
4. Be Anything (Eddie Howard)
5. Vanessa (Hugo Winterhalter)
6. Walkin' My Baby Back Home (Johnnie Roy)
7. I'll Walk Alone (Don Cornell)
8. I'm Yours (Eddie Fisher)
9. So Modly In Love (G. Gibbs)
10. Half As Much (R. Clooney)

Maurice Hart

KFWB—Hollywood, Calif.

1. Kiss Of Fire (Toni Arden)
2. Delicado (Percy Faith)
3. Wheel Of Fortune (Roy Starr)
4. Lover (Lee-Jenkins)
5. Podom . . . Podom . . . (Tony Martin)
6. Mountains In The Moonlight (Johnnie Roy)
7. You'll Never Be Mine (Guy Mitchell)
8. Chocolate Choo Choo (June Borton)
9. Perfidia (Mulcoys)
10. Take My Heart (Al Martino)

Donn Tibbetts

WKXL—Concord, N.H.

1. Here In My Heart (Al Martino)
2. Blue Tango (Les Baxter)
3. There's Doubt In Mind (Burt Taylor)
4. Walkin' My Baby Back Home (Johnnie Roy)
5. High Noon (Frankie Laine)
6. Blow Out The Candle (Toni & Jon Arden)
7. You'll Never Be Mine (Guy Mitchell)
8. Poinciana (Steve Lawrence)
9. Watermelon Weather (DeMarco Sisters)
10. Be Anything (Eddy Howard)

Bill Silbert

WABD—New York, N.Y.

1. Auf Wiederseh'n Sweetheart (Vero Lynn)
2. Somewhere Along The Way (Not "King" Cole)
3. Here In My Heart (Al Martino)
4. Forgive Me (Eddie Fisher)
5. I'm Yours (Don Cornell)
6. This Is The Beginning Of The End (Don Cornell)
7. The Mask Is Off (Richard Hayes)
8. Sugarbush (F. Laine-D. Day)
9. What Is This Thing Called Love (Fron Warren)
10. Take My Heart (Vic Domone)

Chuck Thompson

WFOR—Hattiesburg, Miss.

1. Walkin' My Baby Back Home (Johnnie Roy)
2. Rock Of Gibraltar (F. Laine)
3. Moma's Gone, Goodbye (Merv Griffin)
4. Snow In Lovers Lane (Frankie Laine)
5. Strange Sensation (J. Volli)
6. Shanty Town (Del Wood)
7. Wow (Roy Brown)
8. The Mask Is Off (Buddy Costo)
9. You Lied When You Cried To Me (Phil Brito)
10. Potato Chips (Phil Harris)

Ray Schreiner

WRNL—Richmond, Va.

1. Half As Much (R. Clooney)
2. Walkin' My Baby Back Home (Johnnie Roy)
3. In The Good Old Summertime (Poul-Ford)
4. Here In My Heart (Al Martino)
5. Auf Wiederseh'n Sweetheart (Vero Lynn)
6. Hard Ain't Hard (The Weavers)
7. Lover (Lee-Jenkins)
8. Smoke Rings (Paul-Ford)
9. Somewhere Along The Way (Not "King" Cole)
10. Pittsburgh, Pa. (G. Mitchell)

Eddie Gallaher

WTOP—Washington, D.C.

1. Kiss Of Fire (Georgia Gibbs)
2. Here In My Heart (Al Martino)
3. I'm Yours (Eddie Fisher)
4. Blue Tango (Leroy Anderson)
5. Delicado (Percy Faith)
6. A Guy Is A Guy (Doris Day)
7. I'll Walk Alone (Don Cornell)
8. Be Anything (Eddy Howard)
9. Half As Much (Rosemary Clooney)
10. Walkin' My Baby Back Home (Johnnie Roy)

Bob Corley

WQXI—Atlanta, Ga.

1. Kiss Of Fire (Billy Eckstine)
2. I'm Yours (Four Aces)
3. Be Anything (Don Estes)
4. Here In My Heart (Al Martino)
5. Delicado (Dinah Shore)
6. Parting Song (Vero Lynn)
7. A Guy Is A Guy (Doris Day)
8. Blue Tango (Leroy Anderson)
9. Lover (Lee-Jenkins)
10. Auf Wiederseh'n Sweetheart (Eddy Howard)

Mort Nusbaum

WHAM—Rochester, N.Y.

1. Plink, Plank Plunk (Three Suns)
2. I'm Confessin' (Poul-Ford)
3. I'm Yours (Don Cornell)
4. I Can't Cry Anymore (Don Cornell)
5. Delicado (Percy Faith)
6. More Or Less (Percy Faith)
7. I Understand (Four Aces)
8. Plink Plank Plunk (Leroy Anderson)
9. Come Out Wherever You Are (Mindy Corson)
10. This Is The Beginning Of The End (Don Cornell)

John Gale

WINN—Louisville, Ky.

1. Here In My Heart (Al Martino)
2. Kiss Of Fire (Georgia Gibbs)
3. Botch-A-Me (R. Clooney)
4. I'm Yours (Don Cornell)
5. Luna Rossa (Frank Sinatra)
6. I'm Sorry (Bobby Wayne)
7. Walkin' My Baby Back Home (Johnnie Roy)
8. You're Driving Me Crazy (Billy May)
9. Poinciana (Steve Lawrence)
10. Auf Wiederseh'n Sweetheart (Ames Brothers)

Bob Stevens

WVCG—Coral Gables, Fla.

1. A Guy Is A Guy (Doris Day)
2. Poinciana (Steve Lawrence)
3. As Time Goes By (Roy Anthony)
4. Kiss Of Fire (Tony Martin)
5. Lover (Lee-Jenkins)
6. Here In My Heart (Al Martino)
7. The Parting Song (Vero Lynn)
8. The Mask Is Off (Buddy Costo)
9. Blue Tango (Leroy Anderson)
10. You Belong To Me (Borton-Greco)

Paul Cowley

WNOP—Newport, Ky.

1. Somewhere Along The Way (Not "King" Cole)
2. Smoke Rings (Poul-Ford)
3. Blue Raindrops (Whispering Willies)
4. Botch-A-Me (R. Clooney)
5. Walkin' My Baby Back Home (Johnnie Roy)
6. If Someone Had Told Me (Lilo Roza)
7. Poinciana (Steve Lawrence)
8. Mask Is Off (Buddy Costo)
9. Move (Como-Fisher)
10. Toothache In My Heel (James Melton)

Clarence Hamann

WJMR—New Orleans, La.

1. Botch-A-Me (R. Clooney)
2. Poinciana (Steve Lawrence)
3. What Is This Thing Called Love (Fron Warren)
4. I'm Sorry (Lily Ann Corol)
5. Good Old Summertime (Paul-Ford)
6. Strange Sensation (J. Volli)
7. Podom . . . Padam (Chomp Butler)
8. This Is The Beginning Of The End (Don Cornell)
9. Take My Heart (Al Martino)
10. Never Leave Me (Steve Lawrence)

"Lucky" Len Ross

KRUX—Phoenix, Ariz.

1. Kiss Of Fire (Georgia Gibbs)
2. Here In My Heart (Vic Domone)
3. Blue Tango (Leroy Anderson)
4. Wheel Of Fortune (Roy Starr)
5. I'm Yours (Eddie Fisher)
6. I'll Walk Alone (Don Cornell)
7. Lover (Lee-Jenkins)
8. Blacksmith Blues (Ella Mae Morse)
9. At Last (Roy Anthony)
10. Be Anything (Eddy Howard)

Ray Perkins

KFEL—Denver, Colo.

1. Kiss Of Fire (Georgia Gibbs)
2. Delicado (Percy Faith)
3. I'm Yours (Eddie Fisher)
4. Blue Tango (Leroy Anderson)
5. I'll Walk Alone (D. Cornell)
6. Forgive Me (Eddie Fisher)
7. Here In My Heart (Al Martino)
8. Half As Much (R. Clooney)
9. Cherokee (Borclay Allen)
10. Walkin' My Baby Back Home (Johnnie Roy)

Joe Ryan

WALL—Middletown, N. Y.

1. Auf Wiederseh'n Sweetheart (Vero Lynn)
2. Gonno Get Along Without Yo (Teresa Brewer)
3. I'm Confessin' (Poul-Ford)
4. Vanessa (Hugo Winterhalter)
5. One Hour Ahead Of The Posse (Burl Ives)
6. Why Did You Leave Me (Perry Como)
7. Lonely Wine (Les Baxter)
8. Foith (Montovani)
9. And The Angels Sing (Anne Shelton)
10. Smooth As Silk (Dolly Down)

Vince Williams

WJZ—New York, N.Y.

1. Plink Plank Plunk (Owen Brodley)
2. Farewell (Helen O'Connell)
3. Foith (Vaughn Monroe)
4. Auf Wiederseh'n Sweetheart (Vera Lynn)
5. As Time Goes By (Roy Anthony)
6. Walkin' My Baby Back Home (Johnnie Roy)
7. Half As Much (Rosemary Clooney)
8. Lady Love (Vaughn Monroe)
9. Cling To Me (Jone Fromon)
10. South (Rolph Flanagan)

Hal Fredericks

KXOK—St. Louis, Mo.

1. Lover (Lee-Jenkins)
2. Block Moonlight (P. Como)
3. Here In My Heart (Al Martino)
4. Carioco (Poul-Ford)
5. Walkin' My Baby Back Home (Johnnie Roy)
6. Be Anything (Eddy Howard)
7. I Waited A Little Too Long (Roy Starr)
8. That's How It Goes (Frankie Laine)
9. Am I In Love (The Tilton Sisters)
10. Delicado (Ston Kenton)

Hy Davis

WJXN—Jackson, Mass.

1. Here In My Heart (Andrews Sisters-Haymes)
2. Smoke Rings (Poul-Ford)
3. Auf Wiederseh'n Sweetheart (Vero Lynn)
4. Once In A While (Potti Page)
5. Maybe (Ink Spots)
6. Lonely Wine (Bill Dornell)
7. Cuban Nightingale (Comoroto)
8. Lover (Peggy Lee-Jenkins)
9. Walkin' My Baby Back Home (Johnnie Roy)
10. Poinciana (Steve Lawrence)

Dick Coleman

WCBM—Baltimore, Md.

1. I'm Yours (Eddie Fisher)
2. Here In My Heart (Al Martino)
3. Half As Much (Rosemary Clooney)
4. Walkin' My Baby Back Home (Johnnie Roy)
5. Somewhere Along The Way (Not "King" Cole)
6. Why Did You Leave Me (Perry Como)
7. Kiss Of Fire (Georgia Gibbs)
8. I'll Walk Alone (D. Cornell)
9. Auf Wiederseh'n Sweetheart (Vero Lynn)
10. I'm Confessin' (Poul-Ford)

Ed Perry

KFRE—Fresno, Calif.

1. Delicado (Percy Faith)
2. I'll Walk Alone (Don Cornell)
3. Blue Tango (H. Winterhalter)
4. Pittsburgh, Pa. (Guy Mitchell)
5. Lover (Lee-Jenkins)
6. I'm Yours (Don Cornell)
7. Half As Much (R. Clooney)
8. Walkin' My Baby Back Home (Johnnie Roy)
9. Kiss Of Fire (Georgia Gibbs)
10. Somewhere Along The Way (Nat "King" Cole)

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Musicians Leave Kaye Form Co-op Orchestra

NEW YORK—It was announced this week that the members of the Sammy Kaye band have formed a co-operative unit under the leadership of Ernie Rudesell, drummer with the Kaye group for eighteen years. This decision was the result of a notice from Kaye advising the members of the band that they were on notice until September, as he was taking a vacation until that time. The musical aggregation will continue its Saturday evening teevee show until July 19 under the supervision of Sammy Kaye, which will mark its last date under his baton.

Of the fifteen members of the current orchestra, ten will be with the new unit. Pump Handel, who has been doing the arranging for Kaye for ten years, and who originated the now popular Kaye style, will now work with Rudesell and the new group. Also, Roy Maxwell, who was Kaye's road manager will act as manager for the new organization.

The band has signed with General Artists Corp. and the first booking is set at Bill Green's in Pittsburgh July 21. Curiously, Bill Green's is where Sammy Kaye had his first big date about twenty years ago.

At present, the plans of the band are to keep the Kaye musical format, and there is a possibility that it may also use the "Swing and Sway" tagline. The use of the popular theme that has been associated with Kaye for so many years depends on legalities that must be straightened out.

The musicians who are leaving Kaye have been with him from one to twenty one years. They are: Ernie (Cecil) Rudesell, 18 years; Charlie Wilson, 21 years (member of the trio); Chubbie Silvers, 350 lb. comic and jazz tenor man; Don Rogers, feature vocalist and one of the Kay-dets: Phil Gilbert, 1st Trumpet and member of the trio; Eddie Lucas, 1st Alto; Frank O'Blake (trumpet and valve trombone, 20 years; Jerry DiFalco, baritone sax; Jim Thorpe, tuba and string bass; and Jerry Carretta, piano. Ernie Rudesell will front for the band, and taking his place at the drums will be Ernie Rudesell, Jr., who is currently with Blue Baron.

For the present, the band does not plan to add a female vocalist. It was only in the recent years that Kaye used a girl singer.

HIT "DON'T YOU KNOW I LOVE YOU" HIT "FOOL, FOOL, FOOL" HIT "ONE MINT JULEP"

NOW ANOTHER SMASH HIT by THE CLOVERS

"WONDER WHERE MY BABY'S GONE"

backed by **"TING A LING"**

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ATLANTIC RECORDING CORP.

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Meeting Dates Of Music Operators' Associations

- July 7—Illinois Amusement Operators' Association
Place: 208 North Madison St., Rockford, Ill.
- 7—Amusement Machine Operators' Assn. of Greater Baltimore
Place: Mandell-Ballow Restaurant, Baltimore, Md.
- 10—Music Operators of Northern Illinois
Place: To Be Announced
- 17—Progressive Music Guild of South Jersey
Place: Walt Whitman Hotel, Camden, N. J.
- 23—Recorded Music Service Association
Place: Bunker Hill Country Club, Chicago, Ill.

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THE CASH BOX

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SAM EVANS' COLUMN DELAYED IN MAIL

Will Re-Appear In Following Issues

Corn In The Corn Capitol



DES MOINES, IA.—Quartet chief Billy Williams, who likes a gag as well or better than the next guy, joins in a bit of clowning with Don Bell, disk jockey at KRNT, Des Moines, the corn capital, about the time Bell was staging his "Don Bell Zany Hat Contest". Wacky ladies' chapeaus came in, in droves. Williams guested the Bell show one day and here's proof of the repartee that took place.

Dave Cavanaugh To Hollywood

HOLLYWOOD, CALIF.—Alan W. Livingston, Vice-President in charge of Repertoire for Capitol Records, Inc., announced today the transfer of Dave Cavanaugh to the Capitol Hollywood office. Mr. Cavanaugh will take over Repertoire for the company's Children's Department.

For the past two years, Mr. Cavanaugh has headed up the New York Repertoire Department which will now be under the direction of Dick Jones, as head of Eastern Repertoire Division, as well as head of Classical Repertoire.

Mr. Livingston, originator of the company's Bozo Series, has been working in conjunction with Francis M. Scott III, Director of Album Repertoire, in handling the production and supervision of the Children's Repertoire Department. In the re-organization, Mr. Cavanaugh will assume responsibility of production and supervision and report directly to Mr. Scott.



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King Of The Moon Dog-ers
Cleveland's Top R & B Jock

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BY

AL "FATS" THOMAS

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'BABY PLEASE NO NO'."

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STILL GOING STRONG!

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"EASY EASY BABY"

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VARETTA
DILLARD



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1 **BABY BABY BLUES**
b/w
Johnny Otis & His Orchestra
featuring Mel Walker
8289

2 **PERFIDIA**
b/w
DELICADO
Freddie Mitchell &
His Orchestra
8286

3 **SHAD ROE**
b/w
THE HOOK
Paul Quinnette &
His Orchestra
8287

4 **THE QUESTION**
b/w
NEVER LET ME LOVE
Memphis Slim
8281

5 **FORGET IF YOU CAN**
b/w
**I'VE GOT AN INVITA-
TION TO A DANCE**
Bubber Johnson
8285

6 **MOPPERS' BLUES**
b/w
I KNOW SHE WILL
Big Bill
8284

Going Strong!!

1 **HERE IN MY HEART**
Wini Brown
5870

2 **MAD ABOUT THE BOY**
Dinah Washington
5842

3 **LET ME FLY YOUR KITE**
Lightnin' Hopkins
8274

THE CASH BOX

Rhythm & Blues

Ramblings

As a tribute unique in music business history, a gold pressing of "Cry" was presented to Columbia's Okeh Label director Danny Kessler, who discovered Johnnie Ray a year ago. Kessler's award was inscribed: "To Danny Kessler, for his efforts in acquiring Johnnie Ray and this million-selling record for Okeh and Columbia." Kessler was appointed director of Columbia's newly activated Okeh Label in May, 1951. Within a month he had signed a recording contract with his first major "find," Johnnie Ray, easily the year's most remarkable talent-scouting job.

* * *

Rev. Dwight "Gatemouth" Moore, ex blues singer and now known as Dixie's Father Divine, opens a 41-day tour starting in Detroit. Moore is one of most exciting gospel singers around. Proof of the pudding is that he took \$11,000 out of a concert in Chatanooga recently. Manager Ben DeCosta just completed a deal with Coral Records that called for a hefty piece of change to be paid out in advance plus a royalty deal. Teddy Reig, chief A & R man for Coral will fly to Birmingham for a session with Moore and his choir. . . . Jesse Powell, Federal recording artist, has been booked by the Gale Agency for a one-nighter tour to start in September.

* * *

W. R. Berkson, who built the bands of Larry Clinton, Les Brown, Van Alexander, and chirp Maxine Sullivan, is back in the music business as a p.a. . . . Joan Shaw (Coral) into New York's Savoy with her Blues Express Ork July 30 and then to Ebony Club in Cleveland, O. . . . The Buddy Johnson Orchestra moves out to the west coast after it's Regal Theatre stint in Chicago. . . . Frank Sands, top one-nighter booker for the Gale Agency, has arranged a Texas tour for Ivory Joe Hunter, M.G.M. recording artist. . . . Lou Chudd of Imperial dropped into the office while in New York. Lou was here with the family mixing a bit of pleasure with business.

* * *

Bob Weinstock, Prestige Records, beating the bushes of the southlands in search of blues singer talent. . . . Lou Krefetz, Atlantic legman, is currently swinging through the country on one of his periodic visits to distrib and dee-jays throughout the R & B circuit. . . . Some of the famous Okeh records made back in the early twenties will be re-issued. Among them will be Louis Armstrong's "I'm Confessin'" and "If I Could Be With You"; Bessie Smith's "Gimmie A Pig-foot" with "Take Me For A Buggy Ride"; Jimmie Lunceford's "It's Time To Jump And Shout" and "Cheatin' On Me"; and others by Cab Calloway and Count Basie.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 **HAVE MERCY, BABY**
The Dominoes
(Federal)

2 **BESIDE YOU**
The Swallows
(King)

3 **LAWDY, MISS CLAUDY.**
Lloyd Price
(Specialty)

4 **MOODY MOOD FOR LOVE**
King Pleasure
(Prestige)

5 **HEAVENLY FATHER**
Edna McGriff
(Jubilee)

6 **5-10-15 HOURS**
Ruth Brown
(Atlantic)

7 **MIDDLE OF THE NIGHT**
The Clovers
(Atlantic)

8 **SOMEWHERE ALONG THE WAY**
Nat "King" Cole
(Capitol)

9 **THAT'S WHAT YOU'RE DOING TO ME**
The Dominoes
(Federal)

10 **ONE MINT JULEP**
The Clovers
(Atlantic)

MOODY MOOD FOR LOVE
King Pleasure
(Prestige)

HAVE MERCY, BABY
The Dominoes
(Federal)

ONE MINT JULEP
The Clovers
(Atlantic)

LADWY, MISS CLAUDY
Lloyd Price
(Specialty)

GOIN' HOME
Fats Domino
(Imperial)

NO MORE DOGGIN'
Roscoe Gordon
(R.P.M.)

SO TIRED
Roy Milton
(Specialty)

HEAVENLY FATHER
Edna McGriff
(Jubilee)

SOMEWHERE ALONG THE WAY
Nat "King" Cole
(Capitol)

GUITAR SHUFFLE
Lowell Fulson
(Swingtime)

CALL OPERATOR 210
Floyd Dixon
(Aladdin)

BELLS ARE RINGING
Smiley Lewis
(Imperial)

LAWDY, MISS CLAUDY
Lloyd Price
(Specialty)

MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern)

MARY JO
Four Blozes
(United)

HAVE MERCY, BABY
The Dominoes
(Federal)

GUITAR SHUFFLE
Lowell Fulson
(Swingtime)

MOODY MOOD FOR LOVE
King Pleasure
(Prestige)

HEAVENLY FATHER
Edna McGriff
(Jubilee)

WORRIED LIFE BLUES
Sonny Parker
(Peacock)



1 **LAWDY, MISS CLAUDY**
Lloyd Price
(Specialty)

2 **HAVE MERCY, BABY**
The Dominoes
(Federal)

3 **GOIN' HOME**
Fats Domino
(Imperial)

4 **MOODY MOOD FOR LOVE**
King Pleasure
(Prestige)

5 **SO TIRED**
Roy Milton
(Specialty)

6 **I'LL ALWAYS BE IN LOVE WITH YOU**
Paul Quinnette
(Mercury)

7 **ONE MINT JULEP**
The Clovers
(Atlantic)

8 **I'LL DROWN IN MY TEARS**
Sonny Thompson
(King)

9 **AGED AND MELLOW**
Little Esther
(Federal)

10 **MARY JO**
Four Blozes
(United)

GOIN' HOME
Fats Domino
(Imperial)

NIGHT TRAIN
Jimmy Forest
(United)

HEAVENLY FATHER
Edna McGriff
(Jubilee)

LAWDY, MISS CLAUDY
Lloyd Price
(Specialty)

HAVE MERCY, BABY
The Dominoes
(Federal)

5-10-15 HOURS
Ruth Brown
(Atlantic)

ONE MINT JULEP
The Clovers
(Atlantic)

THAT'S WHAT YOU'RE DOING TO ME
The Dominoes
(Federal)

NO MORE DOGGIN'
Roscoe Gordon
(R.P.M.)

MOODY MOOD FOR LOVE
King Pleasure
(Prestige)

HAVE MERCY, BABY
The Dominoes
(Federal)

LAWDY, MISS CLAUDY
Lloyd Price
(Specialty)

GOIN' HOME
Fats Domino
(Imperial)

ALL IN MY DREAMS
Boyd Gilmore
(Modern)

MY SONG
Johnny Ace
(Duke)

MARY JO
Four Blozes
(United)

SO TIRED
Roy Milton
(Specialty)

HEAVENLY FATHER
Edna McGriff
(Jubilee)

ONE MINT JULEP
The Clovers
(Atlantic)

5-10-15 HOURS
Ruth Brown
(Atlantic)

HOT

in DALLAS

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	HAVE MERCY, BABY The Dominoes (Federal)	HAVE MERCY, BABY The Dominoes (Federal)	HAVE MERCY, BABY The Dominoes (Federal)
2	LAWDY, MISS CLAUDY Lloyd Price (Specialty)	GOIN' HOME Fats Domino (Imperial)	LAWDY, MISS CLAUDY Lloyd Price (Specialty)
3	ONE MINT JULEP The Clovers (Atlantic)	MOODY MOOD FOR LOVE King Pleasure (Prestige)	GOIN' HOME Fats Domino (Imperial)
4	CALL OPERATOR 210 Floyd Dixon (Aladdin)	LAWDY, MISS CLAUDY Lloyd Price (Specialty)	MOODY MOOD FOR LOVE King Pleasure (Prestige)
5	MARY JO Four Blazes (United)	ONE MINT JULEP The Clovers (Atlantic)	SO TIRED Roy Milton (Specialty)
6	WALKIN' THE BOOGIE John Lee Hooker (Chess)	I'M GOING TO PLAY THE HONKY TONKS Marie Adams (Peacock)	I'M A SENTIMENTAL FOOL The Marylanders (Jubilee)
7	GOIN' HOME Fats Domino (Imperial)	MARY JO Four Blazes (United)	ONE MINT JULEP The Clovers (Atlantic)
8	HELP ME BLUES Mel Walker (Savoy)	CALL OPERATOR 210 Floyd Dixon (Aladdin)	I'M GOING TO PLAY THE HONKY TONKS Marie Adams (Peacock)
9	SO TIRED Roy Milton (Specialty)	AGED AND MELLOW Little Esther (Federal)	MAD ABOUT THE BOY Dinah Washington (Mercury)
10	TWO HEARTS ARE GREATER THAN ONE Percy Mayfield (Specialty)	WALKING AND CRYING BLUES Sonny Boy Holmes (Recorded in Hollywood)	MARY JO Four Blazes (United)

in SAN FRANCISCO	in NEWARK	in ATLANTA
1 MARY JO <i>Four Blazes</i> (United)	LAWDY, MISS CLAUDY <i>Lloyd Price</i> (Specialty)	HAVE MERCY, BABY <i>The Dominoes</i> (Federal)
2 LAWDY, MISS CLAUDY <i>Lloyd Price</i> (Specialty)	ONE MINT JULEP <i>The Clovers</i> (Atlantic)	GOIN' HOME <i>Fats Domino</i> (Imperial)
3 HAVE MERCY, BABY <i>The Dominoes</i> (Federal)	MOODY MOOD FOR LOVE <i>King Pleasure</i> (Prestige)	BESIDE YOU <i>The Swallows</i> (King)
4 SO TIRED <i>Roy Milton</i> (Specialty)	EASY, EASY BABY <i>Varetta Dillard</i> (Savoy)	LAWDY, MISS CLAUDY <i>Lloyd Price</i> (Specialty)
5 MY HEART'S DESIRE <i>Jimmy Lee & Artis</i> (Modern)	HAVE MERCY, BABY <i>The Dominoes</i> (Federal)	AGED AND MELLOW <i>Little Esther</i> (Federal)
6 ONE MINT JULEP <i>The Clovers</i> (Atlantic)	MY HEART'S DESIRE <i>Jimmy Lee & Artis</i> (Modern)	ONE MINT JULEP <i>The Clovers</i> (Atlantic)
7 CALL OPERATOR 210 <i>Floyd Dixon</i> (Aladdin)	I'M GOING TO PLAY THE HONKY TONKS <i>Marie Adams</i> (Peacock)	MY LAST HOUR <i>Lil Greenwood</i> (Federal)
8 WORRIED LIFE BLUES <i>Big Maceo</i> (RCA Victor)	WALKIN' THE BOOGIE <i>John Lee Hooker</i> (Chess)	SO TIRED <i>Roy Milton</i> (Specialty)
9 IF YOU EVER LEARN TO LOVE ME <i>Lionel Hampton</i> (Decca)	GOIN' HOME <i>Fats Domino</i> (Imperial)	LOVE, LOVE, LOVE <i>The Dominos</i> (Federal)
10 AGED AND MELLOW <i>Little Esther</i> (Federal)	CALL OPERATOR 210 <i>Floyd Dixon</i> (Aladdin)	HEAVENLY FATHER <i>Edna McGriff</i> (Jubilee)

EDNA McGRIFF

SONNY TIL

BUDDY LUCAS

HIT!

A triple header on 1 RECORD...

"ONCE IN A WHILE"

and

"I ONLY HAVE EYES FOR YOU"

JUBILEE -5090

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

THE CASH BOX

BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- He's So Wonderful
SISTER JESSIE MAE RENFRO
(Peacock)
- How About You
PILGRIM TRAVELLERS
(Specialty)
- I Bowed on My Knees
MEHALIA JACKSON
(Apollo)
- If Jesus Goes With Me
ANGELIC GOSPEL SINGERS
(Gotham)
- I Will Trust In The Lord
CLARA WARD
(Savoy)
- Stop Right Now
BELLS OF JOY
(Peacock)
- Tell Me Angel
ANGELIC GOSPEL SINGERS
(Gotham)
- Wading Through Blood And Water
DIXIE HUMMING BIRDS
(Peacock)
- When He Spoke
WARD SINGERS
(Savoy)
- When I Reach My Heavenly Home On High
ORIGINAL GOSPEL HARMONETTES
(Specialty)

Biggest Hit of 1952!

LAWDY MISS CLAUDY

by LLOYD PRICE #428

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

ORIGINAL FIVE BLIND BOYS

(Jackson Harmonizers)
"Precious Memories"
"God Leads Little Children"
Peacock #1701



Peacock RECORDS, INC. 4104 Lyons Houston, Texas

78's

45's

TICO's Hit of the Week...

"CUBAN NIGHTINGALE"
(SUN SUN BABAE)
b/w
"TONIGHT I AM IN HEAVEN"
by TITO PUENTE featuring THE CASTRO SISTERS
(English Lyrics)
Tico #10-126

TICO RECORDING CO.,
143 W. 41st St.
(LA 4-0457)

JAZZ 'N BLUES REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓓ VERY GOOD

ⓐ GOOD

ⓑ FAIR

ⓓ MEDIOCRE

THE SONS OF CALVARY

(Score 5038)

ⓐ "JESUS WILL HELP ME" (2:55) The Sons of Calvary, with a smooth voiced lead and easy chorus chanting, wax a light jubilee gospel number.

ⓐ "FRIEND OF MINE" (3:15) The group sings a slow beat inspirational number that changes to a shouty rendition at midpoint.

MICKEY CHAMPION

(Aladdin 3137)

ⓐ "TWO FACED DADDY" (2:55) Mickey Champion does an enthusiastic vocal bit on a moderate beat blues. The fem thrush handles the cute lyrics expressively as she is supported by Maxwell Davis and his All Stars.

ⓑ "DON'T SAY YOU LOVE ME" (2:53) The same artists collaborate on a slow sentimental piece. Dynamic chanting and solid orking make this a strong contender.

ARNETT COBB

(Okeh 6887)

ⓑ "OPEN HOUSE" (2:46) A quick beat item is given an instrumental waxing by the Arnett Cobb orchestra and the result is a happy sounding effort excitingly done. Arrangement of the bounce tune features the brass section. Blend of the instruments produces an interesting sound.

ⓑ "WHISPERING" (2:51) The flip side is another excellent rendition of the moderate beat oldie.

AHMAD JAMAL'S THREE STRINGS

(Okeh 6889)

ⓑ "PERFIDIA" (2:53) Ahmad Jamal's Three Strings run through the Latin beat oldie that is currently being revived in the pop field. An exciting arrangement, softly done, with a rhythmic undertone, makes this a solid side.

ⓑ "BILLY BOY" (2:37) The under-deck is a fast tempo oldie done with a latin rhythm. The group's instrumental treatment makes this a desirable disk.

THE FOUR INTERNES

(Federal 12086; 45-12086)

ⓐ "IN THAT GREAT REUNION" (2:08) The Four Internes do a slow spiritual with an easy delivery that becomes a moderate beat rhythmic number about midway, with the harmonizing on the shouty side.

ⓐ "ONE OF THE MORNINGS" (2:19) The group belts out a wildish jubilee type spiritual aided by shouty chanting and rhythmic handclapping.

THE CASH BOX

★ AWARD O' THE WEEK ★

"CALL OPERATOR 210"

"BABY BABY BLUES"

MEL WALKER & JOHNNY OTIS

(Mercury 8289)

● A currently hot item in the blues field is given an excellent reading by Mel Walker, who handles the vocal, and Johnny Otis on the instrumental end. The tune is a slow beat low down number that Walker chants with feeling. His dramatic delivery of the sentimental lyrics receives the polished support of the Otis aggregation. Orking is smooth and is in no

small way responsible for the effective waxing that the collaborating artists turn out. The under portion is a moderate tempo piece that Mel and Johnny do a solid job with. Tune is a rhythmic number and Walker sings the cute lyrics with zest. The musical backdrop is up to the usual Otis standards and the result is a fine backing although we look for the upper deck to break fast.

L. C. WILLIAMS

(Imperial 5195)

ⓑ "ALL THROUGH MY DREAMS" (2:56) L. C. Williams chants a slow blues with a low down treatment. The artist sings the romantic lyrics backed with some rambling pianoing and solid guitaring.

ⓐ "WANT MY BABY BACK" (2:25) Flip is a similar item handled smoothly by the singer.

JOE HOUSTON

(Imperial 5196)

ⓑ "BOBBY SOX RAMBLE" (2:09) A fast tempo instrumental is treated to the expert orking of Joe Houston and his group. Solid horn blowing stands out on the waxing.

ⓐ "HURRICANE" (2:50) The instrumental aggregation drive out a wild beat jump tune. As on the upper deck, the horn blowing is featured.

THE CASH BOX

Jazz 'n Blues

SLEEPER OF THE WEEK

"MAM'SELLE" (2:30)

"CALYPSO SONG" (2:00)

THE RAVENS

(Okeh 6888)



THE RAVENS

● The Ravens dig deep into the oldies for their newest release and come up with that melodic and appealing "Mam'selle". The group

blends its voices excitingly as it handles a rhythmic and exhilarating arrangement with zest and polish. The orking of the moderate beat item is solid, with emphasis on a sax solo, and does much to lift the dinking into the "hit" class. This end fills the requirements needed to rise to the top. It has the tune, the arrangement, and most important, the talent. Ops had better not hesitate with this one. Flip "Calypso Song", is a rhythmic ditty that shows the group off to good advantage. The Ravens handle the happy tune with style.

THE FIVE KEYS

(Aladdin 3136)

ⓑ "I HADN'T ANYONE TILL YOU" (3:12) Taking hold of a slow soft item, The Five Keys give it their individual treatment and come up with a strong side.

ⓑ "HOLD ME" (2:02) The under siding is a change of pace item that The Five Keys harmonize smoothly. The fast beat oldie is sung in different tempo off and on to make it an effective reading.

DAVE BARTHOLOMEW

(King 4544)

ⓐ "MY DING A LING" (2:49) A double entendre item is given the cute treatment by Dave Bartholomew. Soft orking of the moderate beat item supports the singer.

ⓐ "BAD HABIT" (2:49) The under deck is a slow blues effectively presented by the artist.

THE GAYLORDS

(Savoy 852)

ⓑ "GO ON, BABY" (2:43) A wildish waxing with a fast moving beat, is enhanced with handclapping, shouts in the background, and deep voiced inserts from time to time. Lead singer comes through in fine style.

ⓑ "GET MAD, BABY" (2:41) Another driving side with cute lyrics handled with gusto by the Gaylords.

THE GAY SISTERS

(Savoy 4037)

ⓐ "OH LORD, SOMEBODY TOUCHED ME" (2:44) The Gay Sisters give a shouty reading of a fast beat rhythmic gospel item. Piano and organ provide the musical assist.

ⓐ "HE KNOWS HOW MUCH WE CAN BEAR" (2:43) The sisters do a change of pace as they sing a slow spiritual.

PRESTON LOVE

(Federal 12085; 45-12085)

ⓑ "STRICTLY CASH" (2:29) With a driving item as material, Preston Love and His Orchestra wing their way through an exciting instrumental rendition. Solid saxing stands out in the fine treatment.

ⓑ "LIKE A SHIP AT SEA" (2:45) Love and the ork run through a slow oldie in grand style.

THE NA BIG 10

FOLK and WESTERN ROUNDUP

Hank Williams (M-G-M) playing Harry Smite's "Buck Lake Ranch" in Angola, Indiana Sunday, July 6th. Hank's divorce from Audrey became final last week. One of his recent remarks was "I'm now free, white and twenty-nine."

Johnny Rion has taken the spots at KSTL in St. Louis left vacant by the recent death of Pat Cook. Mrs. Cook is continuing to promote the live week-end shows in St. Louis which were started by Pat last summer.

Eddy Arnold (RCA Victor) takes over the Perry Como Show for the summer on July 14 on CBS-TV. Eddy is taking steel guitarist, Roy Wiggins and Hank "Sugarfoot" Garland with him for this series that was set by Mgr. Tom Parker. Reports from the jockeys are thick and heavy on Eddy's latest record, "A Full Time Job." Seems it is taking off faster than any of the jockeys remember in some time.

Fred Wamble has resigned as staff announcer at Birmingham's WVOK to devote his full time to taping shows for border stations XERB, XEXO and XEG. That gives Fred over eight hours per day of air time.

Little Jimmy Dickens appeared in the KRNT Theatre in Des Moines, Iowa, on June 6th. Appearance was promoted by Smokey Smith via his d. j. shows on KRNT. Gimmick used was a contest in which listeners wrote why they would like to attend the show and have their picture made with Jimmy. Winner and family was treated to the prize with 50 more passes to the runner ups.

Bob Thompson has just had his KPLC time in Lake Charles, La., increased by 1:45 each day. Bob writes that the country tunes are drawing more and more attention in the Louisiana area.

St. Cloud, Minnesota, furnishes Don Opheim of KFAM with over a hundred pieces of mail each Saturday. Don tells us that "Grand Ole Opry" influences his listeners for most of these letters call for WSM artists.



HANK WILLIAMS

Dwight Gordon's "1320 Corral" takes the 12:30 to 2 PM spot on KXLW in St. Louis. Dwight also does "The Bunk House Frolic" from 5:30 to 7 PM each day. Shows are mainly country records but Dwight picks up his guitar for a little live pickin' and singin' very often.

Reports are coming in from everywhere about Faron Young, Capitol's new country singer. Faron recently joined WSM in Nashville. Among others Joe Morris, WKDK in Newberry, S. C., and "Uncle Bill" Rhodes, KAOB in Lake Charles, La., have made special mention of this new star.

Cactus Joe Nixon made his entry into Ft. Worth, Texas, last week in full costume riding a mule. Local papers and his station, KCUL, made a big celebration of it before Joe settled down to his 5-6 AM and 4-5 PM daily spots.

"Sleepy Eyed" John Lepley has taken over the country record work at WHHM in Memphis. John's highlight during each day is his 35 station network show that covers Kentucky, Florida, Georgia, The Carolinas, Tennessee, Mississippi and Alabama.

All the artists as well as the listeners are looking to Sheriff Tex Davis of WLOW in Portsmouth, Va. Tex has long been big with listeners and just recently he has opened one hour of his Saturday afternoon show to invite two local artists to appear for 30 minutes each. They are free to plug their appearances, etc.—the big thing is that they are plugging Sheriff Tex Davis and his WLOW shows everywhere they go.

New jockeys around the country include Bob Jeambey on KLMS in Lincoln, Nebraska, and Ray Godwin with WWGP in Sanford, N. C. While not new by any means Steve Wainer does a lot of waking up around Frederick, Md., with his WFMD show from 5:30 to 7:15 each AM.

Colwell Brothers are now planning a tour being set by their manager, Cliff Carling. The boys are still in their 'teens and could be the nation's top western trio within a year. Columbia Records signed them in record time and released their version of "The City Song" and "Thing-A-Ma-Jig," the latter by Cindy Walker.

Most Powerful Song of the Year!

"I'M NO COMMUNIST"

Covered by all record companies

TANNEN MUSIC, INC.

146 West 54 St., New York 19

CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

- GOLD RUSH IS OVER**
Hank Snow
(RCA Victor)
- HALF AS MUCH**
Hank Williams
(MGM)
- CALL OF THE MOUNTAINS**
Ray Little
(Arago)
- LET OLD MOTHER NATURE HAVE HER WAY**
Carl Smith
(Columbia)
- CHAPEL IN THE PINES**
Rhythm Pals
(Arago)
- I DON'T CARE IF YOU GO A LITTLE FURTHER**
Keray Regan
(Arago)
- MOM'S AND DAD'S WALTZ**
Lefty Frizzell
(Columbia)
- DON'T STAY AWAY**
Lefty Frizzell
(Columbia)
- WILD SIDE OF LIFE**
Hank Thompson
(Capitol)
- SILVER AND GOLD**
Pee Wee King
(RCA Victor)

"WORDS"

EDDIE ZACK—Decca

TERRY PRESTON—Capitol

JOHNNY HORTON—Abbott

AMERICAN MUSIC, INC.

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FOLK AND WESTERN REVIEWS

DISK & SLEEPER
EXCELLENT
VERY GOOD

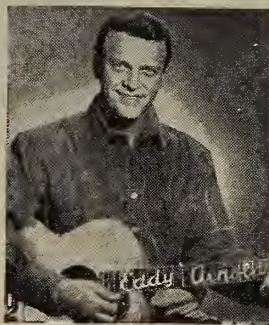
GOOD
FAIR
MEDIocre

BULLSEYE of the WEEK

"A FULL TIME JOB" (2:25) "SHEPHERD OF MY HEART" (2:50)

EDDY ARNOLD

(RCA Victor 20-4787; 47-4787)



EDDY ARNOLD

● Another Eddy Arnold release. Another hit. The Tennessee Plough-

boy seems to have that magic ability to come up with a tune, dress it up with his smooth, enjoyable, and individual styling, and issue disk after disk which receives a tremendous amount of spins from his legion of followers. The upper deck, titled, "A Full Time Job", is a quick tempo bounce number on which Eddy employs his full bag of vocal tricks. Arnold's personality treatment and the lilting melody add up to a happy end. The under siding is a slow sentimental piece that the western artist sings smoothly and with feeling. Eddy's guitar playing is standout on both sides.

HOMER & JETHRO

(RCA Victor 20-4770; 47-4770)

● "I'M YORN" (3:00) The duo does a comic takeoff on the current big pop favorite "I'm Yours". The pair collaborate on a humorous etching.

● "LIL OLE KISS OF FIRE" (2:05) Homer and Jethro harmonize on another top pop hit with the result a very funny side.

JOHNNIE AND JACK

(RCA Victor 20-4765; 47-4765)

● "SLOW POISON" (2:30) Johnnie and Jack sing a moderate beat sentimental weeper. Their individualized harmonizing makes this melodic item a strong possibility.

● "HEART TROUBLE" (2:07) A quick tempo romantic lament is sung with feeling to a Latin rhythm. Strings support the pair.

CLAUDE KING

(Specialty 705)

● "SHE KNOWS WHY" (2:22) Claude King, with the aid of his Hillbilly Ramblers, lightly yodels a moderate beat romantic ditty.

● "SHE'S MY BABY" (2:20) Flip side is a slow sentimental item vocalized on by King with a string backing.

CHUCK WELLS

(King 1083)

● "UNDECIDED GAL" (2:21) A strong bit of chanting is waxed by Chuck Wells as he comes up with a moderate-fast piece.

● "CRYING TEARS" (2:33) Chuck sings a slow sentimental ballad smoothly. The artist is set up on both lids with strings.

EDDIE HAZELWOOD

(Intro 6057)

● "DIRTY LINEN" (2:56) Eddie Hazelwood gives his interpretation of a moderate beat romantic lament. Eddie's easy delivery is aided by his Carolina Woodchoppers.

● "HOLDIN' MY BABY TIGHT" (2:45) Flip is a similar beat number with sentimental lyrics sung feelingfully by the artist.

HAWKSHAW HAWKINS

(King 1081; 45-1081)

● "I LOVE THE WAY YOU SAY GOODNIGHT" (2:35) A slow romantic ballad is given the smooth vocal treatment of Hawkshaw Hawkins. Hawkins warbles the light bounce with ease and a bit of vocal wavering.

● "LOADED WITH LOVE" (2:22) The artist's country reading of the melodic item is well done. String backing supports the singer on both levels.

GRANDPA JONES

(RCA Victor 20-4771; 47-4771)

● "I'M NO COMMUNIST" (2:20) A patriotic and anti-communist theme is the story told in fast tempo by Grandpa Jones. The timely topic is done in talky fashion.

● "PICKIN' ON ME" (2:07) Grandpa sings another quick beat item with cute lyrics in typical country style.

CHARLIE MONROE

(Decca 28281; 9-28281)

● "THESE TRIFLIN' WOMEN" (2:17) Charlie Monroe sings a fast beat piece in a nasal manner and comes through with a solid side.

● "FIND 'EM, FOOL 'EM AND LEAVE THEM ALONE" A similar beat item with cute lyrics is delivered fetchingly by the country warbler.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JULY 12, 1952

New York, N. Y.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. I'M YOURS (Don Cornell & Eddie Fisher)
4. DELICADO (Percy Faith)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. I'LL WALK ALONE (Don Cornell)
7. BLUE TANGO (Leroy Anderson)
8. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
9. LOVER (Lee-Jenkins)
10. WHEEL OF FORTUNE (Kay Starr)

Memphis, Tenn.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. I'M YOURS (Don Cornell)
4. DELICADO (Percy Faith)
5. BLUE TANGO (Leroy Anderson)
6. I'LL WALK ALONE (Don Cornell)
7. BE ANYTHING (Eddy Howard)
8. WHEEL OF FORTUNE (Kay Starr)
9. A GUY IS A GUY (Doris Day)
10. WALKIN' MY BABY BACK HOME (Johnnie Ray)

Deadwood, S. D.

1. HERE IN MY HEART (Al Martino)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. BE ANYTHING (Eddy Howard)
4. MAYBE (Como-Fisher)
5. OAKIE BOOGIE (Ella Mae Morse)
6. KISS OF FIRE (Weavers-Baxter)
7. A GUY IS A GUY (Doris Day)
8. SMOKE RINGS (Paul-Ford)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. VANESSA (Hugo Winterhalter)

Des Moines, Iowa

1. I'M YOURS (Four Aces)
2. KISS OF FIRE (Georgia Gibbs)
3. HERE IN MY HEART (Tony Bennett)
4. I WAITED A LITTLE TOO LONG (Kay Starr)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
7. BE ANYTHING (Eddy Howard)
8. DELICADO (Guy Lombardo)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. SMOKE RINGS (Paul-Ford)

Chicago, Ill.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. LOVER (Lee-Jenkins)
4. MAYBE (Como-Fisher)
5. HERE IN MY HEART (Al Martino)
6. CARIOCA (Paul-Ford)
7. IN THE GOOD OLD SUMMERTIME (Paul-Ford)
8. I'M YOURS (Don Cornell)
9. DELICADO (Percy Faith)
10. HALF AS MUCH (Rosemary Clooney)

Cincinnati, Ohio

1. KISS OF FIRE (Georgia Gibbs)
2. HERE IN MY HEART (Al Martino)
3. POINCIANA (Steve Lawrence)
4. BE ANYTHING (Eddy Howard)
5. FORGIVE ME (Eddie Fisher)
6. HOLD ME CLOSE (Billy Eckstine)
7. LOVER (Lee-Jenkins)
8. ONCE IN A WHILE (Patti Page)
9. AUF WIEDERSEH'N SWEETHEART (Eddy Howard)
10. THE MASK IS OFF (Richard Hayes)

St. Louis, Mo.

1. ONCE IN A WHILE (Patti Page)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. LOVER (Lee-Jenkins)
4. SMOKE RINGS (Paul-Ford)
5. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
6. MAYBE (Como-Fisher)
7. AS TIME GOES BY (Ray Anthony)
8. BLUE TANGO (Leroy Anderson)
9. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
10. HERE IN MY HEART (Al Martino)

Savannah, Ga.

1. KISS OF FIRE (Georgia Gibbs)
2. HERE IN MY HEART (Al Martino)
3. I'M YOURS (Eddie Fisher)
4. BLUE TANGO (Hugo Winterhalter)
5. I'LL WALK ALONE (Jane Froman)
6. A GUY IS A GUY (Doris Day)
7. WHEEL OF FORTUNE (Kay Starr)
8. FORGIVE ME (Eddie Fisher)
9. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
10. CARIOCA (Paul-Ford)

Los Angeles, Calif.

1. HERE IN MY HEART (Al Martino)
2. I'M YOURS (Eddie Fisher)
3. I'LL WALK ALONE (Don Cornell)
4. DELICADO (Percy Faith)
5. HALF AS MUCH (Rosemary Clooney)
6. KISS OF FIRE (Georgia Gibbs & Tony Martin)
7. MAYBE (Como-Fisher)
8. SUGARBUSH (Laine-Day)
9. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
10. WALKIN' MY BABY BACK HOME (Johnnie Ray)

Chehalis, Wash.

1. KISS OF FIRE (Georgia Gibbs)
2. DELICADO (Percy Faith)
3. WHEN I LOOK INTO YOUR EYES (Champ Butler)
4. HALF AS MUCH (Rosemary Clooney)
5. BUNK HOUSE BOOGIE (Ray McKinley-Mitch Miller)
6. I'M YOURS (Don Cornell)
7. I'LL WALK ALONE (Don Cornell)
8. SUGARBUSH (Laine-Day)
9. I WAITED A LITTLE TOO LONG (Kay Starr)
10. POINCIANA (Steve Lawrence)

Opelousas, La.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. DELICADO (Percy Faith)
3. HERE IN MY HEART (Al Martino)
4. KISS OF FIRE (Georgia Gibbs)
5. I'M YOURS (Four Aces)
6. I'LL WALK ALONE (Jane Froman)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. HALF AS MUCH (Rosemary Clooney)
9. BLUE TANGO (Leroy Anderson)
10. A GUY IS A GUY (Doris Day)

Redwood City, Calif.

1. KISS OF FIRE (Georgia Gibbs)
2. DELICADO (Percy Faith)
3. HALF AS MUCH (Rosemary Clooney)
4. A GUY IS A GUY (Doris Day)
5. I'M YOURS (Don Cornell)
6. I'LL WALK ALONE (Don Cornell)
7. BLUE TANGO (Leroy Anderson)
8. BOTCH-A-ME (Rosemary Clooney)
9. WHEEL OF FORTUNE (Kay Starr)
10. WALKIN' MY BABY BACK HOME (Johnnie Ray)

Kansas City, Mo.

1. KISS OF FIRE (Georgia Gibbs)
2. HERE IN MY HEART (Al Martino)
3. I'M YOURS (Don Cornell)
4. I'LL WALK ALONE (Don Cornell)
5. DELICADO (Percy Faith)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. BLUE TANGO (Leroy Anderson)
8. BE ANYTHING (Eddy Howard)
9. WHEEL OF FORTUNE (Kay Starr)
10. LOVER (Peggy Lee)

Dallas, Tex.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. LOVER (Peggy Lee)
4. HERE IN MY HEART (Al Martino)
5. CARIOCA (Paul-Ford)
6. DELICADO (Percy Faith)
7. IN THE GOOD OLD SUMMERTIME (Paul-Ford)
8. MAYBE (Como-Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. HALF AS MUCH (Rosemary Clooney)

Cleveland, Ohio

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. BLUE TANGO (Leroy Anderson)
4. WHEEL OF FORTUNE (Kay Starr)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. A GUY IS A GUY (Doris Day)
8. JUST LIKE THAT (Johnny Long)
9. POINCIANA (Steve Lawrence)
10. HEART OF A CLOWN (Bobby Wayne)

Phoenix, Ariz.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. I'M SORRY (Bobby Wayne)
3. MAYBE (Como-Fisher)
4. DELICADO (Percy Faith)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
7. I WAITED A LITTLE TOO LONG (Kay Starr)
8. HERE IN MY HEART (Al Martino)
9. I'M CONFESSIN' (Paul-Ford)
10. THIS IS THE BEGINNING OF THE END (Don Cornell)

St. Paul, Minn.

1. KISS OF FIRE (Georgia Gibbs)
2. HERE IN MY HEART (Al Martino)
3. I'M YOURS (Don Cornell)
4. A GUY IS A GUY (Doris Day)
5. BLUE TANGO (Leroy Anderson)
6. I'M CONFESSIN' (Paul-Ford)
7. I'M SORRY (Bobby Wayne)
8. I WAITED A LITTLE TOO LONG (Kay Starr)
9. I'LL WALK ALONE (Don Cornell)
10. DELICADO (Percy Faith)

Indianapolis, Ind.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. SMOKE RINGS (Paul-Ford)
3. LOVER (Peggy Lee)
4. HERE IN MY HEART (Al Martino)
5. MAYBE (Como-Fisher)
6. WALKIN' MY BABY BACK HOME (Nat "King" Cole)
7. ONCE IN A WHILE (Patti Page)
8. TIME GOES BY (Ray Anthony)
9. BLUE TANGO (Leroy Anderson)
10. SOMEWHERE ALONG THE WAY (Nat "King" Cole)

Pascagoula, Miss.

1. I'M YOURS (Don Cornell)
2. HERE IN MY HEART (Al Martino)
3. KISS OF FIRE (Georgia Gibbs)
4. I'LL WALK ALONE (Don Cornell)
5. DELICADO (Percy Faith)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. BLUE TANGO (Leroy Anderson)
8. BE ANYTHING (Eddy Howard)
9. THIS IS THE BEGINNING OF THE END (Don Cornell)
10. WHY DID YOU LEAVE ME (Perry Como)

Omaha, Neb.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. BE ANYTHING (Eddy Howard)
4. FORGIVE ME (Eddie Fisher)
5. THE MASK IS OFF (Richard Hayes)
6. AUF WIEDERSEH'N SWEETHEART (Eddy Howard)
7. ONCE IN A WHILE (Patti Page)
8. I'M YOURS (Don Cornell)
9. WALKIN' MY BABY BACK HOME (Johnnie Ray)
10. SO MADLY IN LOVE (Georgia Gibbs)

Orlando, Fla.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. I'LL WALK ALONE (Don Cornell)
4. A GUY IS A GUY (Doris Day)
5. FORGIVE ME (Eddie Fisher)
6. BLUE TANGO (Leroy Anderson)
7. I'M YOURS (Don Cornell)
8. MAYBE (Como-Fisher)
9. BE ANYTHING (Eddy Howard)
10. HALF AS MUCH (Rosemary Clooney)

Richmond, Va.

1. HALF AS MUCH (Rosemary Clooney)
2. KISS OF FIRE (Georgia Gibbs)
3. FORGIVE ME (Eddie Fisher)
4. I'M YOURS (Tony Bennett)
5. HERE IN MY HEART (Al Martino)
6. DELICADO (Stan Kenton)
7. NIGHT TRAIN (Buddy Morrow)
8. I'M LOST AGAIN (Tony Bennett)
9. BE ANYTHING (Helen O'Connell)
10. BLUE TANGO (Leroy Anderson)

Houston, Texas

1. HERE IN MY HEART (Al Martino)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. KISS OF FIRE (Georgia Gibbs)
4. I'M YOURS (Eddie Fisher)
5. DELICADO (Percy Faith)
6. A GUY IS A GUY (Doris Day)
7. CARIOCA (Paul-Ford)
8. I'LL WALK ALONE (Don Cornell)
9. LOVER (Lee-Jenkins)
10. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)

Portland, Maine

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. I'LL WALK ALONE (Don Cornell)
4. HERE IN MY HEART (Al Martino)
5. I'M YOURS (Cornell-Fisher)
6. DELICADO (Percy Faith)
7. WHEEL OF FORTUNE (Kay Starr)
8. A GUY IS A GUY (Doris Day)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. BE ANYTHING (Eddy Howard)

COINBIZ HOTTER THAN WEATHER

Manufacturers Producing Best Equipment in Years. Demand for New Machines Continues High. Ops Report Collections Holding Up Regardless of Torrid Weather. Acclaim This Summer Season as Best in Many Years. Resort Spots Tops.

CHICAGO—As the Fourth of July Holiday got under way, reports from all over the nation indicated that, regardless of how hot and humid the weather has been and is, or will be, the coinbiz is still hotter, from the standpoint of better business and continued high collections.

As distribs have remarked over the past few weeks, manufacturers are, this summer, ironical as it may seem, producing the finest equipment they have presented in a long, long time.

Almost every single one of the manufacturers in this city has a hit game under way.

And, instead of the summertime dulling the business, it has continued to step up the pace.

In addition to the games manufacturers, the phonograph producers are also going along at a speedy clip.

In fact, phono distribs report that their biggest problem is to get more and still more phonos delivered to them. This is the current complaint thruout the entire nation.

Even the vending machine manufacturers report that they, too, have seen fit to continue high production schedules this summer. Some are even preparing to present new machines.

What is even more impressive is the fact that operators, in almost every territory, report that collections are holding and, in most cases, are continuing up.

The resort spots are tops. The torrid weather has been driving the public to the mountains, lakes and ocean spots as well as far into the woods country.

This has boomed business in resort spots far above what has ever been expected by even the most optimistic operators.

Because of all this, and further because the manufacturers are working on top speed production schedules, presenting the finest machines they have built in many, many months, business continues to go ahead hotter than the weather.

Perhaps the expression of one well known coinman in this city covers all statements.

He said, "We just can't believe it. Only hope that it continues at this pace. We are seriously thinking of speeding up our production beyond any point we reached even during the past Fall and Spring season.

"Each time", he continued, "we speed up somewhat, we find ourselves again behind on deliveries.

"Whatever happens in the months to come, this summer season", he concluded, "is proving itself one of the greatest, if not the best, in all coin machine history."

MUSIC OPS WANT DEPRECIATION SCHEDULE

Demand Grows For A National, Uniform And Equitable Phonograph Depreciation Schedule As Tax Officials Challenge Juke Box Ops On Present Rates

CHICAGO—News has reached this publication from juke box operators that, once again, they are running into difficulties with tax officials regarding depreciation schedules.

This has been one of the pestiest problems the juke box operators have yet had to face.

In territories where associations exist, arrangements have been made with local tax offices for a uniform depreciation rate for that area.

Yet, none of these are nationally uniform.

In one area operators depreciate their capital investment in a new phono over a period of three years.

In others, four years and, in some areas, over a period of five years.

Each depreciation schedule is different and arranged by the local tax offices.

For a long time now juke box ops have wanted a uniform, national depreciation schedule to be arranged, which would be acceptable to all tax officials and which would, at the same time, be completely equitable as far as the juke box operators are concerned.

Leo P. Kaner, C.P.A. of this city, suggested such a schedule some years ago. An article appeared in this regard in the August 19, 1950 issue. This article was repeated in the June 28, 1952 (Tenth Anniversary) issue of *The Cash Box*.

Herman Jaffe, C.P.A. of New York City suggested that operators thruout the entire nation arrange for a meeting in Washington, D. C. with the

proper committee, and that arrangements be made to present correct facts, so that a depreciation schedule equitable to the operators, and uniform in scope on a national basis could be arranged.

There have been other plans suggested. But, all seem to agree with these two well known Certified Public Accountants, who have a very fine working knowledge of the industry, that first some schedule be arranged, proof be compiled, and a meeting then be held in Washington, D. C. with the proper officials so that such a schedule would be nationally accepted by the nation's tax officials.

C.P.A. Leo P. Kaner's plan was:

40% depreciation, first year

30% depreciation, second year

20% depreciation, third year

10% depreciation, fourth and final year.

Other plans which are already in operation, and which were also recommended, follow:

50% depreciation, first year

25% depreciation, second year

25% depreciation, third and final year.

In some territories, it is reported, the following plans are in effect:

25% depreciation each year for four years.

33 1/3% depreciation each year for three years.

C.P.A. Herman Jaffe believes that, by showing the value of the new equipment after the first year, according to *The Cash Box* "Confidential Price Lists", and the drop in value each year thereafter, that an equitable depreciation rate can be scheduled by the tax officials which would become national in scope and uniform for all concerned.

Every operator realizes that, within

the first year, new machines drop anywhere from 40% to over 50% in value, depending on the equipment's popularity, mechanical perfection, and other factors.

Within two years' time after that first year, the machine has fallen to an extremely low mark, because introduction of new models has now placed that machine in the "old equipment" category.

Therefore, many juke box operators are of the belief that depreciation should be scheduled, to be equitable, at the rate of 50% the first year, 25% the second year and 25% the third year.

Some feel that it might be best to schedule depreciation rates on the basis of 50% off the first year, 25% off the second year, 15% off the third year and 10% the final and fourth year.

Most necessary at this time is for the arrangement of a national, uniform and equitable depreciation schedule, which would be accepted by all Internal Revenue offices thruout the nation and which would, once and for all time, eliminate any future problems re: depreciation rates.

This can only come about if a meeting of leaders of all the 48 states will get together to travel to Washington, D. C. with a well known Certified Public Accountant to present the facts before the committee which arranges to hear such matters.

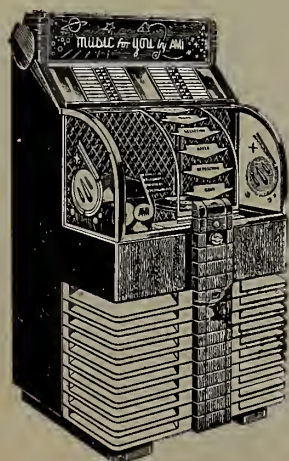
Editor's Note:

'The Cash Box' would appreciate hearing from other phono operators regarding the above depreciation schedules, or about whatever depreciation schedules have been approved in their areas. Please address all communications to: Bill Gersh, *The Cash Box*, 32 West Randolph Street, Chicago 1, Ill.



Join the AMI Fold!

You quickly recognize the man who has joined the fold of AMI operators. His treasured badge of membership is a well filled billfold. Joining is easy. You merely acknowledge that you are in the music business to make money. There are no secrets. But every member soon learns that when the take is up and the costs are down, his profits are greater.



The "L" is available in 80 and 40 selections, blond or mahogany cabinets.

AMi Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Phil Levin Belittles Golf Challenge Of Vince Shay

CHICAGO — In answer to Vince Shay's statement: "This year I'll beat Phil Levin's ears back at the Bunker Hill Juke Box Golf Tournament," which appeared in the past week's issue of *The Cash Box* (Page 22), Phil Levin, secretary of the Recorded Music Service Association, who just returned from a vacation, reported:

"Better tell Vince Shay to get out and learn how to play this game before he challenges champs."

Further, according to Phil, "Vince Shay is taking a lot on his shoulders to state that he'll pin my ears back."

"I beat Vince last year at Bunker Hill. I'll do it again this year."

"In fact," Phil continued, "to really make this a contest, I've challenged Perry Como, Eddy Howard, Don Cherry and Bing Crosby, guys who are really golfers."

"Where does Vince fit in this class?" Phil asked.

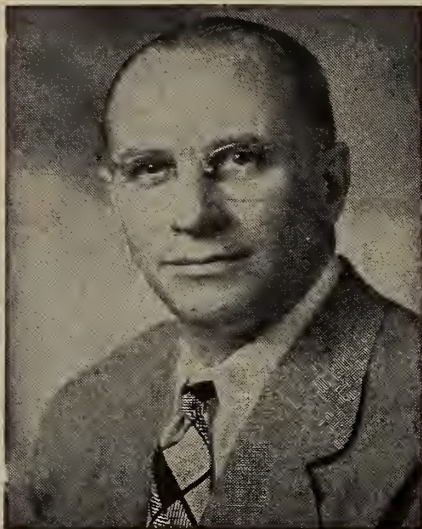
As someone stated 'way back when, 'the battle is joined.'

Vince and Phil will meet at the Chicago juke box ops golf tournament and outing at Bunker Hill Country Club on Milwaukee Avenue this coming July 23rd.

With interest what it already has grown to be, looks like Chicago's juke box ops are in for the biggest, and most successful outing of their entire history.

(By the way, odds on Phil and Vince are 6-5, take your choice.)

Bally's "Palm Beach" Features "In-Line" Replay



JACK NELSON

CHICAGO—A new replay game "Palm Beach," containing many new features, has been shipped thruout the country by Bally Manufacturing Company, this city.

Highlight feature of "Palm Beach" is the scoring accomplished by the popular "in-line" method.

Jack Nelson, Bally general sales manager, describes the game as featuring a 25 number master card on the backglass together with 2 super cards, each containing 9 numbers. Both master card and super cards score on the "in-line" basis, and also score when 4 corners are lit. Other new features include: New Star Roll-overs that spot up to 5 numbers; Mystery Spottem Feature in addition to star spotting; Extra Ball Feature; Advancing Scores; Selective Button Play.

The playfield is illuminated and the entire game is in gay holiday colors.

"Palm Beach" is now on display at Bally distributors.

MOA Notifies Exhibitors About Sept. 11-13 Convention

Greatest Number Of Exhibitors And Music Machine Operators Expected



GEORGE A. MILLER

OAKLAND, CALIF. — George A. Miller, president of Music Operators of America, Inc. (MOA), has sent notification to prospective exhibitors (manufacturers of phonographs, records and auxiliary equipment, as well as other firms closely affiliated with the music machine business) this week, calling attention to the forthcoming MOA Convention to be held September 11, 12 and 13 at the Congress Hotel in Chicago.

Application blanks for exhibit rooms were mailed out a few weeks ago, and entrance fees are as little as \$150, with a maximum of \$250 for the larger deluxe rooms.

"The exhibit rooms are completely furnished and will be nicer than anything we have had in the past," explains Miller.

Cost of room rent to the Congress Hotel is \$13 or \$14 per day, and the exhibitor must sign up for five days, as the exhibit rooms can be set up the day before convention time and taken down the day after. The entrance fee for the exhibitor, which is additional to the room rent goes to MOA to defray the cost of promoting the Convention, plus the possibility of bringing in some money into the treasury. In the past the money derived was just about enough to cover the expenses of running the show. As Miller points out, it is most important that some money be turned into the MOA bank account as the cost of running the organization over the year is costly, particularly as it has had to spend certain sums in the past few years in its successful efforts to combat ASCAP sponsored legislation.

Business meetings by MOA will be held from 10 A.M. to 1 P.M. Exhibitor rooms will be open from 2 P.M. to midnight, so there will be no conflict between the MOA functions and the exhibitors' displays.

Application for exhibit space and check to cover should be sent to either Ray Cunliffe, 3018 East 91st Street, Chicago, Ill., or George A. Miller,

Music Operators of America, Inc., 128 East 14th Street, Oakland, Calif.

Altho complete plans have just recently been announced, every indication points to a record breaking attendance of both music machine operators and exhibitors. During the past conventions, exhibitors have stated that they are highly elated over the results of their showings, and as word passed along to others of these successes, many who hadn't exhibited in the past now state they will be on hand to greet the music ops.

Attendance should be the greatest of any previous MOA meeting by far. The three days of the show just precede the NAMA Convention, giving the operators the opportunity to attend both shows during the space of a week. And both for the same traveling costs, and the saving of many days time used in travel if it were necessary to make two trips. In addition, many music machine operators have become aware of the wonderful work accomplished by MOA, and now feel the responsibility of participating in future plans of the organization.

ATTACH THESE NAMES TO LISTS PUBLISHED IN JUNE 28 ISSUE

(Editorial Note: In compiling the many listings which appeared in the 10th Anniversary Issue (June 28) it can easily be seen that some errors or omissions would occur. In the same issue we placed a notice asking jobbers and distributors to advise us of any discrepancies, so that we would be able to make corrections. Following are a few additional names. Attach them to the lists you have. To the firms mentioned below, we offer our sincere regrets for having omitted their names from the original listings.)

JOBBERS AND DISTRIBUTORS

(Listed by States)

MARYLAND

Baltimore
Eastern Vending Sales Co. Inc., 940 Linden Ave.

PENNSYLVANIA

Philadelphia
General Coin Machine Co., 225 N. 9th St.

MANUFACTURERS AND THEIR DISTRIBUTORS

PHONOGRAPHS

THE RUDOLPH WURLITZER CO.
NORTH TONAWANDA, N. Y.

SANDLER DISTRIBUTING CO.
110-11th St.
DES MOINES, IA.

America's Finest FISHING EQUIPMENT

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(Tel: AVenue 3-9838)

LAKE CITY SPECIALS!

20 PRE-WAR SEEBURG, WURLITZER, ROCK-OLA
PHONOGRAPHS — \$30.00 — EACH

Wms. HAYBURNERS	\$255.00
Wms. SPARK PLUGS (like new)	270.00
Seeburg BEAR GUNS	265.00
Wms. HORSEFEATHERS, Floor Sample	250.00
Wms. LUCKY INNINGS	64.50
Wms. STAR SERIES	92.50
Wms. HORSESHOES	175.00
Bally CITATION	54.50

SPECIAL!
Turf Kings
\$149⁵⁰

LAKE CITY AMUSEMENT CO.

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FOR MANUFACTURERS & DISTRIBUTORS

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WRITE—WIRE—PHONE FOR QUANTITY PRICES AND SAMPLES

GOODYEAR PRODUCTS CORP.

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ELIZABETH 2-0089

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- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢

A RIDE

RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-hole . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE

110 VOLT
A. C.

RIDE
THE CHAMPION
10¢



THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.



Typical crowd of junior cowboys and cow-girls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.



Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.



CHAMPION is a registered trademark

Bally®

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
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PALM BEACH
See Back Cover

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52 WEEK'S ISSUES - ACTUAL COST OF 52 - 40 WORD CLASSIFIED ADS

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**FAST!
FLASHY!
COLORFUL!**

**MULTI-VALUE
ROLL-OVER**
for Replays When
Number Sequence is
Made or All 4 "Pop"
Bumpers are Lit!

SUPER REPLAY AWARDS
When Number Sequence is
Made and BALL TRAP is
Filled!

**BALL TRAP HOLES for HIGH
SCORE**—Also lights "Pop"
Bumpers and Roll-Overs for
Points. Replays When All Holes
are Filled!

**TESTED
AND
PROVED
FOR
WINNING
APPEAL!**

4 "POP" BUMPERS • 4 FLIPPERS

★ ★ ★ ★

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"There Is No Substitute for Quality!"

**SENSATIONAL
NEW HELP FOR
OPERATORS
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TO ELIMINATE MANY
TAX PROBLEMS**

**The Cash Box
"END-OF-MONTH
INVENTORY ISSUE"**

**FIRST ISSUE DATED
July 26, 1952**

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THE CASH BOX
26 WEST 47th STREET
NEW YORK 19, N. Y.

ChiCoin Cancels Vacation Closing To Speed Production Of New Games

CHICAGO—"Due to the tremendous demand which we are enjoying at this time for our new 'Six-Player Match Bowler' and 'Six-Player De-Luxe Bowling Alley' we have decided to cancel the general two week's vacation for our factory's employees", officials at Chicago Coin Machine Company reported this past week.

Instead of the all-out complete two week's vacation, the plant has decided to stagger employee's vacations over the entire summer.

This is due to the fact that they have already found themselves with a backlog of orders for these new bowling games and the backlog, according to executives of the firm, is growing bigger each week.

As employees start out on vacations, the firm has been desperately seeking new workers.

Not only is it carrying ads to this effect in the press here, but, is also asking its employees to bring in whatever people they can, so that the plant can actually step up production to meet the demand it is enjoying.

As one of the firm's execs stated this past week, "We've never before seen anything like this in the summertime."

"And to think", he continued, "that this is being of the hottest and most humid summers of all time, makes all of us here really proud of the games we are producing which can win such play at this time."



Geo. George

**NEVER BEFORE—AND
MAYBE NEVER AGAIN—
WILL SUCH OUTSTANDING RECON-
DITIONED MACHINES BE OFFERED
AT SUCH MONEY-SAVING PRICES!**

Every Machine Guaranteed Regardless of Price



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JACK RABBIT	85.00	MUTOSCOPE PHOTOMATIC	WRITE
EXHIBIT PONY EXPRESS	325.00	MUTOSCOPE VOICEOGRAPH	425.00
KEENEY AIR RAIDER	100.00	TELEQUIZ, Like New	125.00
BALLY BIG INNING	125.00	PITCH 'EM AND BAT 'EM	185.00
HEAVY HITTERS	42.50	KEENEY SUB GUN	125.00
CHAMPION HOCKEY	60.00	HI BALL	35.00
GOALEE	125.00	KIRK ASTROLOGY SCALE	95.00
CHICAGO COIN PISTOL	95.00	EVOLUTION LOVE METERS	149.50
EVANS SUPER BOMBER	100.00	CHICAGO COIN 4 PLAYER	WRITE
DALE GUN	65.00	DERBY	

SHUFFLE ALLEYS

UNITED SIX PLAYER WITH FORMICA TOP AND 7-10 SPLIT	\$365.00
UNITED FIVE PLAYER WITH FORMICA TOP AND 7-10 SPLIT	325.00
UNITED FOUR PLAYER WITH FORMICA TOP AND 7-10 SPLIT	275.00

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(Tel.: SUPERIOR 1-4600)

Coven Plans Own Building To House Distributing Organization

CHICAGO—Ben Coven, head of Coven Distributing Company, this city, announced that the firm had purchased a lot located at the corner of Fletcher Street and Elston Avenue, and that plans are being set to build a building to house the firm's organization.

The new building will be located on the same block that Coven now rents space. The lease now in effect will expire in about a year and a half, and Coven expects the new building to be

completely ready for occupancy at that time.

Architects are now drawing up plans for a one story building, to cover the 14,000 square feet of the lot.

"This building will be used entirely for our distributing organization" stated Coven, "and when completed will definitely be the most modern, tasteful and scientifically correct distributing offices, showrooms, shipping and display ever seen in this industry."



HIGH SCORE FOR WEEK!

4 PLAYER SCORING!

all OF THE BETTER MONEY MAKING FEATURES OF EVERY POPULAR BOWLER *plus* SMART OPERATING INNOVATIONS!

MATCH SCORE OR MYSTERY SCORE
EITHER ONE OR BOTH CAN BE ELIMINATED!

THE ONLY BOWLER COMBINING SUCH FEATURES!

Keeney's HIGH SCORE LEAGUE BOWLER

- ★ Match Score or Mystery Score at option of operator to suit changing location requirements!
- ★ Can pick up any combination of pins including 6-10 and 4-7 split!
- ★ Plastic EVER-SLICK Silent Playfield
- ★ Keeney's Jumbo Fly-Away Pins!
- ★ 20-30 Automatic Scoring
- ★ Up to 4 Players Each Game

2 SIZES:
9 FT. LONG
2 FT. WIDE
8 FT. LONG
2 FT. WIDE

Order FROM YOUR KEENEY DISTRIBUTOR

J. H. *Keeney* & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Remember HIGH-SCORE MATCH AND MYSTERY SCORE TAKE IN MORE!

SEE IT!
PLAY IT!
INSTALL IT!
TODAY

Operator Objects To Bell Telephone Comparing Juke Box Excise Tax

ARLINGTON HEIGHTS, ILL.—Anthony C. Hesch of A. H. Entertainers, this city, wrote in today to complain of the cartoon which appeared in the June, 1952 issue of "Telebriefs".

"Telebriefs" is the small publication which is enclosed with monthly telephone bills by the Illinois Bell Telephone Company.

This little four sheet featured a cartoon with a headline: "What's Wrong With This Picture?"

It showed a telephone and a juke box and, in the campaign now under way by Illinois Bell Telephone Co. and all the subsidiaries of A. T. & T. in an effort to lower present excise and other taxes on telephones, compared the excise telephone rate as against the juke box rate.

The article stated in part, "The average excise tax on each Illinois Bell telephone last year was \$17. A juke box is taxed only \$10 a year."

Of course, as Hesch complained, and as others know, this is only the Federal Tax per juke box. Excise taxes are paid by operators on what the juke box manufacturers pay and which the manufacturers have complained about many times in the past.

The comparison is, therefore, entirely unfair, and is actually pulling wool over the public's eyes.

As Hesch writes, "I feel that the Illinois Bell Telephone Company is entirely unfair to quote us as paying only \$10 per year Federal tax. We not only have to pay excise tax on records but also on the machines we buy."

Hesch is right in his statement. The telephone company is "unfair" in this case. This is the type of unfair comparison used by many large organizations in an effort to win their points with the public.

Happy Birthday—



FRANK MENCURI

CHICAGO—Frank Mencuri, general sales manager of Exhibit Sales, this city, celebrated a birthday this week with the comment "I don't feel any older than I did last week."

To prove his contention, Mencuri starts off on a concentrated road trip, during which time he'll visit with several of the firm's distributors.

WANTED TO BUY

Highest Prices Paid

WURLITZER 1400
Mutoscope SKY FIGHTER
Exhibit JET GUN
Exhibit DALE GUN
(All Models)
Gottlieb BASKETBALL
Gottlieb NIAGARA
Gottlieb WILD WEST
Gottlieb MINSTREL MAN
Gottlieb GLOBE TROTTER
Williams HARVEY
Williams CONTROL TOWER
LATEST FIVE-BALLS
WIRE — PHONE — WRITE

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Special Sale!

Practically new and rebuilt
STATLER Cigarette Machines,
8 Col., 1 King Size
Capacity Ea. \$50
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

IF YOU WANT TO ELIMINATE MANY TAX PROBLEMS

KNOW WHERE YOU STAND FROM MONTH TO MONTH!! ENJOY A COMPLETE KNOWLEDGE OF WHAT YOUR BUSINESS IS ACTUALLY WORTH!! BE ABLE TO PRESENT FACTS (AND FIGURES) WHEN CALLED UPON TO DO FOR ANY AND ALL TAX PURPOSES!! THIS IS NEW, SENSATIONAL AND OF GREATEST HELP TO ALL OPERATORS, JOBBERS AND DISTRIBUTORS IN THE ENTIRE HISTORY OF THE INDUSTRY!! BE SURE TO GET THIS ISSUE!!

BE SURE TO GET The Cash Box "End-Of-Month Inventory Issue"

FIRST ISSUE DATE JULY 26, 1952

ADVERTISERS

THIS IS AN ISSUE IN WHICH YOU SHOULD BE SURE TO RUN AN AD!

CLOSING DATE: **FRIDAY, JULY 18**

THE CASH BOX

26 WEST 47th ST., NEW YORK, N. Y.
(PHONE: JUdson 6-2640)



NEW! Williams DOMINO

FLASHY! COLORFUL! EXOTIC!

ONLY WILLIAM'S "DOMINO" HAS ALL THESE FEATURES:

- ★ SPECIAL BONUS VALUE builds up to 10 REPLAYS and carries over from game to game to pull repeat play!
- ★ 3 KICKOUT POCKETS score replays when lit!
- ★ Making numbers 1 to 6 scores 1 replay!
- ★ 4 SPECIAL LANES 3-4-5-6 score replays after numbers 1 to 6 ore mode!
- ★ ROLLOVER BUTTON advances High Score Bonus!
- ★ If numbers 1 to 4 ore mode, ROLLOVER advances Special Bonus!
- ★ SPECIAL BONUS LANE at bottom of field SCORES "SPECIAL BONUS" after 1 to 6 ore mode!
- ★ THREE THUMPER BUMPERS score points when lit!
- ★ Players shoot point score and high score for replays!
- ★ 2 FLIPPERS. Bullet-like animation as balls ricochet around live-action playfield! It's FAST!

Fast!

Let's GO WITH DOMINO!

for Richer Profits Williams DOMINO

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST.
CHICAGO 24, ILL.

Top Flight Ball Team Represents Ft. Wayne Operating Firm

FORT WAYNE, IND.—Sam Dicter, Southern Automatic Music Co., this city, is mighty proud of the soft ball team representing the Cue Ball Company, this city, which is establishing a terrific reputation in this area. What makes Dicter so happy over the team's successes is the fact that "the owners are 100% exclusive AMI Juke Box operators."

Some great athletes are members of the Cue Ball team, whose names have been given national prominence over the years. Johnny Bright, All-American halfback from Drake University, has established all time records for scoring for major football

teams, leading the nation for several years. It was only last year that he failed to hit the all-time high, and this was due to injuries suffered, which took him out of action for the last few games. Also a member of this club is Willie Russell, well known Toledo University basketball star, who will probably sign a professional contract this fall. Bobbie Milton, a member of the team, was unable to be on hand at the present time as he's in Europe on tour with the Harlem Globe Trotters. Other members of the team are well known local athletes.



OVERHEAD SCOREBOARDS

15-21 point game, with "Hidden Horsecollar" feature. Double faced, adjustable plugs 2 to 5 coins	\$139.50
WALL MODEL	\$109.50
Shuffle Lock Timing Mechanism—eliminates practice play	\$97.50

DISTRIBUTORS—WRITE!

CASCADE PRODUCTS CO.
153 CHESTNUT AVE., IRVINGTON, N. J. (Phone: ESsex 3-6400)

Silver King Manufacturing Coffee Vendor

National Advance Vend. Mach. Co. Exclusive Nat'l Distrib.

CHICAGO—H. F. Burt of Silver King Manufacturing Company, this city, announced this past week that the firm would start deliveries early in July on a brand new coffee dispenser which is being manufactured by the firm exclusively for National Advance Vending Machine Company, Dubuque, Ia.

According to Burt, "This new unit is compact. It is a 200 cup size coffee dispenser using liquid concentrate."

"It has been designed primarily," he continued, "for industrial as well as every type of inside location known, where coffee vending machines are

proving so popular."

Burt is very enthusiastic over this new dispenser. He believes that it will bring about a tremendous new market for investors everywhere in the nation.

It is reported that National Advance Vending Machine Co. has already contracted with Silver King Mfg. Co. for an extremely large number of these new coffee dispensers to be manufactured.

National Advance Vending Machine Co. will handle complete and exclusive national distribution.

← Pictured to your left is the Cue Ball soft ball team, surrounding an AMI Model "D." All players wear a special felt insignia on the back of their uniforms which shows the Model "D," the AMI insignia and the name and address of the Cue Ball firm.

Pictured (left to right—standing): Bobby Ware, catcher; Tom Knox, outfield; Kenneth Hogan, outfield; Johnny Bright, pitcher; Jack Seals, manager; Carl Hayes, coach; Willie Russell, pitcher; James Carswell, outfield; Louis Dennwiddie, outfield; and Rudy Lee, third base.

(Left to right—kneeling): Danny Jones, outfield; Carl Wilson, second base; Don Seals, first base; and Dave Clancey, shortstop.

Chicago Coin's
6 PLAYER
MATCH BOWLER

Sensational "2-WAY" MATCHING FEATURE

1. MATCH
A
NUMBER

2. MATCH
A
STAR

EASY TO READ
"INDIVIDUAL" SCORING DRUMS

• FORMICA

• "FLY-AWAY" PINS

• REBOUND

• PLUS
OTHER
BOWLING
ALLEY
FEATURES

SIZE
8 FT. x 2 FT.

CHICAGO COIN
MACHINE COMPANY
1725 W. DIVERSEY
CHICAGO 14



THRU THE COIN CHUTE
EASTERN FLASHES

With the 4th of July week-end approaching, coinmen were making last minute preparations for what all hoped would turn out to be a big money-making holiday. As many of the preceding week-ends, including the Memorial Day holiday, were washed out by bad rains and terrible weather, operators with equipment in shore and resort locations are keeping their fingers crossed for a good break in weather. Although operators report that collections have dipped slightly in the big city locations, those to whom we spoke are not disturbed at all, pointing out that the drop was expected, and they were most happy that collections are comparably higher than a year ago. Wholesalers along coinrow state that sales of both new and reconditioned music machines and games continue brisk, and that the problem at the moment is to get enough equipment in from their factories to supply the demand.

Joe Grandis, Queen Music, has lunch with Abe Green, Runyon Sales Co., in Newark, N. J., and then drives in to New York to see Barney (Shugy) Sugerman, where he places an order for additional AMI "D-80" phonos. Shugy's main problem is to get the equipment from AMI to satisfy the operators' demands. . . . Dave Stern and Tom Burke, Seacoast Distributors, Elizabeth, N. J., Rock-Ola distributors in Northern New Jersey and Metropolitan New York, very mysterious these past few weeks—"just tell everybody" smiles Dave, "that we're going to have a terrific surprise for them very soon." . . . Caught Mike Munves sitting at his desk, and thought that biz had slowed up, but was mistaken. Mike was busy opening letters (with checks naturally), and when this happy task was completed, immediately started moving at his usual hurricane speed. . . . Had a nice chat with Seymour Pollak, Westchester operator, who was on coinrow doing some shopping. Pollak is very enthusiastic over the progress made by the Westchester association, and his only regret is that it wasn't formed many years before. . . . Dave Lowy, Dave Lowy & Company, still in Florida. Ann Sens, Lowy's secretary recuperating rapidly from her recent accident, and has the cast removed from her leg this week.

Al Simon, Albert Simon, Inc., reports that ChiCoin's latest shuffle game, "6-Player Match Bowler" going great—can't even keep a sample on the floor. Al will be breaking with a surprise in a few weeks. . . . Business continues at a fast clip over at Koepfel Distributing Co. Harry and Hymie Koepfel shipping plenty of reconditioned music—and they report plastics orders have increased in the past few weeks. Hymie has to solve a problem involving his teen-age daughter, Toby. We can't come up with a suggestion, except to appeal to her good judgment. Hey, Toby—let's cooperate with "Pop" this time. . . . Willie Aronson and Al Gilbert, United Play Machines, Inc., coinrow's newest wholesalers, making fine progress. "We're coming along fine" says Willie. . . . Sam Getlan, union head for the Westchester operators, visits along the street. . . . Sid Mittelman, Cascade Products, Irvington, N. J., manufacturing overhead scoreboards for shuffleboards, reports orders for more equipment than he's been able to ship. However, Sid increasing his production line and reports that he'll be in good shape in a week.

Herman Paster had a most wonderful time while in town last week, according to reports. Barney (Shugy) Sugerman spent several nights with Herman. . . . Jack Mitnick, regional representative for AMI, in town to spend the holiday week-end with the missus. . . . Joe Young and Abe Lipsky, Young Distributing, (Wurlitzer distributors) out seeing the music ops when we dropped in. . . . Sidney Levine, attorney for the Automatic Music Operators Assn., and the music Operators of America, being highly complimented on his brilliant article on the ASCAP situation which appeared in the 10th Anniversary Issue. We at The Cash Box agree with them. . . . Sam Kresberg, Automatic Products Co., in town for the next few months, visits along the row.

'The Jukebox'

WHENEVER WE GO OUT AT NIGHT
FOR JUST A LITTLE FUN
WE ALWAYS HAVE A DANCE OR TWO
TO SET BLUES ON THE RUN

WHETHER IT'S OUR CORNER STORE
OR A LITTLE ICE CREAM BAR
THE RAINBOW COLORED MUSIC BOX
STANDS OUT JUST LIKE A STAR

AND FOR A NICKEL WE CAN HEAR
A TUNE WE LOVE SO WELL
SOME SENTIMENTAL DITTY
THAT CAUSES HEARTS TO SWELL

I'VE SEEN THE YOUNG AND OLD FOLKS TOO
SWING OUT WHILE MUSIC PLAYED
AND EVERYONE ENJOYS THEMSELVES
UNTIL THE LAST NOTES FADE

AND SO IT IS THAT WHEN WE FEEL
LIKE CUTTING UP A RUG
WE USE THE WELL KNOWN JUKEBOX THAT
WORKS LIKE A MAGIC DRUG.

The above poem appeared in the Los Angeles Herald & Express, and was written by Ben Burroughs.

ON TOP OF THE WORLD

AMi

D-80

RUNYON
SALES COMPANY

Factory Representatives for AMI Inc.
Bolly Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

CLOSEOUT!

Seeburg '46 \$99.50

Seeburg '47 139.50

Rock-Ola '49 and '50
(like new) 295.00

Seeburg Wall Boxes
(Brand New) 22.50

Packard Wall Boxes 5.95

1/3 Deposit, Balance C. O. D.
WRITE — WIRE — PHONE

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

Write For Rates —

THE CASH BOX

26 W. 47th St., New York, N. Y.

THRU THE COIN CHUTE

CHICAGO CHATTER

Hot as the weather is, and it sure has been plenty torrid and humid, as all will agree, this great Coincenter is even hotter than the weather. In fact, leaders here believe this to be, "The greatest summer in years." The reason? Because every manufacturer has a "hit" in production. Gottlieb is going great with "Four Stars." Williams still in production and shipping "Domino." Keeney doing grand on "League Bowler," as well as its famed cigarette machine. Bally's "Champion" horse and brand new "Palm Beach" keeping that factory humming away. United clicking with "Stars" and "Six Player Super Shuffle Alley." Exhibit going to town in a big way with "Big Bronco," and preparing an all-out campaign on another great machine. Chicago Coin stepping up production (and actually withholding employees' vacations) because of the success of its "Six Player Match Bowler." Genco reported to be on the way to big production with its new upright pinball, "400." And, as far as the phono mfrs are concerned, the only problem here, their distribs state, is to get deliveries. Every juke box maker is shipping as fast as he can get the new phonos off of his production lines. Whatta summer season this has turned out to be!

What's even more impressive is the fact that collections are holding even in the heat-ridden cities. And growing tremendously in the resort country. Resort ops report that they've "never seen anything like it before." . . . Which proves, as Ray Moloney used to say: "If you give 'em what they want, there's no such thing as a 'season.'" . . . Never saw a happier guy than Sam Lewis over at Chicoin. Sam really is thrilled the way their products are moving. . . . Paul Huebsch over at Keeney is starting to get ready for some scooting about the territory while Roy McGinnis takes over. Paul keeps himself busier than a bee. . . . Frank Mencuri of Exhibit Supply in one conference after another and, at the same time, getting ready for one of his big wide sweeps about the country, as the firm gets ready to break with some big news.

Jack Nelson in Baltimore this past week talking 'Champion' and more and still more horses. . . . Ted Rubenstein of Marvel pleased with the way orders keep coming in for the firm's shuffleboard scoreboards even with employees on their annual two weeks vacation. . . . Nate Gottlieb bidding good-bye to his son, Shelley, as Shelley leaves for Camp Ojibwa at Eagle River, Wis. . . . Ralph Sheffield dashes up to Wisconsin to enjoy a few weeks of fishing and lolling about. . . . Bill O'Donnell all thrilled with the beautiful flowers growing at his home garden in Wilmette. Says his three children tremendously enjoy subhrban life. As does Mrs. O'Donnell. . . . Lew Gensbhrng of Genco dashes off to his island up in Wisconsin to spend the holidays. . . . Tom Callaghan got himself thirty bucks worth of driving lesson the other day. Backed his car out of the Bally parking lot and right smack into Art Gravey's auto. Just thirty bucks worth of damage.

Happy Birthday this week to: Bill Wolf in L. A.; Frank Mencuri of Exhibit Supply; Sidney H. Levine of New York. . . . Georgie Jenkins won't admit to being "past 39." Says, "I had a couple Leap Years in between." . . . Need a good mechanic? Get in touch with Rudy Barnett, 1345 West 59th Street, Chicago. Rudy formerly wih Universal. . . . Can't blame Andy Hesch one bit for getting hot at the Illinois Bell Telephone Co. because of the cartoon they printed in this June issue of "Telebriefs" (which comes with your telephone bill). Shows a comparative rate between what juke boxes pay as "excise(?) tax" and what a telephone pays. Says Illinois Bell: Juke boxes pay \$10. Telephones paid (last year) \$17. That's pulling the wool over the public's eyes. Juke boxes pay \$10 as governmental tax per unit. But, as far as excise taxes, each juke box op pays that on every single recording he purchases, as well as on every juke box he buys (which juke box mfrs also pay), and also on many, many other items. (So go fight City Hall). . . . Sam Stern and his Missus to visit their folks in Philly. Philly is home town of both Sam and Ellie Stern. Maybe Sam will be able to take in the All Star Baseball game at Shibe Park.

If you are interested in oil, maybe you'd like to know that John D. Rockefeller started his oil empire on July 8 (1860). . . . Demand for an uniform, national depreciation schedule for automatic phonos continues to grow. Reason is that some juke box ops are now faced wih problem of explaining to Internal Revenue Dept. on "how come?" they take depreciation at such and such a rate. Almost every area in the nation has a different schedule. Some take four years at 25% per year. Some take three years at 33 1/3% per year. Others take five years at entirely different schedule. Everyone different. And all know that a new depreciation rate should be arranged. Only way it can be done is for leaders from all states to meet with proper committee in Washington and have this taken care of once and for all time.

Thanks—Wally Finke—for that very beautiful, complimentary letter regarding our Tenth Anniversary Issue. It's most sincerely appreciated. . . . Thanks to my good friend, Herb Graffis of the Chicago Sun-Times, for his marvelous letter of congratulations on our Tenth Anniversary Issue, in which Herb states: "It's a swell number and something that I'll be able to use as a reference work for sometime." . . . H. F. Burt, president of Silver King, reports that this summer's vending machine sales season one of the biggest. In fact, Silver King now making vendors for special accounts. And going ahead at a speedy clip.

Some distribs will be given the heave-ho very soon by certain mfrs if they don't "get on the ball." . . . Wanna take a little of your time here to talk about the "End-Of-Month Inventory Issue" which will appear for first time July 26, 1952. Many who have seen the proposed plans have tremendously complimented the idea. These men, as well as noted accountants, have stated that, "This is one of the very greatest ideas we've ever seen to benefit the industry." They also admit that it will act as a "safeguard" regarding taxes. It's the kind of issue wherein the writer sincerely urges everyone engaged in the industry to get in with some sort of ad. This is the type of issue which will be held onto by all concerned for a long, long time to come. (Seven years, according to the statute of limintations). And this is but the beginning. There will be similar issues each and every end of the month. Prepare your ad campaigns accordingly. . . . After listening to many offers in coinbiz, Art Weinand has decided to leave the industry. Will be engaged in visualization ad agency in Chi's Loop.

BOTTOM PRICES

Thoroughly Conditioned Equipt.

• SEEBURG M-100 A	\$624.98
• WURLITZER MODEL 1100	339.98
• BALLY SHUFFLE LINE	79.98
• BALLY TURF KING	199.98

MANY MORE VALUES AVAILABLE

One-Stop Service—Records—Parts—Premiums

WRITE FOR INFORMATION

COVEN

distributing company

3181 Elston Chicago 18, Ill.

INdependence 3-2210

Exclusive Distributors of Wurlitzer Phonographs

MARVEL'S New Model

ELECTRIC

SCOREBOARDS

2-faced-adjustable for all boards. Chrome tube supports. 5¢ or 10¢ play by simple plug switch over.

OVERHEAD—

Horsecollar (15-21-50 pts.)	\$125.00
Marvel Score (15-21 pts.)	ea.

WALL MODEL

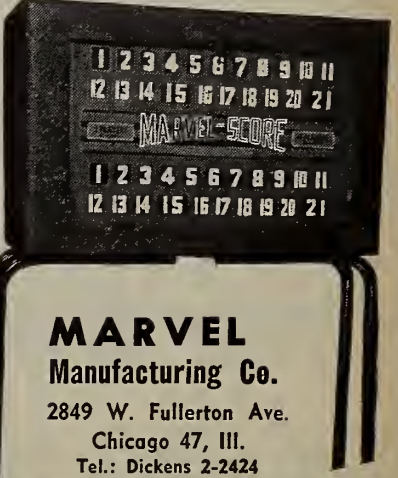
Horsecollar (15-21-50 pts.)	\$95.00
Marvel Score (15-21 pts.)	ea.

Terms 1/3 dep. Bal. C.O.D. or S.D. F.O.B. Factory, Chicago

MARVEL

Manufacturing Co.

2849 W. Fullerton Ave. Chicago 47, Ill. Tel.: Dickens 2-2424



FREE

Copy of the 10th ANNIVERSARY Issue – With Subscription to

THE CASH BOX

They're Going Fast – Offer Will Be Withdrawn When These Issues Are No Longer Available.

THE CASH BOX

26 West 47th St.

NEW YORK 19, N. Y.

Gentlemen:

Please enter my subscription for 1 year and mail me a copy of the 10th ANNIVERSARY Issue. Enclosed is \$15.

NAME _____

FIRM NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

INVALUABLE

TO EVERY OPERATOR, JOBBER and DISTRIBUTOR

SENSATIONAL, NEW

END-OF-MONTH INVENTORY ISSUE

First Such Issue Will Appear
July 26, 1952

Here's What This Sensational,
New Issue Means To YOU...

- You will, within a few minutes, know the complete value of your business.
- You will be able to present correct and concise facts and figures for tax purposes.
- You will be able to enjoy a constant running monthly inventory showing you, month after month, just where you stand.
- The first "END-OF-MONTH INVENTORY ISSUE" will be the July 26, 1952 issue of "The Cash Box".
- At the end of each month thereafter you will see exactly the same sort of issue appear.
- Regardless of the cost and expense involved "The Cash Box" is creating this issue to benefit you so that you will enjoy better business.

Advertisers Attention!

Here's an issue you absolutely cannot afford to miss. It will prove one of the most sensational and outstanding ever presented to benefit everyone in the industry. Even if you are, at present, a steady week-to-week advertiser in The Cash Box, DOUBLE THE SIZE OF YOUR AD for the "END-OF-MONTH INVENTORY ISSUE". CLOSING DATE FOR ALL ADS: Friday Noon, July 18, 1952 at . . .

THE CASH BOX

26 WEST 47th STREET, NEW YORK 19, N. Y.

(All Phones: JUdson 6-2640)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



We find that most of the folks along the L. A. Row we've talked to this past week would talk about almost nothing else but the tremendous job done by The Cash Box in putting out that king-size Anniversary Issue. . . . Just to quote a few of the folks, Nick Carter of Nickabob Distributors said, "It's really great. Only thing I'm hoping for now is time enough to read every line of it." Seems Nick is extra busy these days, with demand for the AMI among local city ops keeping him right on Pico Blvd. of late. . . . As explained to us the other day by an out-of-town operator, one reason the AMI does so well in outlying areas is its being so trouble-free with a minimum of servicing.

Jack Simon was another who thought the issue was a real credit to The Cash Box and to the entire industry. He seemed especially fond of that "Bucaroo" ad in there, and said he expects to get a new rush of orders from it. Otherwise, Jack noted that business the past few weeks was unusually good, "with our getting a little bit of everything." . . . Lyn Brown and his wife, Marian, with whom we chatted, were both impressed with the Anniversary Issue and made sure to bring a copy home before it walked off from Lyn's office. The pair of 'em are very busy at present in the process of buying a house and everything that goes with it. We can just see Lyn, mounted on his Exhibit "Big Bronco," riding herd over his Valley domain, with garden hose in one hand and weed puller in the other.

Over at Leuenhagen's, Bill and Mary Solle told us the Anniversary Issue was the greatest ever and that they'd really want to keep it in the permanent files for reference as to who's who and what's what during the last 10 years in the music business. . . . Phil Robinson, who also remarked it was a great issue, was getting ready to take off for San Francisco following the Fourth of July. Seems Chicago Coin's "Match-A-Score Bowler" is off to a flying start, with orders piling in from all over the Pacific Coast. . . . Phil's stablemate Mac Sanders is a busy guy these days, what with his miniature golf course locations just starting to pack 'em in. Not only has Mac lost out on his loafing time but he's hard pressed to take care of his flourishing sideline business, raising parakeets.

"It's a wonderful issue, and Bill certainly deserves a hand for the job he and his staff did on it. No operator should be without a copy, in my opinion." The attractive lady expressing this opinion was no less an authority than Lucille Laymon, and husband Paul went right along with her on this appraisal. . . . Back on the job at Laymon's, mechanic Red Creswell told us what was wrong with vacations: They have a way of ending so suddenly. Actually, we suspect that Red is happiest when he's taking an ailing game apart and putting it back together almost as good as new. . . . Charlie Daniels left on his San Francisco, Yosemite and points North trip. . . . Visiting the Laymons and other friends along the Row was Dave Gottlieb, out of Chicago. . . . Vacations seemed much in vogue these few weeks, with many out of town ops and their local brethren taking off to visit relatives, cross-country, fishing trips and just-get-away-from-it-all rests. . . . A few of the folks seen along the Row past week were Mr. and Mrs. Lloyd Barrett with young daughter from Pomona. . . . Mac MacGlone of Santa Ana. . . . Burbank's Ed Wilson.



Charlie Sersen of St. Cloud, Minn., is really all smiles. He came into town with his son, Tom, and his daughter-in-law, and granddaughter. Tom Sersen and family are visiting the folks from his home in Utah, where Tom is a mining engineer. . . . Joe and Clarence Totzke made their first trip into the Twin Cities in a long time. Besides taking care of their route, they have been very busy installing television sets, and the recent high windstorms has conked out a lot of television antennae and gave them a lot more work to do. . . . Iz Alpert of the Twin Ports Sales Company, Duluth, Minn., was in the Twin Cities for a day and stopped in to distributors to see what was doing. . . . Bruce Windhurst of Huron, S. D., made the trip to the Twin Cities to pick up some supplies for his route and to get ready for the 4th of July week-end. . . . Some of the operators who were in town from the Wisconsin area were: John Gallup of Menomonie; Emil Sirianni of Eau Claire; Leo DeMars of Ashland; and Jim Donatell of Spooner. . . . Stub Schoeffer of Valley City, N. D., made a quick trip into the Twin Cities and although he usually is in and out of town the same day, he stayed a couple days this time, inasmuch as Mrs. Schoeffer was along on this trip. . . . Frank Ray and Bob Agnew of the Dakota Amusement Company, Dickinson, N. D., spent several days in town, and also did some practicing up on their golf game.

Mr. and Mrs. Jack Harrison of Crosby, Minn., were in and Jack reports the steel strike is affecting business up on the Range, inasmuch as the iron ore mines are not operating as long as the steel companies are out on strike. This makes it a little bad for everyone up there. . . . Don Smith of Sioux Falls, S. D., decided to make the trip into the Twin Cities just to see what was new in coin operated equipment and to say hello to a few of the boys. . . . Seen here and there at the different distributors and record supply houses, picking up supplies and records were: Dick Grant of Mound, Minn.; Cecil Terveer of Winona, Minn.; Hank Krueger of Fairfax, Minn.; Joe Hanson of St. Peter, Minn.; Bun Mraz of Brainerd, Minn.; and Ted Heil of Gaylord, Minn.

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FOR SALE

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FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.**

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.**

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.**

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CANal 6-0293.**

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.**

FOR SALE—1—1946 M \$135; 1—1015 \$150; 1—1080 \$165; 2—H-246 Hide Away \$165; 20—3W2-L56—3 Wire 5c—\$15 ea., 10—W. S. 2 Z Wireless 5c \$6 ea., 10 Packard Boxes \$7.50 ea. **SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.**

FOR SALE—Chi. Coin Champion \$59; Chi. Coin Hockey \$59; Punchy \$119; Nifty \$129; Glamour \$129; United Utah \$59; Rockettes \$119; Control Tower \$119; Aireon Blonde, cabinet perfect, \$30; Spotlight \$450; Coney Island \$425; Bright Spot \$425. **ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel: 30311.**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, ILL., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.**

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

"THE CONFIDENTIAL PRICE LISTS"

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
718th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
- * Great Activity



WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600K	49.50	69.50
4. 500A	49.00	69.50
2. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	79.50	89.00
4. 750E	69.50	94.50
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
4. 800	59.00	98.00
4. 850	54.50	79.50
4. 950	59.00	99.50
4* 1015	140.00	225.00
4. 1017 Hideaway	125.00	225.00
4* 1100	285.00	375.00
4* 1080	150.00	200.00
4* 1250	395.00	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	8.00	12.00
4. 3045 Wall Box	9.95	20.00
4. 3020 Wall Box	29.50	40.00
4. 3025	12.50	19.50
4. 2140 Wall Box	20.50	24.50
4. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 Wls Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
2. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
4. 146S	99.50	139.00
4* 146M	119.50	187.00
4. 147S	139.50	179.50
4. 147M	149.00	225.00
4. 148S	260.00	350.00
4. 148M	275.00	350.00
4. 148ML	279.00	325.00
2* M-100-78	645.00	750.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

Notice!

YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"

Your Deposit is
GUARANTEED

AS LONG AS you are a paid up subscriber to "The Cash Box", at the time you answer any advertisement that appears in "The Cash Box", where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by "The Cash Box". This is "The Cash Box" Free Deposit Insurance Plan". An exclusive and original feature of "The Cash Box" only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

4* 3W2 Wall-a-Matic	15.00	18.50
2* WIL-56 Wall Box 5c...	6.50	15.00
4. 3W5-L-56 Wall Box		
5, 10, 25c	37.00	44.50
4. W4L-56	34.50	37.00
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-		
vox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
2. Commando	30.00	49.50
4* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
4. 1426 Phono ('47)	129.00	175.00
4. 1432 (Rocket '51)	449.00	500.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar		
Box	5.95	12.50

4* Manhattan	89.00	169.50
4. Model 7 Phono	74.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram		
Peek	10.00	29.50
2. Constellation	135.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
2* Model A '46	235.00	340.00
4. Model B '48	395.00	465.00
4. Model C	445.00	525.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	59.50	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit		
Parade	100.00	219.50
4. Ristaurat	65.00	79.50
4. Williams Music Mite	100.00	145.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
4* A.B.C. (Un 5/51)	235.00	325.00
4. Ali Baba (Got 6/48)	28.50	45.00
4. Alice (Got 8/48)	39.50	54.50
4. Aquacade (Un 4/49)	49.50	70.00
4. Arizona (Un 5/50)	44.50	99.50
4. Baby Face (Un 1/49)	32.50	45.00
4. Ballerina (B 48)	14.50	35.00
6. Ballyhoo (B 47)	19.50	29.50
4. Band Leader	39.50	59.50
4. Banjo	24.50	39.00
1. Bank-A-Ball (Got)	59.50	100.00
4. Barnacle Bill (Got 8/48)	40.00	69.50
2. Basketball (Got 10/49)	95.00	149.50
4. Be Bop (Ex)	69.50	115.00
4. Bermuda (CC 11/47)	25.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Time	32.50	39.50
4. Big Top	49.50	65.00
4. Black Gold	59.50	79.50
4. Blue Skies (Un 11/48)	25.00	54.50
4. Bolero (Un 1/52)	365.00	475.00
4. Bomber (CC 5/51)	75.00	100.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	84.50	104.50
4* Bowling Champ		
(Got 2/49)	65.00	84.50
4. Bowling League		
(Got 8/47)	10.00	24.50
2* Bright Lights (B 5/51)	325.00	365.00
2* Bright Spot (B 11/51)	380.00	465.00
4. Broadway (B)	199.50	235.00
6. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	44.50	79.50
4. Buccaneer (Got 10/48)	59.50	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	49.50	79.50
1* Camel Caravan	69.50	95.00
4. Campus	99.50	140.00
2. Canasta (Ge 7/50)	50.00	105.00
6. Caribbean (Un 3/48)	15.00	28.50
4. Carnival (B '48)	25.00	44.50
4. Carolina (Un 3/49)	35.00	55.00
4. Carousel	15.00	29.50

4. Catalina (CC 2/48)	29.50	79.50
2* Champion (B '48)	59.50	110.50
2. Champion (CC 6/49)	59.00	79.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	25.00	49.50
1* Citation (B/48)	39.50	80.00
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	75.00	109.50
2* Coney Island (B 9/51)	375.00	465.00
2. Contact	35.00	55.00
6. Contest	29.50	39.50
2. Control Tower		
(Wm 4/51)	125.00	175.00
4. County Fair (Un)	200.00	300.00
4. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Cyclone (Got 5/51)	149.50	169.50
2. Dallas (Wm 2/49)	40.00	69.50
4. De Icer (Wm 11/49)	79.50	119.50
4. Dew Wa Ditty		
(Wm 6/48)	39.50	45.00
2. Double Action	140.00	175.00
4. Dbl. Feature		
(Got 12/50)	99.50	164.50
2. Dbl. Shuffle (Got 6/49)	70.00	94.50
2. Dreamy (Wm 3/50)	100.00	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	25.00	65.00
1. El Paso (Wm 11/48)	49.50	85.00
6. Fiesta	15.00	19.50
1. Fighting Irish (CC 10/50)	65.00	110.00
3* Five Star (Univ 5/51)	159.50	225.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	34.50	55.00
2. Flying Saucers		
(Ge 12/50)	90.00	139.50
4. Football (CC 8/49)	65.00	114.50
4. Four Horsemen		
(Got 9/50)	110.00	154.50
4. Freshie (Wm 9/49)	65.00	97.50
4. Georgia (Wm 9/50)	109.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00

4. Gin Rummy	64.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
4. Glamour	24.50	129.50
4. Gold Cup (B '48)	20.00	59.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	79.50	100.00
4. Gondola	19.50	54.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
1* Harvest Time (Ge 9/50)	45.00	119.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	225.00	275.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
3. Hits & Runs (Ge 5/51)	99.00	140.00
4. Holiday (CC 12/48)	47.50	69.50
4. Holiday (Ke 12/51)	385.00	400.00
4. Hot Rods (B '49)	54.50	99.50
4. Humpty Dumpty		
(Got 10/47)	25.00	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
2. Jalopy (Wm 9/51)	250.00	369.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4. Jockey Special (B '47)	25.00	55.00
4. Joker (Got 11/50)	125.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
4. Just 21 (Got 1/50)	25.00	65.00
1. K. C. Jones	65.00	89.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	94.50	119.50
4. King Cole (Got 5/48)	28.50	54.50
4* Knockout (Got 1/51)	79.50	119.50
4. Lady Robin Hood		
(Got 1/48)	24.50	39.50
2* Leaders (Un)	365.00	415.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51)	135.00	185.00
4. Lucky Inning (Wm 5/50)	50.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
2. Mad. Sq. Garden		
(Got 6/50)	124.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	70.00
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	24.50	45.00
4. Melody (B 47)	25.00	49.50
4. Mercury (Ge)	60.00	114.50
4. Mermaid (Got 6/51)	125.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	135.00	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mysterv	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
2. Nifty (Wm 12/50)	120.00	149.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	99.50	160.00
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	75.00	85.00
4. Old Faithful (Got 1/50)	95.00	144.50
4. One Two Three	34.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	45.00	69.50
4* Photo Finish	50.00	89.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	109.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	40.00	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	44.50	84.50
4. Puddin' Head	40.00	55.00
4. Punchy (CC 11/50)	99.50	125.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	37.50	45.00
4. Ramona (Un 2/49)	29.50	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	64.50	99.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	139.50
4* Rockettes (Got 8/50)	115.00	154.00
4. Rondevoo (Un 5/48)	25.00	39.50
2. Rose Bowl (Got 10/51)	150.00	249.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49)	50.00	79.50
4. Sally (CC 10/48)	29.50	54.50
4. Samba	35.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00</

CONFIDENTIAL PRICE LIST

ROLL DOWNS

4. Bing-A-Roll	69.50	75.00	4. Genco Total Roll	50.00	69.50
6. Bonus Roll	25.00	49.50	4. Hy-Roll	44.50	75.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST

SHUFFLES — REBOUNDS

2. Bally Shuffle-Line	115.00	155.00	4. Keeney League Bowl	140.00	195.00
4. Bally Hook Bowler	135.00	175.00	4. Keeney Duck Pins	75.00	125.00
4. Bally Baseball	59.50	89.50	4. Keeney Deluxe League Bowler	299.00	329.00
4. Bally Shuffle Champ	25.00	75.00	4. Keeney Big League Bowl	175.00	225.00
4. Bally Shuffle-Bowler	24.50	39.00	4. Keeney 4-Way Bowl	195.00	225.00
4* Bally Speed Bowler	25.00	50.00	4. Keeney 6-Player	225.00	275.00
4. California Shuffle Pins	25.00	40.00	4. Rock-Ola Shuffle Jungle	29.50	75.00
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle-Lane	24.50	49.50
4. ChiCoin Bowling Alley	25.00	55.00	4. Un. Dbl. Shuffle	54.50	79.50
4. ChiCoin Alley w/con.	49.50	79.50	4. United Shuffle Alley	24.50	49.50
4. ChiCoin Ace Bowl	75.00	160.00	4. Un. Shuffle w/con.	25.00	45.00
4. ChiCoin Bowl Classic	75.00	115.00	4* Un. Shuffle Alley Exp.	25.00	59.50
2. ChiCoin Horseshoes	95.00	125.00	4. Un. 2-play Express	75.00	169.50
4. ChiCoin Rebound	35.00	45.00	4. Un. Sin Rebound	89.50	129.50
4. ChiCoinPin Lite Bowler	125.00	149.50	4. Un. Twin Rebound	145.00	200.00
4. ChiCoin Baseball	40.00	95.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Trophy	50.00	125.00	4. United Super-Shuffle	24.50	39.50
4. ChiCoin 6 Player	250.00	275.00	4. United Slugger	79.50	129.00
4. Exhibit Strike	45.00	89.50	1. United Skee Alley	75.00	119.50
4* Genco Shuffle Target	89.50	129.00	4. Un. 4-Player	195.00	235.00
4. Genco Bowling League	24.50	45.00	1. Un. 5-Player	245.00	285.00
4. Genco Glider	30.00	39.50	4. Un. 6-Player	260.00	295.00
4. Genco Baseball	49.50	79.50	4. Un. Shuffle-Cade	145.00	189.50
1* Gottlieb Bowlette	24.50	54.00	4. Un. Twin Shuffle Cade	125.00	195.00
4. Keeney ABC Bowler	25.00	60.00	3* Univ. Super Twin	55.00	125.00
4. Keeney Bowling Champ	39.00	79.00	4. Universal Twin Bowler	49.50	65.00
4. Keeney Line Up	22.50	34.50	2* Univ. HiScore Bowler	140.00	169.00
4. Keeney King Pin	50.00	85.00	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Pin Boy	24.50	39.50	4. Williams Twin Shuffle	24.50	35.00
4. Keeney Ten Pins	24.50	45.00	4. Williams Single Bowler	25.00	28.50
4. Keeney Lucky Strike	35.00	75.00	4* Williams Dbl. Head	49.50	99.50
4. Keeney Dbl. Bowler	50.00	100.00			

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft Br	15.00	25.00
6. Boomerang	45.00	85.00	4. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big Inning	125.00	185.00	4. Keeney Sub Gun	49.50	125.00
4. Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer	40.00	50.00
4. Bally Convoy	47.50	125.00	4. Kirk Night Bomber	75.00	150.00
4. Bally Defender	95.00	125.00	4. Lite League	49.50	75.00
6. Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bomber	95.00	125.00
4. Bally Heavy Hitter	42.50	69.50	4. Muto. Atomic Bomber	100.00	125.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutos. Fly. Saucers	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutos. Photo. (Pre-War)	195.00	350.00
4. Bally Sky Battle	49.50	125.00	4. Mutoscope Sky Fighter	85.00	125.00
4. Bally Torpedo	49.50	95.00	6. QT Pool Table	89.50	100.00
4. Bally Undersea Raider	85.00	95.00	4. Quizzer	75.00	125.00
6. Bank Ball	59.50	150.00	6. Rockola Ten Pins LD	19.50	49.50
6. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	69.50	75.00
4. Champion Hockey	50.00	69.50	6. Scientific Baseball	49.50	75.00
4. ChiCoin Basketball			6. Scientific Basketball	59.50	75.00
Champ	195.00	275.00	4. Scientific Batting Pr.	45.00	65.00
7. ChiCoin 4 Player Derby	345.00	375.00	4. Scientific Pitch 'Em	145.00	185.00
4. ChiCoin Goalee	54.50	125.00	4* Seeburg Bear Gun	250.00	340.00
4* ChiCoin Hockey	60.00	79.50	4. Seeburg Chicken Sam	75.00	105.00
4. Chi Midget Skee	185.00	229.50	4. Seeburg Shoot the Chute	49.50	75.00
4* ChiCoin Pistol	95.00	125.00	6. Skee Barrel Roll	25.00	49.50
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skill Jump	25.00	39.50
4. Edelco Pool Table	49.50	75.00	6. Super Torpedo	25.00	79.50
4. Evans Bat-A-Score	100.00	275.00	4. Supreme Bolascro	40.00	100.00
6. Evans In The Barrel	30.00	52.50	6. Supreme Skee Roll	20.00	75.00
4. Evans Super Bomber	50.00	125.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Play Ball	65.00	75.00	4. Supreme Rocket Buster	45.00	75.00
4. Evans Ten Strike '46	69.50	99.50	6. Tail Gunner	49.50	89.50
6. Evans Tommy Gun	49.50	100.00	4. Telequiz	89.50	195.00
2* Exhibit Dale Gun	49.50	85.00	4. Un. Team Hockey	89.50	110.00
4* Exhibit Pony Express	325.00	395.00	6. Warner Voice Record	49.50	69.50
6. Exhibit Rotary Mdr.	175.00	275.00	4. Western Baseball '39	40.00	85.00
4. Exhibit Silver Bullets	100.00	175.00	4. Western Baseball '40	60.00	85.00
2* Exhibit Six Shooter	190.00	239.50	6. Whizz	15.00	29.50
6. Exhibit Merchantman			4. Wilcox-Gay Recordio	125.00	150.00
Roll Ch Digger	85.00	99.50	4. Williams All Stars	49.50	109.50
4. Exhibit Vitalizer	75.00	95.00	6. Williams Box Score	39.50	65.00
6. Genco Play Ball	29.50	65.00	4* Williams Star Series	69.50	125.00
6. Groetchen Met. Typer	79.50	149.50	7. Williams Super World Series	275.00	325.00
4. Jack Rabbit	85.00	109.50	4. Williams Quarterback	59.50	89.50
4. Keeney Air Raider	110.00	125.00	4. Wurlitzer Skee-ball	115.00	150.00

CONFIDENTIAL PRICE LIST

VENDORS

CIGARETTE MACHINES

4. DuGrenier "W" (9 col.)	\$ 69.50-\$ 89.50	4. Rowe Royal (8 col.)	85.00- 130.00
4. DuGrenier "S" (7 col.)	69.50- 85.00	4. Rowe Royal (10 col.)	95.00- 139.50
4. DuGrenier "S" (9 col.)	69.50- 85.00	4. Rowe President (8 col.)	110.00- 145.00
4. Dugrenier Champion (9 col.)	80.00- 97.50	2. Rowe President (10 col.)	115.00- 145.00
3. DuGrenier Champion (11 col.)	90.00- 125.00	4. Rowe Crusader (10 col.)	125.00- 155.00
1. Eastern Electric C-8	150.00- 189.50	4. Rowe Electric (8 col.)	125.00- 150.00
4. Lehigh PX (10 col.)	100.00- 149.50	4. Uneeda "A" (6 col.)	45.00- 60.00
4. Lehigh King Size	125.00- 145.00	4. Uneeda "A" (8 col.)	49.50- 70.00
4. National 750	85.00- 95.00	4. Uneeda "A" (9 col.)	59.50- 95.00
4. National 950	85.00- 140.00	4. Uneeda "E" (8 col.)	79.50- 89.50
1* National 930	85.00- 130.00	4. Uneeda "E" (9 col.)	79.50- 95.00
4. National 9-A (9 col.)	100.00- 125.00	4. Uneeda "E" (12 col.)	65.00- 75.00
4. National Electric	119.50- 139.50	4. Uneeda "E" (15 col.)	75.00- 85.00
2. Rowe Imperial (6 col.)	61.50- 95.00	4. Uneeda 500 (7 col.)	75.00- 130.00
2. Rowe Imperial (8 col.)	70.00- 95.00	4. Uneeda 500 (9 col.)	80.00- 95.00
2. Rowe Royal (6 col.)	89.50- 100.00	4. Uneeda 500 (15 col.)	75.00- 110.00
		4. Uneeda Monarch (12 col.)	99.50- 125.00

This Week's Used Market

Most Active Used Music

Held—Wurlitzer 1015	\$140.00-\$225.00
Held—Wurlitzer 1100	285.00- 375.00
Held—Wurlitzer 1080	150.00- 200.00
Held—Wurlitzer 1250	395.00- 500.00
Held—Seeburg 146M	119.50- 187.00
Down—Seeburg M-100-78	645.00- 750.00
Held—Seeburg 3W2	
Wall-a-Matic	15.00- 18.50
Down—Seeburg W1L-56	
Wall Box 5c	6.50- 15.00
Held—Rock-Ola 1422 Phono ('46)	75.00- 150.00
Held—Packard Pla Mor	
Wall & Bar Box	5.95- 12.50
Held—Packard Manhattan	89.00- 169.50
Down—AMI Model "A"	235.00- 340.00

Most Active Used Pin Games

Held—A. B. C. (Un 5/51)	\$235.00-\$325.00
Held—Bowling Champ (Got 2/49)	65.00- 84.50
Down—Bright Lights (B 5/51)	325.00- 365.00
Down—Bright Spot (B 11/51)	380.00- 465.00
Up—Camel Caravan	69.50- 95.00
Down—Champion (B '48)	59.50- 110.50
Up—Citation (B '48)	39.50- 80.00
Down—Coney Island (B 9/51)	375.00- 465.00

Up & Down—Five Star

(Univ 5/51)	159.50- 225.00
Up—Harvest Time (Ge 9/50)	45.00- 119.00
Held—Hayburner (Wm 7/51)	225.00- 275.00
Held—Knockout (Got 1/51)	79.50- 119.50
Down—Spot-Lite (B 1/52)	455.00- 555.00
Held—Thing (CC 2/51)	49.50- 95.00
Held—Turf King (B 6/50)	135.00- 260.00
Up—Winner (Univ)	92.50- 190.00

Most Active Used Shuffles

Held—Bally Speed Bowler	\$25.00-\$50.00
Held—Genco Shuffle Target	89.57-129.00
Up—Gottlieb Bowlette	24.50- 54.00
Held—Un. Shuffle Alley Exp.	25.00- 59.50
Up & Down—Univ. Super Twin	55.00-125.00
Down—Univ. Hi. Score Bowler	34.50- 49.50
Held—Williams Dbl. Head	49.50- 99.50

Most Active Used Arcade Equipment

Held—ChiCoin Hockey	\$ 60.00-\$ 79.50
Held—ChiCoin Pistol	95.00- 125.00
Down Exhibit Dale Gun	49.50- 85.00
Held—Exhibit Gun Patrol	200.00- 235.00
Down—Exhibit Six Shooter	190.00- 239.50
Held—Seeburg Bear Gun	250.00- 340.00
Held—Williams Star Series	69.50- 125.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Futurity	\$ 735.00
The Champion (Mech. Horse)	1,195.00
Palm Beach	665.00

CHICAGO COIN

Whiz Kids	
Band Box (New Model)	229.50
6 Player De Luxe Bowling Alley	
6 Player Match Bowler	

H. C. EVANS & CO.

Century Phono 100/45	\$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

THE EXHIBIT SUPPLY CO.

Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50

D. GOTTILIEB & CO.

Crossroads	\$329.50
Four Stars	

INTERNATIONAL MUTO. CORP.

Photomat '52	\$1900.00
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J. H. KEENEY & CO., INC.

High Score League Bowler	\$517.50
Super De Luxe League Bowler	482.50
Six Player League Bowler	482.50
Electric Cigarette Vendor	284.50

Coin Changer Model

Model	304.50
MARVEL MFG. CO.	
Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	\$289.50
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UNITED MFG. CO.

Six Player De Luxe Shuffle Alley	\$485.00
Six Player Super Shuffle Alley	535.00
Stars	

WILLIAMS MFG. CO.

Williams De Luxe World Series	\$525.00
Domino	295.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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MACHINES

EXHIBIT SUPPLY

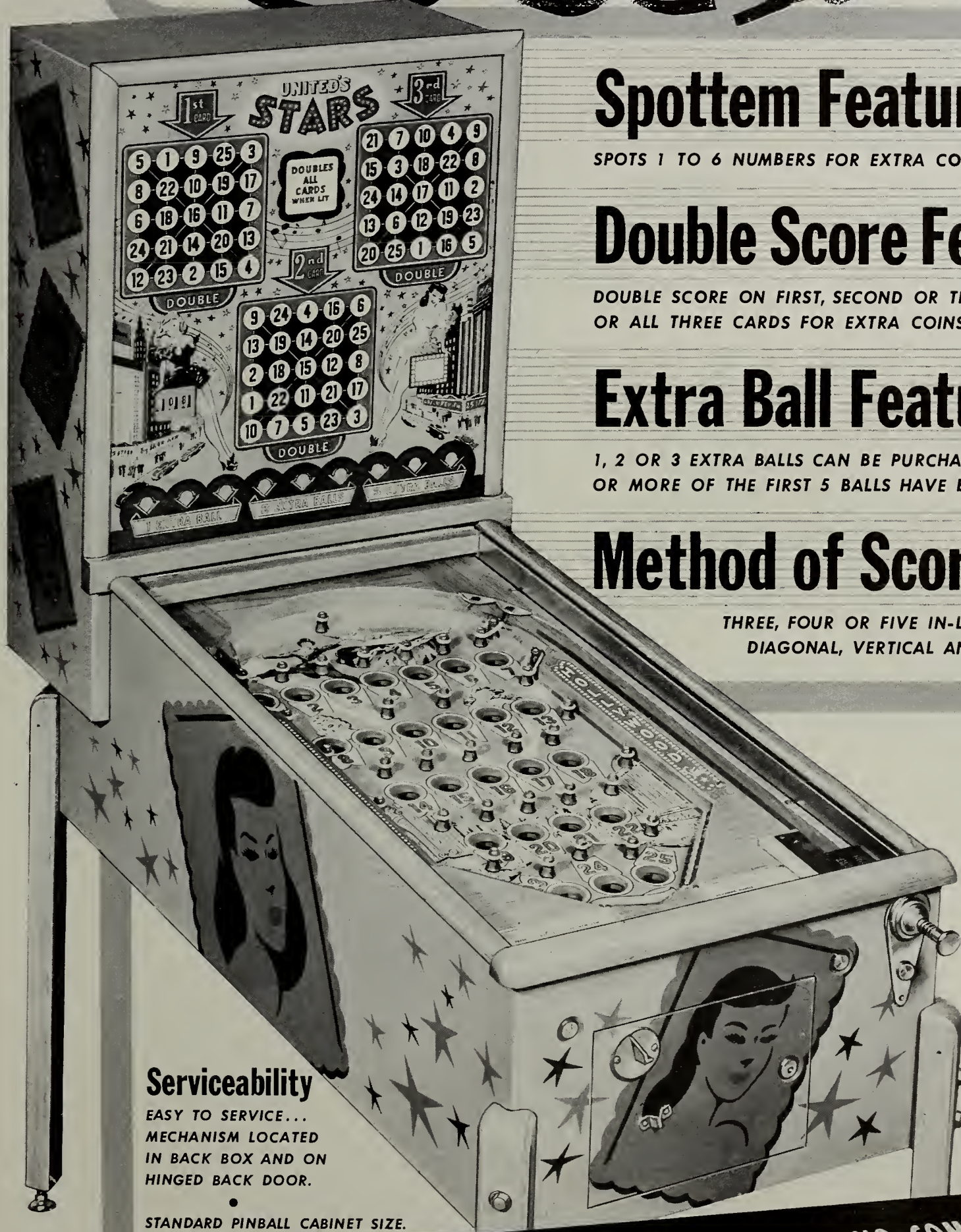
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UNITED'S

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Spottem Feature

SPOTS 1 TO 6 NUMBERS FOR EXTRA COINS.

Double Score Feature

DOUBLE SCORE ON FIRST, SECOND OR THIRD CARD
OR ALL THREE CARDS FOR EXTRA COINS.

Extra Ball Feature

1, 2 OR 3 EXTRA BALLS CAN BE PURCHASED AFTER ONE
OR MORE OF THE FIRST 5 BALLS HAVE BEEN PLAYED.

Method of Scoring

THREE, FOUR OR FIVE IN-LINE-SCORING...
DIAGONAL, VERTICAL AND HORIZONTAL.

Serviceability

EASY TO SERVICE...
MECHANISM LOCATED
IN BACK BOX AND ON
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STANDARD PINBALL CABINET SIZE.

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in 1 Great Game**

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PRODUCE SUPER-PROFITS

See this new extra-coins attraction
in action at your Bally Distributor.

2 • NEW STAR ROLL-OVERS

"SPOT" UP TO 5 NUMBERS BY SKILL

3 • POPULAR "IN-LINE" SCORES

3, 4, 5-IN-LINE ON MASTER-CARD
3-IN-LINE ON SUPER-CARDS WHEN LIT

4 • CORNERS SCORE 400

ON SUPER-CARD WHEN LIT
MASTER-CARD CORNERS SCORE 200

5 • MYSTERY "SPOTTEM" FEATURE

IN ADDITION TO STAR "SPOTTING"

6 • EXTRA BALLS FEATURE

ATTRACTS EXTRA COINS EVERY GAME

7 • FAMOUS ADVANCING SCORES

GREATEST SCORING APPEAL
IN PINGAME HISTORY

8 • SPECIAL SUPER-CARD SCORES

3-IN-LINE IN SUPER-CARDS
SCORE 4-IN-LINE SCORES

9 • SELECTIVE-BUTTON PLAY

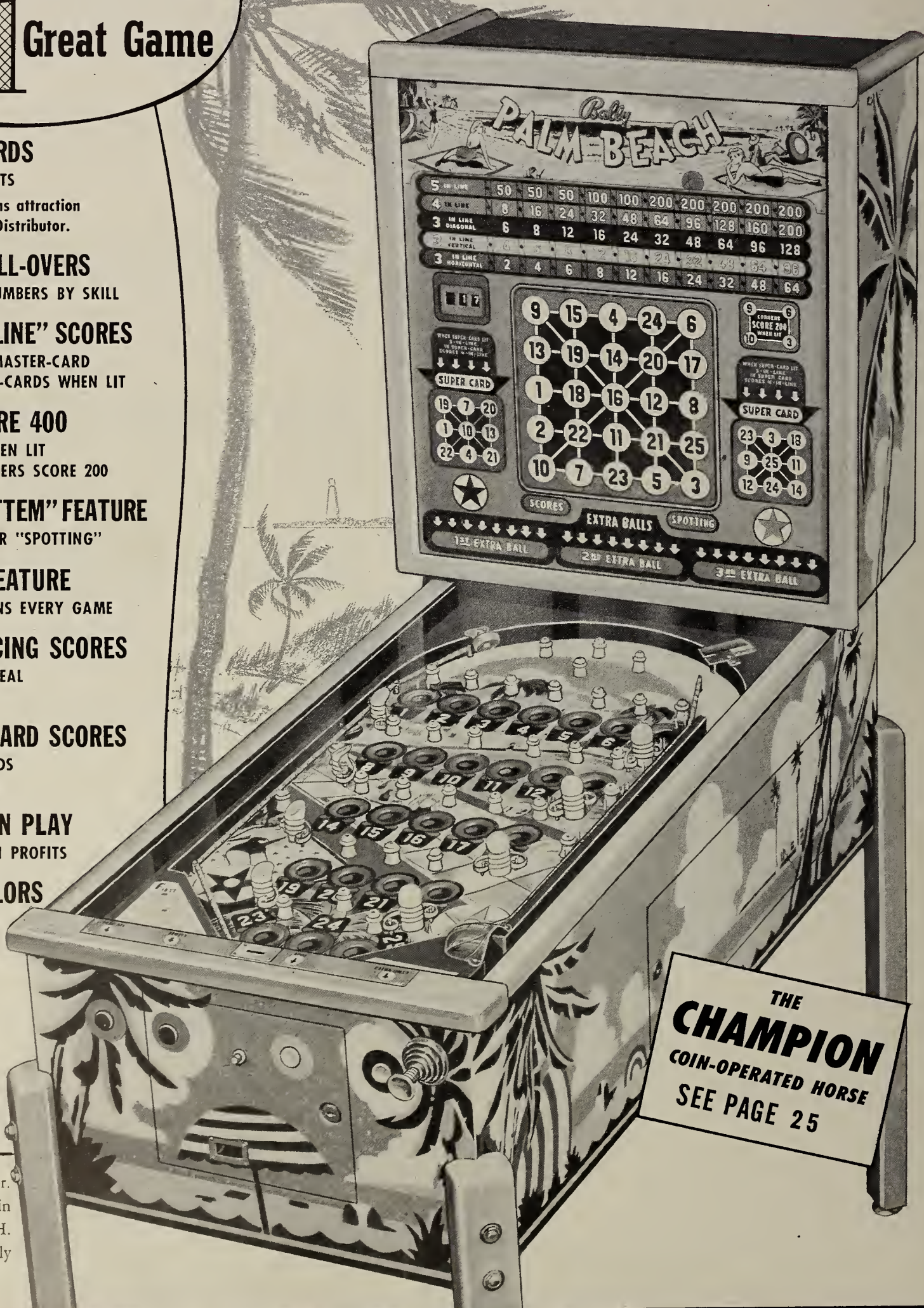
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AND PLAYFIELD

**11 • ILLUMINATED
PLAYFIELD**

**12 • TROUBLE-FREE
MECHANISM**
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